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Dr. Bhuvanewari Ruthramoorthy has a background in marketing and human resource development. She works regularly with the business community and other organizations on marketing and performance improvement strategies. Assistant professor and Research coordinator at the Nehru institute of information technology and management affiliated to Anna University and received his MBA and Master of philosophy degree at Bharathidasan University and his Ph.D at Bharathiar University. She published 17 articles in peer reviewed journal and UGC Care listed journals, Elsevier and Scopus. She has also published over 20 papers in refereed conferences and journals and 3 chapters in various books. Attended and Presented 15 International, 5 National. She serves as Director of World social craft foundation of Tamil Nadu and Joint Secretary of ILDC Chapter of Tamil Nadu.



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# MANAGING BUSINESS PROCESS

Dr. Bhuvanewari Ruthramoorthy | Dr. RM. Chandrasoodan

# **Managing Business Process**

By

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## **Managing Business Process**

Managing people is about, how we manage people in working environment and we get things done by other in a right time at right place with the help of total quality management. Business process is the practice of discovering and controlling an organization's processes to align them with business goals as the business evolves.

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