

FACULTY PROFILE

Name of the Staff : **Dr. SREEDEVI N**
Official Address : Associate Professor
ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE,
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Personal Details:

Age : 46
Date of Birth : 04/04/1978
Sex & Marital Status : Female & Married
Citizenship : India
Department : ECONOMICS
Date of Joining : 10/01/2008

Qualification:

Degree	Programme and Specialization	Class/CGPA	Month & Year of Passing	Institute/University
Ph.D	COASTAL ECONOMICS	FIRST	09/2012	ALAGAPPA UNIVERSITY, KARAİKUDI
M.Phil	RURAL ECONOMICS	FIRST WITH DISTINCTION	10/2006	BHARATHIDASAN UNIVERSITY, TRICHY
M.B.A	GENERAL	FIRST	05/2015	ALAGAPPA UNIVERSITY, KARAİKUDI
M.A	ECONOMICS	SECOND	04/2005	MADURAI KAMARAJ UNIVERSITY, MADURAI
B.A	ECONOMICS	FIRST	04/1998	AVINASHILINGAM DEEMED UNIVERSITY, COIMBATORE

Professional Experience:

Teaching Experience:

Designation	Institute/University	Period		Nature of Duties
		From	To	
Associate Professor	Arumugam Pillai Seethai Ammal College	10/01/2008	11/12/2023	Teaching Research

Other Academic Credentials:

S.No	Title
1	Acted as Reviewer in 5 National and International Journals

Area of specialization:

S.No	Title
1	RURAL ECONOMICS
2	COASTAL ECONOMICS

Course Taught:

S.No	Course Title	U.G. or P.G
1	MONETARY ECONOMICS, INDIAN ECONOMY	P.G
2	MONEY AND BANKING, BUSINESS STATISTICS, BUSINESS MATHEMATICS, INTERNATIONAL ECONOMICS	U.G

H-Index:

Research Gate	Google Scholar	Scopus	Web Of Science

Development or Training Activity:**Organized:**

S.No	Role	Title	Period		No. of Participants	Course Type	Type of Program
			From	To			
1	CONVENER	Sustainable Indian Economic Development in the COVID-19 inflicted World Economic Scenario	18/11/2022	19/11/2022	90		International Conference
2	CONVENER	7 Critical Steps in Academic Research Writing	25/06/2020	25/06/2020	90		INTERNATIONAL
3	CONVENER	"Persisting Trends of Reality – Unknown Personality Consciousness among us" an Awareness	10/06/2020	10/06/2020	120		INTERNATIONAL
4	CONVENER	Cyber Crime against Women: Precautions and Strategies	25/06/2020	25/06/2020	100		NATIONAL WEBINAR
5	CONVENER	How to Write a Research Paper	30/05/2020	30/05/2020	110		NATIONAL WEBINAR

Attended:

S.No	Title	Period		Venue	Course Type	Type of program
		From	To			
1	UGC - SPONSORED ORIENTATION PROGRAMME - XII PLAN PERIOD	08/05/2012	04/06/2012	Bharathiar University	Orientation Programme	ORIENTATION PROGRAMME

S.No	Title	Period		Venue	Course Type	Type of program
		From	To			
2	Refresher Course in Economics	11/11/2008	12/12/2008	Rural Industries & Management Gandhigram University	Refresher Course	Refresher Course
3	Refresher Course on Recent Trends in Social Sciences	01/12/2017	21/12/2017	Madurai Kamaraj University	Refresher Course	Refresher Course
4	Refresher Course in Economics and Econometrics 21.11.2020 to 13.12.2020	21/11/2020	13/12/2020	Bharathiar University, Coimbatore	Refresher Course	
5	Short-term online course on E-Content Development	28/05/2020	03/06/2020	Gujarat University	Short Term Course	28.05.2020 to 03.06.2020
6	One-week National level Workshop on E- Content Development	18/11/2019	22/11/2019	Alagappa University, Karaikudi	Workshop	Workshop
7	One-week Online Research methodology workshop on BFSI Sector	08/06/2020	12/06/2020	PMMMMNMT, MHRD, New Delhi.	Workshop	Workshop
8	Two weeks online FDP on "Managing Online Classes and Co-creating MOOCs	20/04/2020	06/05/2020	Teaching Learning Centre Ramanujan College University of Delhi	FDP	FDP
9	Two weeks online FDP on "Entrepreneurship, Incubation and Innovation	23/06/2020	29/06/2020	Teaching Learning Centre Ramanujan College University of Delhi	FDP	FDP
10	One-week FDP on Pedagogy and Research Methods	24/05/2021	06/06/2021	HRDC, AMET deemed to be University	FDP	FDP
11	Interdisciplinary Refresher Course in Research Methodology	20/07/2021	03/08/2021	Teaching Learning Centre Ramanujan College University of Delhi	FDP	FDP
12	Online FDP on "Enhancing Quality by Unearthing Innovative Practices – EQUIP 2022"	18/04/2022	24/04/2022	IQAC, Mannar Thirumalai Naicker College	FDP	FDP
13	Importance of Intellectual Property Rights in Higher Education Institutions	06/05/2022	06/05/2022	Govt. Degree College, Vijayawada, Andhra Pradesh		National level FDP (Online)
14	Pedagogy and Research Methods	24/05/2021	06/06/2021	HRDC, and IQAC, AMET University	FDP	FDP
15	Virtual Practices and Security	07/06/2021	13/06/2021	TTEU and Faculty of Education, Dr. M.G.R. Educational and Research Institute,	FDP	International Online FDP

S.No	Title	Period		Venue	Course Type	Type of program
		From	To			
16	Framework and Preparation of AQAR	15/06/2022	21/06/2021	West Bengal State University, Kolkata	FDP	FDP
17	Online Five Days FDP	20/06/2022	24/06/2022	Dr.MGR Educational & Research Institute, Chennai	FDP	FDP
18	One Week Online FDP	10/04/2023	17/04/2023	Dr.MGR Educational & Research Institute, Chennai	FDP	FDP
19	Ethics in Academic Research Writing	30/01/2023	04/02/2023	HRDC, AMET University	FDP	FDP
20						

Expert Lecture Delivered/Judge:

S.No	Title	Period		Venue
		From	To	
1	MGNREGA : Boon or Bane	20/03/2012	20/03/2012	Sree Sevugan Annamalai College, Devakottai
2	Gender Equality and Women Empowerment	14/08/2021	14/08/2021	M.V.Muthaih Government Arts College For Women, Dindugul
3	Health Sector in India - An Economic Perspective	13/03/2020	13/03/2020	The Madura College, Madurai
4	Interpersonal Skills	26/12/2022	26/12/2022	Arumugam Pillai Seethai Ammal College
5	Handling Stress at Work Place	23/11/2023	23/11/2023	Arumugam Pillai Seethai Ammal College

Membership in Professional bodies:

S.No	Name of the society	Grade of Membership
1	Research Foundation of India	Member
2	Indian Academic Researchers Association	Life Member
3	Association of Economists of Tamilnadu	Life Member

Research Achievements:

National Journal Publications:

S.No	Title of the Paper	Name of the Journal	Vol.No & Page No.	Month & Year	Current Status
1	A Breakup of Livelihood in Rural India: A Shaken to Sustainable Development during Covid – 19	Administrative Development, A Journal of HIPA, Shimla	Vol.IX, Issue:2, pp. 73-80	12/2022	Published
2	Animal Excrement as Traditional alternative Energy Resource – A Study	South India Journal of Social Sciences	Vol- IXX, No- 02, July-Dec, 2021	12/2021	Published
3	An Analysis and Estimation of Non- Performing Assets in Indian Economy	Dogorang sang Research Journal	Vol-10 Issue-08 No.2 02,Aug,2020	08/2020	Published

International Journal Publications:

S.No	Title of the Paper	Name of the Journal	Vol.No & Page No.	Month & Year	Current Status
1	A Plan to Exclude Ethnic Groups & Implement Partial Development Programme under 'Pradhan Mantri Ujwala Yojana' in the Indian Subcontinent: A Case Based on Madurai District in Tamilnadu	Contemporary Voice of Dalit	Issue: 14 Vol: 2 Pp.1-18,	08/2022	Published
2	A Forecasting Study on Electricity Consumption in Indian Textile Industries: An Economic Analysis	Journal of Contemporary Issues in Business and Government	Vol. 27, No. 2, April-June, 2021	06/2021	Published
3	An Economic Assessment to Pradhan Mantri UjjwalaYojana(PMUJ) Scheme of Central Government of India	International Journal of Current Research	Vol.9, Issue,11, pp.60747-60750	11/2017	Published
4	An Economic Analysis of the Performance of the Marine Fish Production in India and Tamil Nadu	International Journal of Current Research	Vol – 5, Issue-11, pp-3512- 3546	11/2013	Published
5	Micro-Finance: A Boon to the Self-Help Group Members in Sivagangai District, Tamil Nadu	International Journal of Research in Commerce, Economics & Management	Vol – 3, Issue-12, pp-344-50	12/2013	Published

Book/ Chapters Publishing:

S.No	Title Of The Book	Name Of The Publisher	Type	Year Of Publishing
1	Managerial Economics	B.VOC Banking and Finance	National	2020
2	Micro Economics	Alagappa University Distance Education	National	2016
3	Self-Help Group: A Boon to the Empowerment of Women in the Rural Sivaganga District, Tamil Nadu,	Shanlax Publications, Madurai	National	2013
4	Consumption Expenditure Behaviour in India: Rural Versus Urban,	Shanlax Publication, Madurai	National	2013
5	Economic Status of the Marine Fishing Community in Ramanathapuram District, Tamil Nadu.	Shanlax Publication, Madurai	National	2013
6	Outcome of Remarkable Public Policies on Water and Sanitation in Tamilnadu: An Economic Analysis	Mayas Publication	National	2020

Sponsored Research:**National Agency:**

S.No	Title of the Project	Sponsored Agency	Year		Funding Amount	Role	Current Status
			From	To			
1	Impact of Financial Burden on the Living Conditions of Marine Fishing Community in Ramnad District	University Grants Commission, Hyderabad	2014	2016	1.15	Principal investigator	Completed

Other Contribution work to the Institute/Organization:

S.No	Name	Role	Period		Nature of Duties
			From	To	
1	Internal Quality Assurance Cell	Deputy Coordinator	01/09/2019	11/12/2023	Maintaining Academic Quality
2	Social Media and Governance Cell	Convener	06/30/2018	11/12/2023	Maintaining Instagram Page
3	Women Empowerment Committee	Convener	06/16/2020	31/05/2021	Organising Programs to Empower Girl Students