

FACULTY PROFILE

Name of the Staff : **Dr. Gomathi Imaya**
Official Address : Assistant Professor
ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE,
VALLAL ARUMUGAM PILLAI ROAD, TIRUPPATTUR – 630 211.
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Personal Details:

Age : 38
Date of Birth : 20/08/1986
Sex & Marital Status : Female & Married
Citizenship : IND
Department : COMMERCE
Date of Joining : 19/12/2022

Qualification:

Degree	Programme and Specialization	Class/CGPA	Month & Year of Passing	Institute/University
Ph.D	MARKETING	FIRST	11/2015	ANNAMALAI UNIVERSITY
M.Com	COMMERCE	FIRST	04/2009	ANNAMALAI UNIVERSITY

Professional Experience:

Teaching Experience:

Designation	Institute/University	Period		Nature of Duties
		From	To	
Assistant Professor	SHREE RAGHAVENDRA ARTS AND SCIENCE COLLEGE, CHIDAMBARAM	01/06/2016	31/10/2022	Teaching
Assistant Professor	Arumugam Pillai Seethai Ammal College, Thiruppathur	19/12/2022	24/08/2024	Teaching

Area of specialization:

S.No	Title
1	MARKETING

Course Taught:

S.No	Course Title	U.G. or P.G
1	ACCOUNTING FOR MANAGERIAL DECISIONS	P.G
2	FINANCIAL ACCOUNTING, BUSINESS MANAGEMENT	U.G

Development or Training Activity:**Attended:**

S.No	Title	Period		Venue	Course Type	Type of program
		From	To			
1	Zoho books	17/07/2023	21/07/2023	Alagapp university		Faculty development program

Research Achievements:**International Journal Publications:**

S.No	Title of the Paper	Name of the Journal	Vol.No & Page No.	Month & Year	Current Status
1	TRADE PRACTICES OF UNORGANISED WOODEN FURNITURE SECTOR IN TAMILNADU	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY EDUCATIONAL RESEARCH	4 & 183	02/2015	Published