

## FACULTY PROFILE

Name of the Staff : **Dr. ALAGAPPAN S.M**  
Official Address : Vice Principal,HOD  
ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE,  
VALLAL ARUMUGAM PILLAI ROAD, TIRUPPATTUR – 630 211.  
Mobile : 9443609689  
E-Mail Address : smalagu.68@gmail.com



### Personal Details:

Age : 56  
Date of Birth : 30/05/1968  
Sex & Marital Status : Male & Married  
Citizenship : Indian  
Department : COMMERCE  
Date of Joining : 02/03/2001

### Qualification:

Degree	Programme and Specialization	Class/CGPA	Month & Year of Passing	Institute/University
Ph.D	Commerce	1st	04/2016	Periyar University, Salem.
M.Phil	Commerce	1st	04/1992	Alagappa University, Karaikudi.
B.Ed	Commerce	II	04/1991	Commerce
M.Com	Commerce	1st	04/1990	Alagappa University, Karaikudi.
B.Com	Commerce	1st	04/1988	Madurai Kamaraj University, Madurai

### Professional Experience:

### Teaching Experience:

Designation	Institute/University	Period		Nature of Duties
		From	To	
Associate Professor	Arumugam Pillai Seethai Ammal College	01/03/2014	24/08/2024	Teaching Research
Assistant Professor	Arumugam Pillai Seethai Ammal College	02/03/2001	28/02/2014	Teaching

### Other Academic Credentials:

S.No	Title
1	Served as Alagappa University Inspection Committee member for Affiliation to M.Com Course

**Area of specialization:**

S.No	Title
1	INCOME TAX

**Course Taught:**

S.No	Course Title	U.G. or P.G
1	Insurance Management	P.G
2	Income Tax,Entrepreneurship Development,Cost Accounting,Management Accounting	U.G

**Development or Training Activity:****Organized:**

S.No	Role	Title	Period		No. of Participants	Course Type	Type of Program
			From	To			
1	Organizing Committee	Biovision – 2014 Recent Trends and Future Perspectives of Biosciences	05/09/2014	05/09/2014	100		UGC sponsored

**Attended:**

S.No	Title	Period		Venue	Course Type	Type of program
		From	To			
1	Heritage Tourism	05/04/2010	05/04/2010	Arumugam Pillai Seethai Ammal College		Impact of Tourism on Indian Economy
2	Green Finance	19/12/2011	19/12/2011	Annamalai University, Directorate of Distance Education, Commerce Wing		Revitalising Global Business: Issues, Approaches and Strategies
3	NAAC sponsored one day workshop	07/05/2019	07/05/2019	Alagappa University		Mentoring the Non-Accredited Institutions
4	Present conditions and future requirements in Higher Education'	21/10/2021	22/10/2021	Arumugam Pillai Seethai Ammal College		Quality Assurance in Higher Education: Global Perspective

S.No	Title	Period		Venue	Course Type	Type of program
		From	To			
5	Promote the sport product'	12/09/2014	13/09/2014	Arumugam Pillai Seethai Ammal College		Recent trends in Sports technology, Management and Allied Sciences
6	A study on emerging opportunities and challenges towards e-banking in India'	22/01/2015	23/01/2015	Arumugam Pillai Seethai Ammal College		Challenges and Prospects of Indian Economy
7	orientation Programme	14/10/2004	10/11/2004	Bharathiar University	Orientation Programme	orientation Programme
8	Commerce	08/11/2006	28/11/2006	Gandhigram Rural University	Refresher Course	Refresher Course
9	Commerce	04/11/2008	24/11/2008	Madurai Kamaraj University	Refresher Course	Refresher Course
10	Commerce	10/11/2010	30/11/2010	Bharathidasan University	Refresher Course	Refresher Course

#### Research Achievements:

#### International Journal Publications:

S.No	Title of the Paper	Name of the Journal	Vol.No & Page No.	Month & Year	Current Status
1	SWOT Analysis of Mutual funds in India	Journal of Emerging Technologies and Innovative Research	Volume 6, Issue 6	06/2019	Published
2	Indian Tax structure – An Analytical Perspective	International Journal of Management	Volume 10, Issue 3, pp. 36-43	06/2019	Published
3	Performance Evaluation of Mutual Funds in India	Journal of Emerging Technologies and Innovative Research	Volume 6, Issue 6	06/2019	Published
4	Bus Transport Commuters' Satisfaction Towards TNSTC in Tiruppathur Town	Star Research Journal	Volume 3, Issue 2	06/2019	Published
5	A study on Consumers' Preference Towards Hair Oil Product in Tiruppathur Town	International Journal of Recent Research and Applied Studies	Volume 6, Issue 1 (8)	01/2019	Published
6	Customers' Satisfaction Towards Bank of Baroda at Tiruppathur Branch	Star Research Journal	Volume 6, Issue 11	11/2018	Published
7	An overview of Income-Tax Act from 1860 onwards	Star Research Journal	Volume 6, Issue 10	10/2018	Published
8	Problems of Mutual Funds in India	Shanlax International Journal of Commerce	Volume 3 Number 4 Pp 71 to 76	10/2015	Published
9	Mutual Funds for Tax Savings	Indo Global Journal of Commerce and Economics	Volume 2 Issue 5 Pp 95 to 97	09/2015	Published

**International Conference Publications:**

S.No	Title of the Paper	Name of the Conference	Organizer	Month & Year
1	Tamil Ilakkiyangalil Siddha Maruthuvam	Heterogeneous perspectives in tamil language and literature	Malaiya University, Kualalampur	05/2019
2	Sanga Ilakkiyam kaatum vanigam	Depiction of Religion and Human Society in Tamil literature	Kongunadu Arts and Science College, Coimbatore	12/2018

**Book/ Chapters Publishing:**

S.No	Title Of The Book	Name Of The Publisher	Type	Year Of Publishing
1	cost Accounting	DDE ALAGAPPA UNIVERSITY	National	2019

**M.Phil. Guidance:**

S.No	Research Scholar Name	Research Area	Year	Mode of Research
1	S.Ranjetha 0516602003	Marketing	2016	Full Time
2	A.Vallimanalan 0516602006	Marketing	2016	Full Time
3	B.Nandhini 0517602002	Marketing	2017	Full Time
4	K.Thanganachi 0517602005	Marketing	2017	Full Time

**M.Phil. Guidance:****Project Guidance:**

Degree	Number of Projects
PG Degree	10