

Conferences/Seminars/Workshops organized through physical/Virtual mode by the College/Department during 2020-21:

Sl. No.	Date(s)	Name of the Conference / Seminar / Workshop etc.	Number of Participants	Number of		National / International
				Resource Persons	Papers Presented	
1	11-06-2020	National level webinar on Entrepreneurship Development-Process, Opportunities and Issues -	56	1 (Dr.R.Venkatravi, Director, Center for Entrepreneurship Development, Gandhi Gram University, Gandhi Gram)	-	National level webinar
2	26-06-2020	National level webinar on Cloud Business on 26-06-2020.	50	1 (Dr.Sumathi, Professor and Head, Bharathiar University, Coimbatore.)	-	National level webinar
3	27 - 06-2020	International level webinar on program and project Management	198	1(SrinivasanKannappan, Professor, Sent Antonia University)	-	International level webinar

A National level webinar on Entrepreneurship Development-Process, Opportunities and Issues on 11.06.2020 by PG & Research Department of Commerce. Fifty six participants to hear the excellent lecture from our resource person Dr.R.Venkatravi, Director, Center for Entrepreneurship Development, Gandhi Gram University, Gandhi Gram. The webinar started with the welcome address of Mr.R.Mariappan, Convener. The resource person delivered his speech on Entrepreneurship Development-Process, Opportunities and Issues. He focussed on the study of entrepreneurial behaviour, dynamics of business, and its development and expansion. He expressed the objectives of entrepreneurship development programme in order to increase the knowledge and skill of existing entrepreneurs and encouraging others to become one. Ultimately, it helps in increasing the number of such individuals in an economy. Finally, the

webinar ended with the vote of thanks given by Dr.SM.Alagappan, Associate Professor of Commerce.

A National level webinar on Cloud business on 26.06.2020 by PG & Research Department of Commerce. Fifty participants to hear the excellent lecture from our resource person Dr.Sumathi, Professor and Head, Bharathiar University, Coimbatore. The webinar started with the welcome address of Dr.R.Kalidoss, Convener. The resource person delivered her speech on Cloud business. She focussed the cloud-based business allows workers and customers to interact on a regular basis, even if they are on opposite sides of the globe. Finally, the webinar ended with the vote of thanks given by Mr.V.Nagarajan, Associate Professor of Commerce.

A Webinar on “Program and Project Management” was organised at International level on 27.06.2020 at 7 pm to 8 pm by PG & Research Department of Commerce. 198 people registered in our webinar and to hear the excellent lecture from our resource person Dr.SrinivasanKannappan. He is a Senior Manager for US Federal Government programs with a MNC company called Accenture. He is also an Adjunct professor in Engineering Management at St.Mary’s University, San Antonio, Texas, USA. The webinar started with the welcome address of Dr.S.M.Alagappan, Convener. The resource person delivered his speech on ‘Program and Project Management’, which has a high demand in Industry. He focussed on initiating, planning, executing, monitoring and controlling, closing of process groups. He suggested best practices to carry out a successful project. He presented his speech in an enlightened manner for about an hour. The participants actively participated in the question hour. They enjoyed the webinar and gave highlighted comments. Finally, the webinar ended with the vote of thanks given by Mr.R.Mariappan, Head of the department.