

FACULTY PROFILE

Name of the Staff : **Dr. LATHA S**
Official Address : Associate Professor
ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE,
VALLAL ARUMUGAM PILLAI ROAD, TIRUPPATTUR – 630 211.
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Personal Details:

Age : 43
Date of Birth : 20/10/1980
Sex & Marital Status : Female & Married
Citizenship : INDIAN
Department : COMMERCE
Date of Joining : 21/02/2007

Qualification:

Degree	Programme and Specialization	Class/CGPA	Month & Year of Passing	Institute/University
Ph.D	WOMEN WORKERS	--	11/2018	MANONMANIAM SUNDARANAR UNIVERSITY, TIRUNELVELI
M.Phil	FINANCE	I CLASS	04/2004	ALAGAPPA UNIVERSITY , KARAİKUDI
M.Com	COMMERCE	I CLASS	04/2003	ALAGAPPA UNIVERSITY, KARAİKUDI
M.B.A	FINANACE	I CLASS	04/2021	ALAGAPPA UNIVERSITY
B.Ed	COMMERCE	I CLASS	04/2005	ALAGAPPA UNIVERSITY, KARAİKUDI
B.Com	COMMERCE	I CLASS	04/2001	MADURAI KAMARAJ UNIVERSITY, MADURAI

Professional Experience:

Teaching Experience:

Designation	Institute/University	Period		Nature of Duties
		From	To	
Lecturer	Arumugam Pillai seethai Ammal college, Thiruppattur	16/06/2005	31/05/2006	Teaching
Assistant Professor	Arumugam Pillai seethai Ammal college, Thiruppattur	21/02/2007	20/02/2020	Teaching
Associate Professor	Arumugam Pillai seethai Ammal college, Thiruppattur	21/02/2020	24/08/2024	Teaching

Area of specialization:

S.No	Title
1	FINANCIAL ACCOUNTING
2	BUSINESS STATISTICS
3	BUSINESS MATHEMATICS
4	COMMERCIAL LAW

Course Taught:

S.No	Course Title	U.G. or P.G
1	M.COM	P.G
2	B.COM	U.G

Development or Training Activity:**Attended:**

S.No	Title	Period		Venue	Course Type	Type of program
		From	To			
1	INNOVATIVE PRACTICES OF TEACHING AND LEARNING	04/10/2016	04/10/2016	ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE		TRAINING PROGRAM
2	Orientation Course	01/11/2008	28/11/2008	BHARATHITHA SAN UNIVERSITY	Orientation Programme	ORIENTATION
3	REFRESHER COURSE	10/11/2010	30/11/2010	BHARATHITHA SAN UNIVERSITY	Refresher Course	REFRESHER COURSE
4	REFRESHER COURSE	02/11/2016	22/11/2016	MK UNIVERSITY	Refresher Course	REFRESHER COURSE
5	REFRESHER COURSE			MK UNIVERSITY	Refresher Course	REFRESHER COURSE
6	REFRESHER COURSE	20/09/2021	03/10/2020	HYDRABAD UNIVERSITY	Refresher Course	REFRESHER COURSE
7	EMPOWERING TEACHERS TO PREPARE PROFESSIONALS OF TOMORROW	21/08/2017	21/08/2017	ALAGAPPA UNIVERSITY		TRAINING
8	MANAGING ONLINE CLSSES AND CO CREATING MOOCS	20/04/2020	06/05/2020	RAMANIJAM COLLEGE,UNIVERSITY OF DELHI	FDP	FDP
9	MANAGING ONLINE CLSSES AND CO CREATING MOOCS	20/04/2020	06/05/2020	RAMANIJAM COLLEGE,UNIVERSITY OF DELHI	FDP	FDP

S.No	Title	Period		Venue	Course Type	Type of program
		From	To			
10	LATEX	29/04/2020	05/05/2020	VO.CHIDAMBARAM COLLEGE	FDP	FDP
11	MANAGEMENT OF ENVIRONMENT AND ITS RESOURCES	19/05/2020	01/06/2020	ST,XAVIERS COLLEGE AND NESOMANY MEMORIAL CHRITIAN COLLEGE	WORKSHOP	WORKSHOP
12	MY LIFE,MY PRIDE,MY CAREER	18/05/2020	18/05/2020	PATRCIAN COLLEGE OF ARTS AND SCIENCE	FDP	FDP
13	FUTURE OF ENTREPRENEURSHIP AND EMPLOYMENT OPPORTUNITIES	13/05/2020	15/05/2020	NEHRU INSTITUTE OF TECHNOLOGY	WEBINAR	WEBINAR
14	FUTURE OF ENTREPRENEURSHIP AND EMPLOYMENT OPPORTUNITIES	13/05/2020	15/05/2020	NEHRU INSTITUTE OF TECHNOLOGY	WEBINAR	WEBINAR
15	FUTURE OF ENTREPRENEURSHIP AND EMPLOYMENT OPPORTUNITIES	13/05/2020	15/05/2020	NEHRU INSTITUTE OF TECHNOLOGY	WEBINAR	WEBINAR
16	FUTURE OF ENTREPRENEURSHIP AND EMPLOYMENT OPPORTUNITIES	13/05/2020	15/05/2020	NEHRU INSTITUTE OF TECHNOLOGY	WEBINAR	WEBINAR
17	FUTURE OF ENTREPRENEURSHIP AND EMPLOYMENT OPPORTUNITIES	13/05/2020	15/05/2020	NEHRU INSTITUTE OF TECHNOLOGY	WEBINAR	WEBINAR
18	FUTURE OF ENTREPRENEURSHIP AND EMPLOYMENT OPPORTUNITIES	13/05/2020	15/05/2020	NEHRU INSTITUTE OF TECHNOLOGY	WEBINAR	WEBINAR
19	ENTREPRENEURSHIP DEVELOPMENT PROCESS- OPPORTUNITIES	11/06/2020	11/06/2020	ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE	WEBINAR	WEBINAR
20	UNIVERSITY-INDUSTRY LINKAGE DIFFERENT MECHANISM	02/05/2020	02/05/2020	AUDIDSANKAR A GROUP OF INSTITUTIONS	WEBINAR	WEBINAR
21	NEW MSME SCHEMES	29/05/2020	29/05/2020	VELS UNIVERSITY	WEBINAR	WEBINAR
22	PHP WEB DESIGN AND DEVELOPMENT	28/04/2020	28/04/2020	KARPAGA VINAYAGA COLLEGE OF ENGINEERING AND TECHNOLOGY	WEBINAR	WEBINAR
23	TRENDS IN COMMERCE STUDY THROUGH ONLINE LEARNING	18/05/2020	18/05/2020	GTN ARTS COLLEGE	WEBINAR	WEBINAR
24	TRENDS IN COMMERCE STUDY THROUGH ONLINE LEARNING	18/05/2020	18/05/2020	GTN ARTS COLLEGE	WEBINAR	WEBINAR

S.No	Title	Period		Venue	Course Type	Type of program
		From	To			
25	IMPACT OF COVID-19 ON BUSINESS AND INDUSTRY	31/05/2020	31/05/2020	ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE	WEBINAR	WEBINAR
26	CYBER SECURITY AND ETHICAL HACKING	28/06/2020	28/06/2020	ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE	WEBINAR	WEBINAR
27	E PROTECT RESPIRATORY INFECTIONS	05/05/2020	05/05/2020	WORLD HEALTH ORGANISATION	Short Term Course	SHORT TERM COURSE
28	STANDARD PRECAUTIONS HAND HYGIENE	25/04/2020	25/04/2020	WORLD HEALTH ORGANISATION	Short Term Course	SHORT TERM COURSE

Research Achievements:

National Journal Publications:

S.No	Title of the Paper	Name of the Journal	Vol.No & Page No.	Month & Year	Current Status
1	EMPLOYMENT IN COIR INDUSTRY - PERCEPTION OF WOMEN WORKERS IN SIVAGANGAI DISTRICT	INDO GLOBAL JOURNAL OF APPLIED MANAGEMENT SCIENCE	V.NO.3, P.NO.1	04/2015	Published

International Journal Publications:

S.No	Title of the Paper	Name of the Journal	Vol.No & Page No.	Month & Year	Current Status
1	A STUDY ON PROBLEMS AND PROSPECTS OF WOMEN WORKERS IN COIR INDUSTRY WITH SPECIAL REFERENCE TO SINGAMPUNARI, SIVAGANGAI DISTRICT	INTERNATIONAL JOURNAL OF COMPUTATIONAL RESEARCH AND DEVELOPMENT	V.NO.2.ISSE NO.1 P.NO.118	01/2017	Published
2	A MARKET ANALYSIS OF MOBILE CLOSED USER GROUP INCOPORATES WITH REFERENCE TO BHARTI AIRTEL LTD.	INTERNATIONAL JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	V.6 ISSUE.5.P.NO.52	02/2019	Published
3	A STUDY ON SKILL DEVELOPMENT INTIATIVE SCHEMES IN INDIA	INTERNATIONAL JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	V.NO.7. ISSUE NO.2,	02/2020	Published

National Conference Publications:

S.No	Title of the Paper	Name of the Conference	Organizer	Month & Year
1	INVESTOR PROTECTION RIGHTS AND DUTIES	INVESTOR PROTECTION RIGHTS AND DUTIES	ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE	03/2015

S.No	Title of the Paper	Name of the Conference	Organizer	Month & Year
2	RECENT TRENDS IN SPORTSTECHNOLOGY	RECENT TRENDS IN SPORTS TECHNOLOGY MANAGEMENT AND ALLIED SCIENCES	ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE	09/2014
3	IMPORTANCE OF HUMAN RIGHTS AND WOMEN EMPOWERMENT	ROLE OF BANKING SECTOR IN RURAL ECONOMIC DEVELOPMENT	Dr.NGP ARTS AND SCIENCE COLLEGE .COIMBATORE	09/2011
4	IMPACT OF GLOBALISATION ON HUMAN RIGHTS OF RURAL WOMEN IN INDIA	IMPORTANCE OF HUMAN RIGHTS AND WOMEN EMPOWERMENT	GOBI ARTS AND SCIENCE COLLEGE, ERODE	09/2011
5	POLITICAL CORRUPTION IN INDIA	COMBATING CORRUPTION IN INDIA	GOBI ARTS AND SCIENCE COLLEGE , ERODE	08/2011
6	POLITICAL CORRUPTION IN INDIA	COMBATING CORRUPTION IN INDIA	GOBI ARTS AND SCIENCE COLLEGE , ERODE	08/2011
7	RIGHTS AND RESPONSIBILITIES OF CONSUMERS	BANKING SERVICES	GOVERNMENT ARTS COLLEGE, PARAMAKUDI	03/2011
8	RURAL DEVELOPMENT PROBLEMS AND CHALLENGES	RURAL DEVELOPMENT	ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE	08/2008

Other Contribution work to the Institute/Organization:

S.No	Name	Role	Period		Nature of Duties
			From	To	
1	TUTORIAL SCHEME COMMITTEE	MEMBER	06/20/2012	30/04/2018	MEMBER
2	COUNSELOR FOR THE GIRLS STUDENTS COMMITTEE	MEMBER	06/26/2013	30/04/2019	MEMBER
3	GRANT PARENTS CELL	MEMBER	06/21/2017	30/04/2018	MEMBER
4	WOMEN WELFARE COMMITTEE	MEMBER	06/27/2017	30/04/2019	MEMBER
5	PARENTS TEACHER ASSOCIATION	JOINT SECRETARY	06/26/2019	30/04/2020	JOINT SECRETARY
6	WOMEN EMPOWERMENT COMMITTEE	MEMBER	06/22/2022	12/12/2023	MEMBER
7	CARRER GUIDANCE COMMITTEE	CONVENER	06/28/2023	12/12/2023	