

An underwater scene with various fish swimming in the water. In the foreground, there are several coral reefs. The background is a deep blue color, suggesting the ocean floor.

# ORGANIZATIONAL BEHAVIOUR

Being, Knowing & Leading

T. JUSTIN | S. AMUTHA | D. SUJA

FIRST EDITION



## About the Book

This book explicitly discourses the real-time paradigm of an organization and its ongoing occurrences happening in the contemporary behavioral constructions. Indeed, it visibly exhibits the nature and topical relevancies confronted by all sorts of behavioral demonstrations within the constituted pattern of the experiential configuration of individuals, groups, business directors, leaders, and organizations as a whole.

The core concepts of behavior, personality, attributes, leadership, conflict, communication, negotiation, diversity management & Quality emersions are widely embraced with splendid interpretations. Significantly, all chapters of this book inherently fetch with the adherence of pertinent epitomes of current business manifestations and their consequences displayed in the organizational system.

Additionally, practical instances, concept reviews, and subject indexes are added to make it precisely relevant to the business aspirants/students towards fulfilling their indispensability for the University Examination. All brief descriptions in the form of quotations have been provided to ascertain that students are kept up-to-date on the organizational landscape about the behavioral swerves and consequential upshots in the form of emotional management, locus of control, change management, and impression management to the forefront. It also presents the existential illustrations throughout the text that exemplify how these concepts have helped to accomplish the behaviorally ingrained endeavors in the futuristic organizational structure.

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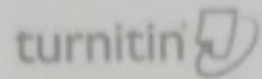
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