

## FACULTY PROFILE

Name of the Staff : **Dr. VIJAYA M**  
Official Address : HOD  
ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE,  
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### Personal Details:

Age : 59  
Date of Birth : 11/04/1965  
Sex & Marital Status : Female & Married  
Citizenship : India  
Department : ECONOMICS  
Date of Joining : 01/12/1997

### Qualification:

Degree	Programme and Specialization	Class/CGPA	Month & Year of Passing	Institute/University
Ph.D	ENTREPRENEURSHIP DEVELOPMENT	FIRST CLASS	03/2009	ALAGAPPA UNIVERSITY
M.Phil	PUBLIC FINANCE	FIRST CLASS	08/1989	ANNAMALAI UNIVERSITY
M.A	ECONOMICS	FIRST CLASS	04/1987	MADURAI UNIVERSITY
B.Ed	ECONOMICS	SECOND CLASS	12/1989	ANNAMALAI UNIVERSITY
B.A	ECONOMICS	FIRST CLASS	04/1985	MADURAI KAMARAJ UNIVERSITY

### Professional Experience:

### Teaching Experience:

Designation	Institute/University	Period		Nature of Duties
		From	To	
Associate Professor	APSA COLLEGE	01/12/1997	13/05/2003	Teaching

### Other Academic Credentials:

S.No	Title
1	Startup Policy and Skill Development for Employment - An Initiative By State Universities in "ANNA UNIVERSITY,
2	PG ( MA ECONOMICS) Board of Study member in Meenatchi Government Arts College Madurai 2023 -2025
3	PG ( MA ECONOMICS) Board of Study member in ALAGAPPA UNIVERSITY, Karaikudi
4	Life Member in Tamil Nadu Economics Association

**Area of specialization:**

S.No	Title
1	Fiscal Economics

**Course Taught:**

S.No	Course Title	U.G. or P.G
1	MACRO ECONOMICS-I&II	P.G
2	FISCAL ECONOMICS,INDIAN ECONOMY	U.G

**H-Index:**

Research Gate	Google Scholar	Scopus	Web Of Science

**Development or Training Activity:****Attended:**

S.No	Title	Period		Venue	Course Type	Type of program
		From	To			
1	Revisiting India's Economic Priorities and Sustainable Livelihood Improvement Strategies	25/05/2020	25/05/2020	SRI G.V.G VISALAKSHI COLLEGE FOR WOMEN		
2	Covid19-Understanding Turbulences A Smart Way	21/06/2020	21/06/2020	SREE DEVI KUMARI WOMEN'S COLLEGE		
3	TIME MANAGEMENT	21/05/2020	21/05/2020	Nallamuthu Gounder Mahalingam College		
4	Covid-19 Economic Crisis and Response in India	08/06/2020	08/06/2020	THIRU. VI. KA. GOVERVIENT ARTS COLLEGE		
5	Program and Project Management	27/06/2020	27/06/2020	ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE		
6	CONCEPT DEVELOPMENT AND MODEL BUILDING FOR SOCIAL SCIENCE RESEARCH	27/05/2020	27/05/2020	KONGU ARTS AND SCIENCE COLLEGE		
7	Behavioural Changes in the post Covid-19 era	28/05/2020	28/05/2020	Madurai Kamaraj University		

S.No	Title	Period		Venue	Course Type	Type of program
		From	To			
8	Impact of COVID-19 on Business and Industry	31/05/2020	31/05/2020	ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE		
9	SOCIAL INTELLIGENCE IN CLASSROOMS	22/05/2020	22/05/2020	SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN		
10	A Confluence of Researching Minds 2020: Plagiarism Tools and Mendeley Reference Management System	29/05/2020	29/05/2020	GOVERNMENT OF PUDUCHERRY Kanchi Mamunivar Govt.		
11	PEDAGOGICAL METHODS SUITABLE FOR A PANDEMIC SITUATION : A WEBINAR SERIES	27/05/2020	27/05/2020	Nallamuthu Gounder Mahalingam College		
12	Indian Economy in Post Covid 19: Prospects & Challenges	09/06/2020	09/06/2020	T.H.K Jain College		
13	CONDITIONS OF INDIAN ECONOMY DURING COVID-19	10/06/2020	10/06/2020	DHARMAPURAM ADHINAM ARTS COLLEGE		
14	Social Innovation and Change Management	05/06/2020	05/06/2020	INSTITUTION'S INNOVATION COUNCIL (IIC) HOLY CROSS COLLEGE		
15	Entrepreneurship Development Process Opportunities and Issues	11/06/2020	11/06/2020	ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE		
16	Entrepreneurial Challenges & Opportunities	20/05/2020	20/05/2020	RATHINAM COLLEGE OF ARTS AND SCIENCE		

**Membership in Professional bodies:**

S.No	Name of the society	Grade of Membership
1	Member in College Committee	Member
2	Member in Tamil Nadu Economics- Association	Member
3	Alumni Association	Member
4	Interview Committee	Member
5	Board of study member in Alagappa University	Member

S.No	Name of the society	Grade of Membership
6	N.S.S.Programme Officer, Extension activities	Member
7	Blood donation camp	Member

**Research Achievements:**

**National Journal Publications:**

S.No	Title of the Paper	Name of the Journal	Vol.No & Page No.	Month & Year	Current Status
1	A STUDY ON PRODUCTION AND MARKETING OF JASMINE IN MADURAI DISTRICT	JOURNAL OF FINANCIAL SERVICES AND MANAGEMENT	II & 3-25	09/2011	Published
2	PROBLEMS AND PROSPECTS OF WOMEN ENTREPRENEURS IN RURAL AREAS	INDIAN ECONOMIC EMPOWERMENT OF WOMEN	II& 135	05/2007	Published

**Sponsored Research:**

**National Agency:**

S.No	Title of the Project	Sponsored Agency	Year		Funding Amount	Role	Current Status
			From	To			
1	A STUDY OF ENTREPRENEURSHIP DEVELOPMENT AMONG WOMEN. IN SIVAGANGAI DIST,TN	UGC/SERO/HYDERABAD	2008	2013	6.0	Principal investigator	Completed