



ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE

(ACCREDITED WITH B+ GRADE BY NAAC)

TIRUPPATTUR - 630 211

ANNUAL REPORT (2022-2023)



ANNUAL REPORT

(2022-2023)



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CONTENTS

About the College

Result Particulars

Reports from Departments

**Reports from various Committee /
Cell / Clubs**

INTRODUCTION

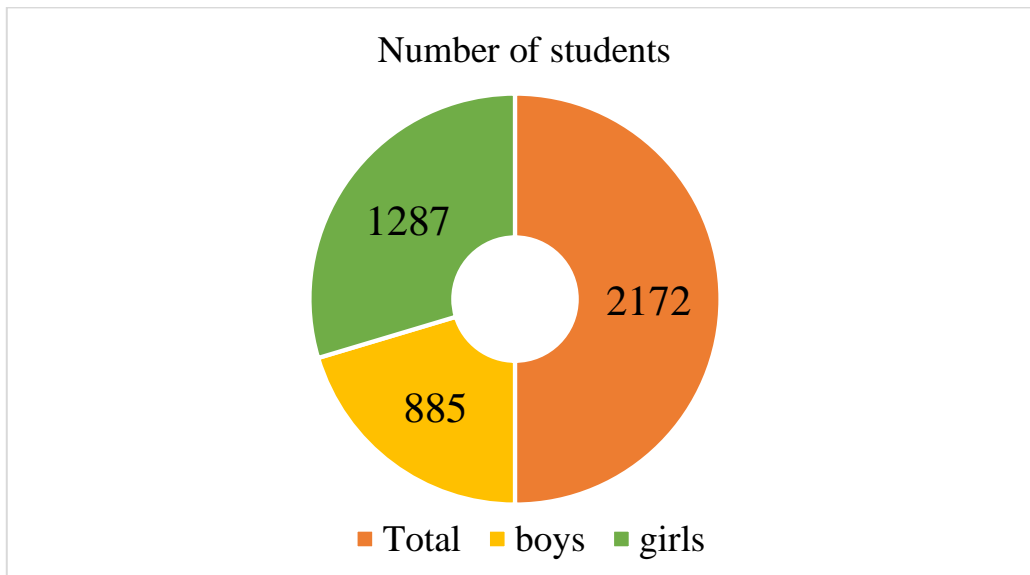
Benevolence of Thiru N.T.S. Arulmamani Arumugam Pillai, a philanthropist and business magnate, gave rise to Arumugam Pillai Seethai Ammal College with its magnificent buildings in an extensive ground of nearly 87 acres in extent at Tiruppattur, an educationally backward part of Sivagangai District. Being the creation of a single donor, the college has been named after him and his wife. The college is situated west of Tiruppattur overlooking the Madurai–Thiruppathur State Highways. The College started functioning on 15.07.1965. Our college has become a reputed and renowned institution in Tamil Nadu. His illustrious son Thiru.N.AR.Nagarajan, President of the Governing Body of our college, had the richness of experience to guide us. He had the vision of youth in him to make our institution great. Following the footsteps of their ancestors, our President Thiru. N. Vasantharajan has brought tremendous pride to our institution as he has been bestowed with the prestigious Dato award by the Malaysian Government. Thiru. N. Rameswaran, M.com., Vice-President with his tremendous managerial zeal has created a constructive environment for the development of the institution. Our Secretary and Correspondent, Thiru. N. Arumugarajan, M.A., has assumed office to steer the college to glorious heights.

ABOUT THE COLLEGE

The college remains one of the premier institutions in Sivagangai district and is providing quality education research, producing competent, self-disciplined, socially committed, and morally upright intellectuals. The college is now a UGC-recognized Government aided institution affiliated to Alagappa University, Tamilnadu. We have 10 UG-aided programs, and 5 Self-Finance programmes. In addition, we have four PG and research programmes. Girl's enrollment has steadily increased and out spaced the boy's enrollment year by year. Nearly 80% of the students who are admitted in college belong to first-generation students irrespective to gender.

STUDENTS' STRENGTH

The strength of our college is always on the increase because of the quality of teaching of our untiring and elite staff aided by campus discipline. This year, we have 2172 students of which 1287 are girls and 885 are boys.



NEW COURSE

- ❖ From this year, B. Com (CA) bachelor's in commerce with Computer Applications has been started as Self Finance course.

STAFF

Our college is equipped with a team of dedicated, talented & well-informed aided teaching staff numbering 79, Self-Finance staff numbering 19 and Non-Teaching staff numbering 42 and PTA & Management staff numbering 6. Among the teaching staff, there are 67 Ph.D, Degree holders. English, Economics, Commerce and Business Administration are recognized as research departments and 15 faculty members are recognized as research guides. I am really very proud to announce that Mr. A. Amalrajan, Assistant Professor of Tamil, Mr. V. Nagarajan, Assistant Professor of Commerce, Ms. P. Sivasankari, Assistant Professor of Business Administration and Ms. G. Pandimuthu, Assistant Professor of Chemistry have been awarded Ph.D by Madurai Kamaraj University, Madurai, Alagappa University, Karaikudi, Annamalai University, Chidambaram and Periyar University, Salem respectively.

Faculty members awarded Ph.D



Dr. A. Amalrajan,
Assistant Professor of
Tamil



Dr. P. Sivasankari,
Assistant Professor of
Business Administration



Dr. G. Pandimuthu
Assistant Professor of
Chemistry



Dr. V. Nagarajan,
Assistant Professor of
Commerce

RETIRING STAFF

This academic year, Dr. A. Susaimanickam, Vice-Principal, Associate Professor & Head, Department of Chemistry (35 years of service), Mr. P. Ramakrishnan, Associate Professor of Computer Science (34 years of service), Dr. V. Elangovan, Associate Professor and Head, Department of Economics (34 years of service) are retiring from their service. It is my bounded duty to place on record, the valuable and un-tired services rendered by them to this temple of learning for more than decades. I feel that their absence will leave a vacuum of talent and rich experience that cannot be refilled at any stage.



Dr. A. Susaimanickam,
Vice-Principal,
Associate Professor &
Head, Department of
Chemistry



Dr. V. Elangovan,
Associate Professor
& Head, Department
of Economics



Dr. P. Ramakrishnan
Associate Professor
Department of
Computer Science

NEW APPOINTMENT (TEACHING)

During this academic year six new faculty members have been appointed in our institution. They are Dr. N. Sheela Devi, Asst. Prof. of Economics Dr. C. Arun, Asst. Prof. of Computer Science, S. Vijayalakshmi, Asst. Prof. of Commerce, Dr. M. Gomathi Imaya, Asst. Prof. of Commerce, Dr. A. Azhagammal, Asst. Prof. of Computer Science, Dr. A. Surya, Asst. Prof. of Computer Science.



**Dr. N. Sheela devi,
Economics**



**Dr. C. Arun,
Computer Science**



**Dr. S.Vijayalakshmi,
Commerce**



**Dr. A. Surya,
Computer Science**



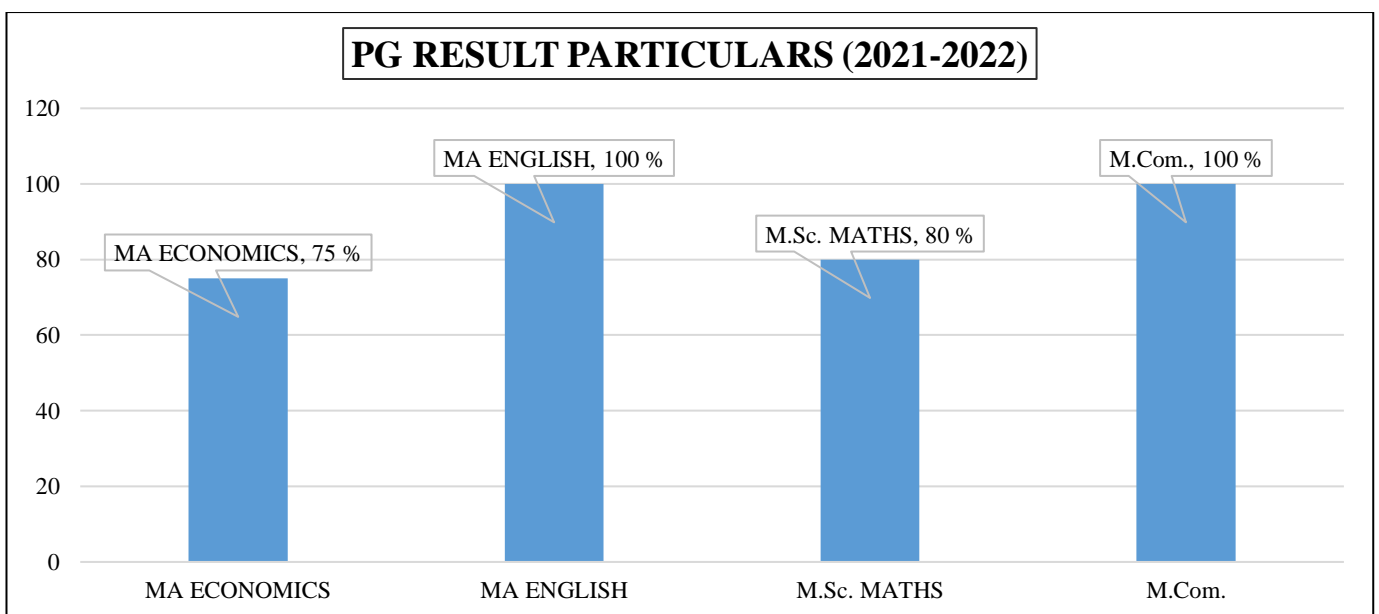
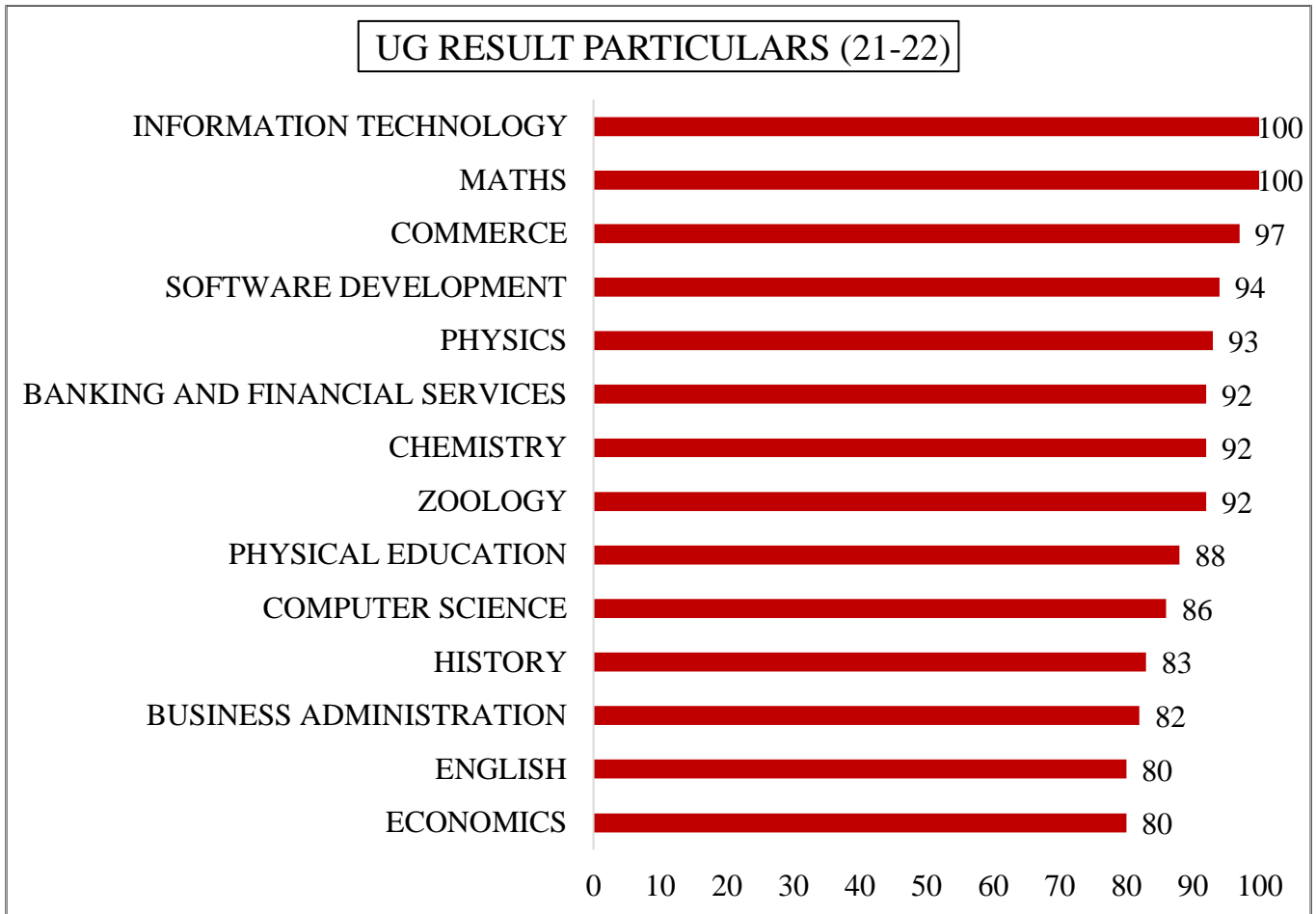
**Dr. A. Azhagammal,
Computer Science**



**Dr. M.Gomathi Imaya,
Commerce**

RESULT

Examination result is one of the parameters to measure the success of an educational institution. It also acts as a feed back to improve our teaching methods and gives an impetus to introduce new techniques in the art of teaching and learning.



UNIVERSITY RANK HOLDERS

Our college is extremely to announce that three students have achieved University Rank in the Alagappa University Semester exam (April 2022)



M. Devi of B.Voc (Banking and Financial Services) has secured first rank in Alagappa University Examinations (April 2022).



Mr. K. Karthikeyan from Department OF B.Voc (Software Development) secured first rank in Alagappa University Examinations (April 2022).



Mr. J.Jeyasurya from III B.Sc Physical Education Secured first rank (Gold Medal) in Alagappa University Examination in year (April 2022).

ACADEMIC PRIZE WINNERS			
Research Department of English			
S.N	Name	Register Number	Status
<i>M.A.English II Year</i>			
1	P.Sowmiya	0520301005	I Prize
2	P.Kalaiyarasi	0520301001	II Prize
<i>M.A.English I Year</i>			
3	B.Jeyaleela	0521301007	I Prize
4	A.DhaslimaThansil	0521301003	II Prize
<i>B.A.English III Year</i>			
5	A.P.K Catherine Mirium Kamala	0519103011	I Prize
6	M.Revathi	0519103035	II Prize
<i>B.A.English II Year</i>			
7	K. Thilagavathi	0520103041	I Prize
8	V.Keerthiga	0520103019	II Prize
<i>B.A.English I Year</i>			
9	S. Keerthana.	0521103024	I Prize
10	S. SharmilaBanu.	0521103042	II Prize
Department of History			
<i>B.A. History III Year – Major</i>			
11	S.Sathish	0519111048	I Prize
12	B.Shiek Hasina Begam	0519111023	II Prize
<i>B.A. History II Year – Major</i>			
13	P.Tamilselvi	0520111017	I Prize
14	R.Suvetha	0520111016	II Prize
<i>B.A. History II Year – Allied</i>			
15	S.Sneka	0520111011	I Prize
16	S.Abirami	0520111001	II Prize
<i>B.A. History I Year – Major</i>			
17	P.Rajalakshmi	0521111015	I Prize
18	P.Saravanan	0521111052	II Prize
<i>B.A. History I Year – Allied</i>			
19	V.Sivagami	0521110020	I Prize
20	P.Rajalakshmi	0521111015	II Prize

<i>History – Allied – I B.B.A</i>			
21	V.Sivagami	0521110020	I Prize
22	A.Karthika	0521111003	II Prize
Department of Economics			
<i>II M.A. Economics</i>			
23	P. Dhiventhiran	205109	I Prize
24	A. Ammu	205102	II Prize
<i>I M.A. Economics</i>			
25	K. Jeevitha	215103	I Prize
26	C. Vaishnavi	215108	II Prize
<i>I B.A. Economics (EM)</i>			
27	K. Balamani	211102	I Prize
28	S. Durgadevi	211105	II Prize
<i>I B.A. Economics (TM)</i>			
29	P. Initha	211207	I Prize
30	C. Patrvathi	211220	II Prize
<i>II B.A. Economics (EM)</i>			
31	V. Jeevitha	201105	I Prize
32	S. Archana Devi	201101	II Prize
<i>II B.A. Economics (TM)</i>			
33	M. Ramya	201219	I Prize
34	S. Karthika	201211	II Prize
<i>III B.A. Economics (EM)</i>			
35	I. Taj Nisha	191119	I Prize
36	C. Kanagavalli	191105	II Prize
<i>III B.A. Economics (TM)</i>			
37	A. Dhanalakshmi	191207	I Prize
38	A. Boomika	191206	II Prize
Department of Physics			
<i>B.Sc. Physics III Year</i>			
39	J.Sahanabharathi	0519122028	I Prize
40	R.Banumathi	0519122009	II Prize
<i>B.Sc. Physics II Year</i>			
41	D.Santhosh	0520122035	I Prize

42	K.Divya	0520122003	II Prize
<i>B.Sc. Physics I Year</i>			
43	K.R.Ponnalagu	0521122015	I Prize
44	S.Mahakeerthi	0521122010	II Prize
<i>Physics Allied Subject – II Year Chemistry</i>			
45	JG.Shrijanai	0520124017	I Prize
46	S.Mokanavalli	0520124018	II Prize
<i>Physics Allied Subject – I Year Maths</i>			
47	S.Shanmathi	0521121033	I Prize
48	V.Sivajothi	0521121024	II Prize
Department of Computer Science			
<i>B.Sc. Computer Science – III Year</i>			
49	V.Padmapriya	0519128014	I Prize
50	S.Nagalakshmi	0519128011	II Prize
<i>B.Sc. Computer Science – II Year</i>			
51	R.Sakthivel	0520128030	I Prize
52	M.Karthika	0521128005	II Prize
<i>B.Sc. Computer Science – I Year</i>			
53	S.Jesira Banu	0521128004	I Prize
54	S.Pandimeenal	0521128014	II Prize
Department of Chemistry			
<i>B.Sc. Chemistry – III Year</i>			
55	G.Renitta Rexalin.		I Prize
56	C. Rajalakshmi		II Prize
<i>B.Sc. Chemistry – I Year</i>			
57	A.Hashmathul Haseena.		I Prize
58	S.Shanmathi.		II Prize
<i>B.Sc. Chemistry – I Year</i>			
59	H.Rukshana Barveen.		I Prize
60	V.Devadharshini		II Prize
<i>Allied Chemistry</i>			
61	D.Santhosh		I Prize
62	K.Jasmin Begam and M.Sowmiya		II Prize
Department of Zoology			
<i>B.Sc. Zoology – III Year</i>			

63	R. Rameshwarapandian	0519126042	I Prize
64	A. Rasiyabegam	0519126028	II Prize
<i>B.Sc. Zoology – II Year</i>			
65	B.Abasarabarveen	0520126003	I Prize
66	K. Jasmine begam	0520126008	II Prize
<i>B.Sc. Zoology – I Year</i>			
67	M. Atchaya	0521126006	I Prize
68	B.Bhuvaneshwari	0521126007	II Prize
Department of Botany			
<i>Allied Botany B.Sc. Zoology – I Year</i>			
69	A.Abirami	0521126003	I Prize
70	M.Atchaya	0521126006	II Prize
Department of Maths			
<i>M.Sc. Maths – II Year</i>			
71	P.Gayathri	0520311005	I Prize
72	K.Riswana Barveen	0520311010	II Prize
<i>M.Sc. Maths – I Year</i>			
73	T.Vennila	0521311012	I Prize
74	M.Vallimayil	0521311010	II Prize
<i>B.Sc. Maths – III Year</i>			
75	K.Fathima Jelicia	0519121003	I Prize
76	M.Vidhya	0519121027	II Prize
<i>B.Sc. Maths – II Year</i>			
77	J.Vigneshwari	0520121031	I Prize
78	S.Pushpavathi	0520121019	II Prize
<i>B.Sc. Maths – I Year</i>			
79	J.Jenathul Kasifa	0521121015	I Prize
80	P.Dharanishree	0521121010	II Prize
<i>Allied Maths – II B.Sc. Computer Science</i>			
81	K.Sowmiya	0520128014	I Prize
82	V.Kaasthuri	0520128006	II Prize
<i>Allied Maths – I B.Sc. (Physics/Chemistry)</i>			
83	V.Ninitha	0521122012	I Prize
84	S.Mahakeerthi (Physics)	0521122010	II Prize
85	K.Rajeswari (Physics)	0521122017	II Prize
Research Department of Commerce			
<i>M.Com – II Year</i>			
86	R.Divya	0520351004	I Prize
87	K.Azeemathul Thameena	0520351002	II Prize
<i>M.Com – I Year</i>			
88	K.Anees Fathima	0521351003	I Prize
89	T.Archana	0521351004	II Prize
<i>B.Com – III Year</i>			

90	S.Shafhan Nilofur	B.Com (B)	0519151093	I Prize
91	S.Atchayasri	B.Com (A)	0519151013	II Prize
<i>B.Com – II Year</i>				
92	C.Dhanusri	B.Com (A)	0520151013	I Prize
93	C.Devadharshini	B.Com (A)	0520151012	II Prize
<i>B.Com – I Year</i>				
94	K.Hashini	B.Com (A)	0521151018	I Prize
95	B.Aisvarya Seethai	B.Com (A)	0521151003	II Prize
Research Department of Business Administration				
<i>B.B.A – III Year</i>				
96	T.Natchatra		0519153018	I Prize
97	M.Nirmalapreethi		0519153019	II Prize
<i>B.B.A– II Year</i>				
98	A.Arockiajesika		0520153003	I Prize
99	M.Elavarasi		0520153005	II Prize
<i>B.B.A – I Year</i>				
100	R.Anadamathirajan		0521153034	I Prize
101	C.Mahalingam		0521153044	II Prize
Department of Information Technology				
<i>B.Sc. (IT) – III Year</i>				
102	Suruthikarani.S		0519129020	I Prize
103	Roshini.H		0519129014	II Prize
<i>B.Sc. (IT) – II Year</i>				
104	Priyanka.S		0520129016	I Prize
105	Santhiya.N		0520129021	II Prize
<i>B.Sc. (IT) – I Year</i>				
106	Annapoornima.G		0521129003	I Prize
107	Jayasri.S		0521129008	II Prize
Department of Physical Education				
<i>Physical Education-III Year</i>				
108	KR.Ranjith		0520145032	I Prize
109	L.Meenal		0520145004	II Prize
<i>Physical Education-II Year</i>				
110	B.Abdul Rahuman		0521145009	I Prize
<i>Physical Education-I Year</i>				
111	A.Jeesriya		0522145002	I Prize
112	M.Ruba		0522145003	II Prize
Department of Vocational Education				
<i>B.Voc (SD) – III Year</i>				
113	K.Karthikeyan		0519166026	I Prize
114	K.Poovari		0519166014	II Prize
<i>B.Voc (SD) – II Year</i>				
115	S.Yuthamuki		0520166010	I Prize

116	P.Palanikumar	0520166018	II Prize
<i>B.Voc (SD) – I Year</i>			
117	M.Aswathi	0521166001	I Prize
118	Pillai Viramakali Balkrishna	0521166013	II Prize

SCHOLARSHIPS 2022-2023

S.No	Kinds of Scholarship	No. of Students	Amount (Rs)
1	SC Students Scholarship	143	592524
2	BC/MBC/DNC Students Scholarship	637	893967

COLLEGE CO-OPERATIVE THRIFT AND CREDIT SOCIETY

Name of the Society	-	Arumugam Pillai Seethai Ammal College and Matriculation School Employees Co-operative Thrift and Credit Society Ltd., R.D.109.
Date of Registration	-	25.02.1984
Date of Starting	-	02.03.1984
No. of Members	-	88
Member Share Capital	-	Rs.2874800/-
Member Trift Deposit	-	Rs.3437508/-
Member Loan Balance	-	Rs.33172602/-
SDCC Bank Loan Balance	-	Rs.27650347/-
Investment share with SDCC Bank	-	Rs.1971000/-
Investment with RDCPW	-	Rs.10/-
Audit Completed year	-	2021-2022
Profit	-	Rs.586827/-
Class	-	‘C’
Reserve Fund	-	Rs.383335/-
Working Capital	-	Rs.33962655/-
(Share Amt.+TD Amt.+SDCC Bank Loan)		

THIRU.AR. NAGARAJAN BIRTHDAY CELEBRATION

The library and NDLI Club of Arumugam Pillai Seethai Ammal College organized the "Brain-Quest Intra College Quiz Competition 2022" to commemorate "Nagarathanthai" Thiru AR. Nagarajanar's birth anniversary on October 10, 2022. Quizzing is both an art and a test of intelligence. The primary goal of the quiz is to popularise quizzing activities among students and encourage them to participate in all competitive examinations at the state and national levels. Dr. J. Santhi, Librarian and President of the NDLI Club, welcomed the gathering. Principal Dr.(Capt).KR.Jeyakumar delivered the Inaugural Address. Secretary Thiru .N. Arumugarajan delivered the presidential Address followed by Felicitation address delivered by Vice-Principal Dr.A.Susaimanickam. Dr.G.V.Gopinath, Assistant Professor, Department of Zoology acted as a Quiz master. He explained the basic rules of the Quiz. The program was conducted in three rounds. There were 14 teams, each with two competitors. In the first round, 50 multiple-choice questions were given to 14 teams. Questions in the competition included general knowledge, and current events, including politics, sports, Tamil literature, and library science. Based on their scores, 5 teams qualified for finals. At the end of the final round, Physics, Maths and History department students secured first, second and third place respectively. Our college secretary Thiru N. Arumugarajan distributed the prizes to the winners. Dr. M. Ramachandran, Secretary of the NDLI Club proposed the vote of thanks. Club members Dr. R. Sanjeevi and Tmt. V. Dhanalakshmi, as well as the faculty coordinators for each department, coordinated the quiz competition.



Physics Department Bagged The First Prize

INTERNAL QUALITY ASSURANCE CELL

Ever since the inception of IQAC in the college, the cell plays a vital role in the quality enhancement of the college. By making a large and meaningful contribution during the post-accreditation period of institutions, IQAC establishes a mechanism for continuous and catalytic improvement in the performance of institutions. During the accreditation process, IQAC directs an institution's activities and measures toward academic excellence. Our college has been accredited with "B+" grade by National Assessment and Accreditation Council in the third cycle with 2.51 CGPA under the revised assessment framework.

- Annual Quality Assurance Report has been successfully submitted for the 2021-2022 academic year through online mode.
- MoUs were established between our college with National Softech, Karaikudi, a training partner of BECIL, Broadcast Engineering Consultants India, limited on 12.12.2022.
- National Digital Library Institute Club has been formed to promote the effective utilization of NDLI's vast resources through competitions, training sessions, and workshops.
- Dr.G.V.Gopinath, Assistant Professor of Zoology, and Dr. B.Sasikumar, Assistant Professor of Economics got patents in their respective research field.
- Forty Research Papers have been published in reputed peer-reviewed journals.
- Skill-based Add-on courses have been implemented.
- Five workshops have been organized.
- Physics, English, Business Administration, and Economics departments have organized National Level Seminar and International Seminars.

Orientation Programme for Faculty members:

A two-day orientation programme for faculty members was organized by Internal Quality Assurance cell on 26.12.2022 & 27.12.2022. Main objective of the program is to inculcate, enhance and familiarize effective academic practices to the faculty members. Dr. N.Vijayanand, IQAC Co-ordinator welcomed the gatherers. Dr. (Capt.) KR. Jeyakumar, Principal gave the felicitation address. In his talk, he explained about the teaching skills updation in a nutshell.

On day 1, first session was handled by Dr. N. Sreedevi, IQAC Deputy Coordinator and Assistant Professor of Economics and Dr. S. Amutha, IQAC Member & Assistant Professor of Business Administration about Interpersonal Skills. The session was activity based in which

teamwork, creativity, team formation skills were inculcated. Faculty members were divided into teams and to each team an activity was assigned. After all the activities, Dr. N. Sreedevi gave a lecture on qualities which are needed to improve the interpersonal skills. She explained in detailed about creativity. She highlighted that all the humans are filled with creativity thoughts and these thoughts should be implemented in the workplace. Exposing the creativity to the students makes them to understand easily. She also refereed that Interpersonal skills are often considered as people skills, social skills, or social intelligence. Later, Dr. S. Amutha, explained about the teamwork and leadership quality. She enumerated the benefits of teamwork such as better problem solving, increased potential for innovation, Happier team members, enhanced personal growth, more opportunities for growth, boosted productivity. She also connected the activity which was performed by the team where all members complemented the work with their ideas, talents, and knowledge. Second session of Day 1, Dr. P. Velayutharajan, Assistant Professor of History, Alagappa Government Arts College, Karaikudi and our alumni, delivered a lecture on enhancing teaching Aptitude. He outlined the participants regarding improvising the teaching aptitude. student – instructor contact in and out of classes plays an important role in student motivation and involvement. He also enlisted that sharing the past experiences, values, and attitudes, designing an activity that brings students to your office during the first weeks of class, attending and supporting events led by student groups, inculcating the students to Active learning process, taking feedbacks etc., are necessary for the faculty members to enhance the student teaching learning process. He also insisted that faculties members must equip themselves in academic affairs which is the need of the hour. He stressed the faculty members to inculcate or update new horizons in learning process. One such example is technology enabled learning. Through this new learning process, we can accustom students to new zone of learning. He also touched upon the psychological parameters of the students such as Students perception about their intelligence, emotional intelligence etc. He finally stated that teachers must motivate the students in all aspects such as academic, co-curricular, extracurricular, and social well-being.

On seocnd day, Dr. G.V.Gopinath, Assistant Professor of Zoology, gave a special lecture on Conflict Management. Conflict is an inevitable factor. Everyone faces some sought of conflicts in their day today life. Conflict Management involves the steps undertaken to prevent the conflict at the right time and helps to resolve it in an effective and smooth manner. He gave an elaborate steps to handle the conflict. He explained different types of conflict such as intrapersonal, interpersonal skills. He also stressed the styles by which we must face the conflict. Accommodating, Avoiding, Compromising, Collaborating, and Competing were the styles of managing the conflict. He also enlisted the various skills required for conflict

management such as communication, emotional intelligence, active listening, open discussion, patience, impartiality, positivity etc., He also gave few anecdotes on conflict arising & management.

On second session of Day 2, Dr. N. Arunadevi, Assistant Professor of English & IQAC member delivered a lecture on Professional Ethics. She enlisted the ethics which must be followed by the faculty members in a workplace. Sphere of tasks, Outcome caused by one's action, liability, capacity, and moral responsibility are considered as one's individual responsibility. She also highlighted that negligence, gross negligence and deliberate wrongdoing are one of the individual levels of failing in responsibility. She pointed out that the ethics at no cost should be changed or avoided in a workplace. Lastly, Dr. J. Arokiya John Paul, Assistant Professor of Zoology & IQAC Member of our college explained that cultivating research attitude for an individual is an essential component in their career. Explore your interests via research, learn something new, improve your problem-solving abilities, and present yourself with fresh challenges. By impregnating research attitude, individual explore new developments in their subject domain and disseminate to the students.

Training Program for Non-Teaching Faculty Members

IQAC conducted a training program on Interpersonal Skill for non-teaching staff on 22.09.2022 at Seminar Hall from 2.30-4.00 PM. IQAC Coordinator, Dr. N. Vijayanand gave a welcome speech. N. Aruna Devi, Member of IQAC was the resource person. The training programme has been popped out to develop the interpersonal skills of the non-teaching staff. Since they are enveloped with administrative work, this training would help them in their workstation . This training brought an idea of articulation and its types among them. It detailed their communication, miscommunication, and better communication. They learnt proxy mix and behaviorism through some short stories. The speaker explained to them how a variation of tone could bring an unintended meaning unexpectedly. The general reasons for conflicts had been discussed in the sessions and trained them to handle situations at times. Values and Professional ethics were discussed and understood. Resolution strategies like withdrawal, compromise, developing communication and understanding and concerning were mainly focused areas. A little analyzing of Admitting and apologizing really made them how to free themselves from personal clutches. The speaker taught them to break the Stress. It helps them to learn to unwind from anger, work pressure and procrastination. This training had made every participant think of more kindness, respect, confidence, and thankfulness which make them successful. Dr. S. Amutha, member of IQAC delivered a vote of thanks.

VOCATIONAL PROGRAMME

Vocational courses are programme that are usually aimed to equip the students with maximum exposure to practical skills for a specific profession or field. These courses are tailor-made to make students completely job ready. Unlike traditional courses, these courses strengthen the student's procedural knowledge and empower them as skill-oriented person. In this context, our founder has already formulated a vision regarding vocational courses along with academic programs. We have been sanctioned an amount of Rs. 1, 70,000,00.00 (One Crore and Seventy lakhs only) by University Grants Commission, New Delhi, under National Skill Quality Framework scheme to start two new courses i.e., Banking and Financial Services and Software development. Among the other affiliated colleges in Alagappa university, our college is the first institute to be sanctioned by the UGC under National Skill Quality Framework for vocational courses.

MEMORANDUM OF UNDERSTANDING

Our college has signed MoUs with the following reputed institutions to expand academic collaborations in Research, Student Faculty Exchange Programmes, Internships, Joint Research Projects, Study Tours, and Fellowships.

- ✓ Mittal College, Mumbai
- ✓ Indian Academic Research Association, Tiruchirappalli
- ✓ BECIL, Government of India
- ✓ Thanthai Periyar Government Arts and Science College, Tiruchirappalli
- ✓ HDFC Bank, Karaikudi
- ✓ WBC Software, Karaikudi
- ✓ Sivagangai District Cooperative Bank, Sivagangai

NATIONAL INSTITUTIONAL RANKING FRAMEWORK

Every year, our college actively participates in the National Institute Ranking Framework, Ministry of Education, India. This year, our college participated in both the overall and College category.

NATIONAL PROGRAMME ON TECHNOLOGY ENHANCED LEARNING (NPTEL)

Our College has obtained the Local Chapter for The National Programme on Technology Enhanced Learning (NPTEL), a project funded by the Ministry of Human Resource Development (MHRD) jointly initiated by Indian Institute of Technology since November, 2015. The main objective of the National Programme on Technology Enhanced Learning

(NPTEL) is to enhance the quality of education in our college by offering online courses for undergraduate and postgraduate curricula using video and web based courses. We construct or create an interdisciplinary approach for our students through this novel approach, which is essential in today's competitive environment. Dr. N.Vijayanand, Assistant Professor of Botany is in charge of the program. This year, 15 students appeared for the exam out of which 5 students successfully completed the courses. Ten students are going to appear for March examination which will take place on March 26.

PLACEMENT

The Career Guidance cell of our college is committed to provide best possible Placement opportunities for its students seeking professional growth. In this academic year, we conducted numerous sessions to groom the students into enhanced and confident personalities and help them achieve highest standards of progression as they graduate into successful beings. This year, 239 students have been placed in various companies in On-campus interview.

PONGAL FESTIVAL 2022-2023

Our college celebrated community Pongal festival on 13.02.2023. It was a massive Pongal festival incorporated with cultural activities of the students. In this connection, we celebrate the traditional pongal festival to cultivate the attitude of social integration and mutual respect of all sections of the community among the students. This practice makes the students to bring under one umbrella of unity in terms of humanity. Our Honorable Secretary and Principal encouraged all the staff members and the students to take part in the Community Pongal. The Cultural Pongal was inaugurated by our honorable Governing body member Tirumathi N.Sagunthala Ammal by lighting the 'Kuthuvilzaku' which was followed by Naadhavaswaram- mangalisai. Inside the ground the cultural programs were inaugurated by our Honorable Secretary Thiru. N.Arumugarajan. cultural events were performed by the students of various department. During the celebration, students wore traditional dress and marked their respect towards the festival. Traditional games such as rangoli, tug of war, Silambattam, uridiththal, kummiattam were conducted to raise the spirit of Pongal celebration. Students and staff belonging to all departments prepared Pongal in an open ground and they shared with fellow colleagues. They paid tribute to the cattle for helping the farmers and their integral role in agriculture.



Our honorable governing body member Tirumathi N.Sagunthalai Ammal, inaugurating the Pongal festival



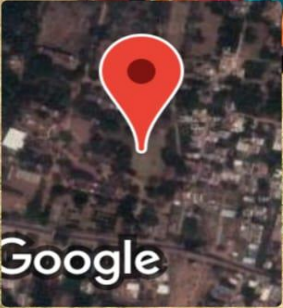
English Department celebrating pongal festival



Students at the event



GPS Map Camera



K.Vairavanpatti, Tamil Nadu, India

4H7Q+PF2, New St, K.Vairavanpatti, Tamil Nadu

630211, India

Lat 10.113477°

Long 78.588639°

13/01/23 11:28 AM GMT +05:30



GPS Map Camera



Tirupattur, Tamil Nadu, India

Arumuga Nagar, 4H7Q+566, Tirupattur,
Tamil Nadu 630211, India

Lat 10.113274°

Long 78.588623°

13/01/23 11:47 AM GMT +05:30

DRIVE AGAINST DRUGS:

Under Nasha Mukta Bharat Abhiyan, National Service Scheme, National Cadet Corps of our college and District Collectorate, Sivagangai jointly organized Drive against Drugs program on the commemoration of Drug Abuse Awareness Week (11.08.2022 – 17.08.2022). Nodal Officer Dr. P. Rajendran, Assistant Professor of Commerce organized the whole event. On 11.08.2022, programme was kick started by Mass Anti-drug Pledge. In this programme 150 Government School students and 925 college students participated in the event. Live Telecast from Tamilnadu Secretariat Office, Chennai was arranged in our college. Pledge was taken when our honorable Chief Minister Thiru M.K.Stalin read the pledge against drug usage. Thiru KR. Periyakaruppan, Minister of Rural development, Tamil Nadu, Collector Sivagangai district P. Madhusoodan, Thiru P. Manivannan, Sivagangai District Revenue Officer, Dt. Mr.K. Nagarajaboopathy, Public relation Officer catalyzed the event.

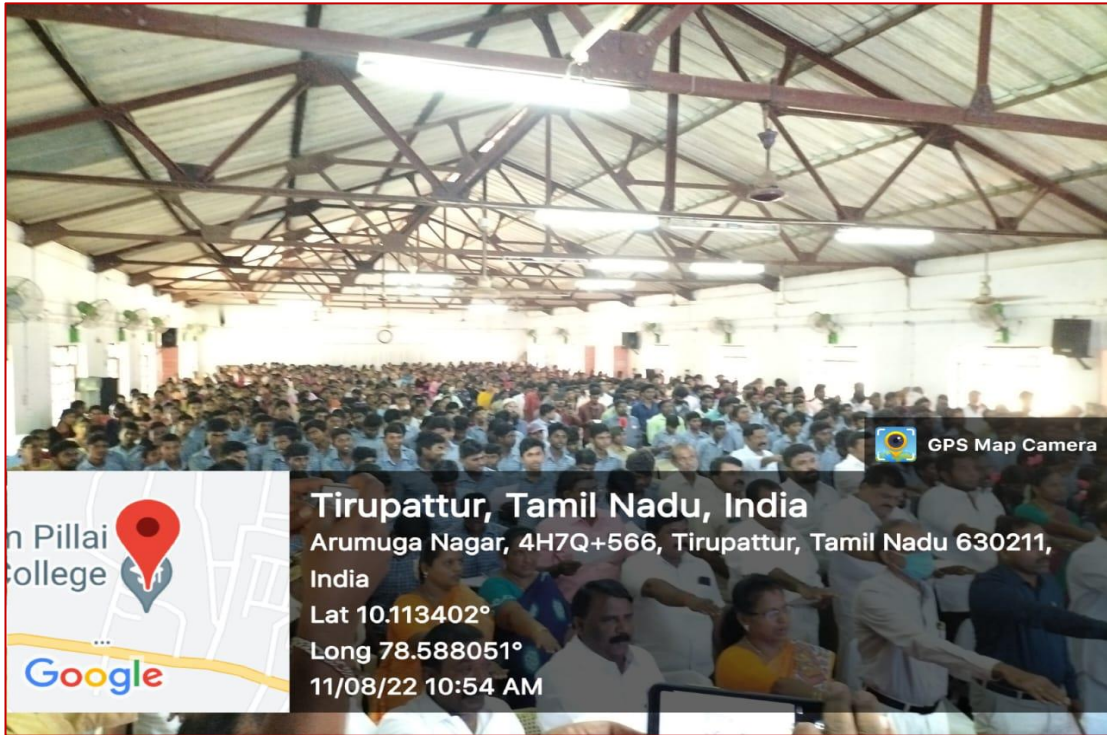




Honourable Chief Minister, Thiru M. K. Stalin, and other dignitaries on virtual meet



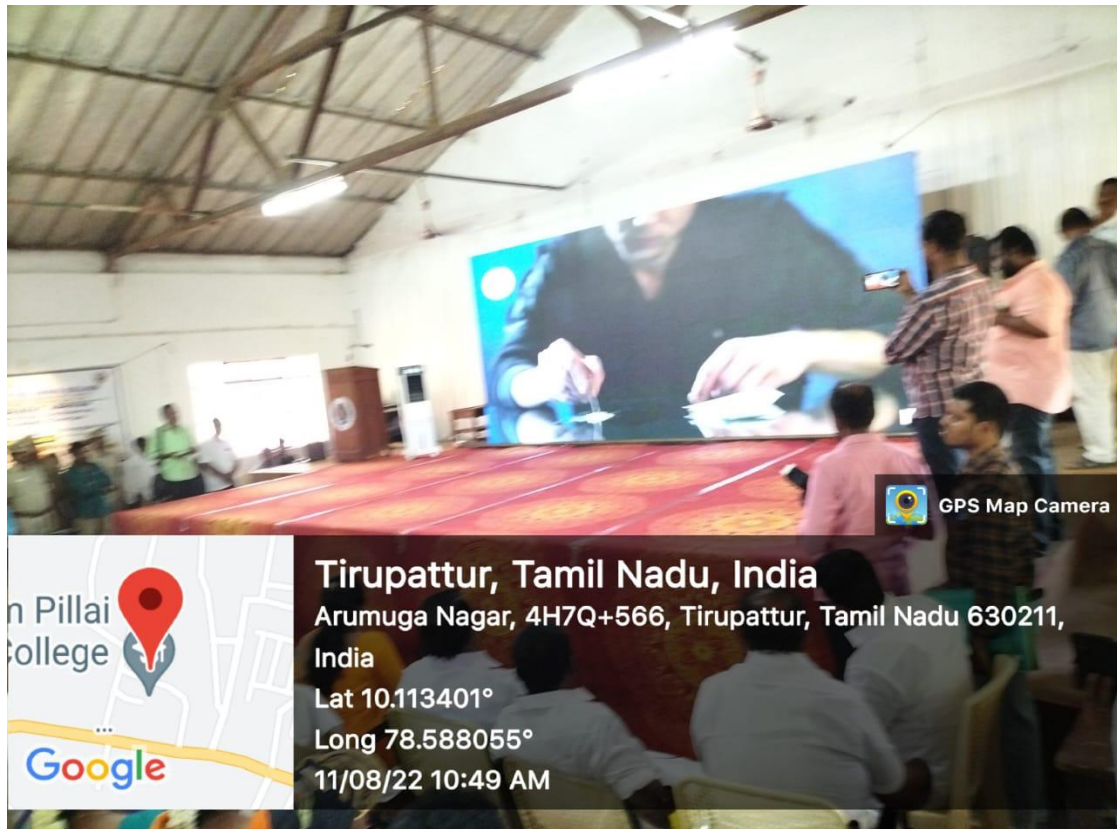
Pledge taking by Honorable minister, Government officials and students



Tirupattur, Tamil Nadu, India
Arumuga Nagar, 4H7Q+566, Tirupattur, Tamil Nadu 630211,
India
Lat 10.113402°
Long 78.588051°
11/08/22 10:54 AM

GPS Map Camera

Students reading pledge




Tirupattur, Tamil Nadu, India
Arumuga Nagar, 4H7Q+566, Tirupattur, Tamil Nadu 630211,
India
Lat 10.113401°
Long 78.588055°
11/08/22 10:49 AM


GPS Map Camera

Video on Drug awareness


MAJOR ACHIEVEMENTS OF OUR FACULTY MEMBERS

PATENT

	
Dr. G. V. Gopinath, Assistant Professor, Department of Zoology	
Title of the Work	Patent
Method For Preparation of Active pHand Intelligent Packaging In Food Packing Industries	Australian Patent (2021106690)

	
Dr. B. Sasikumar, Assistant Professor, Research Department of Economics	
Title of the Work	Patent
Research on the production and growth trends of spice exports from India	Indian Patent (Application no: 202141044308)

POEM INCLUDED IN TAMIL NADU PRIMARY EDUCATION CURRICULUM

	
Dr. S. Mariyarathinam, Associate Professor, Research Department of Economics	
Dr. S. Mariyarathinam, published a book on Mukil (Kavithai) on 10.06.2022. From the book content, one poem “ ThidamanaThegam ” was selected and included in Tamilnadu Book Primary Education Curriculum and received an appreciation letter from Tamil Nadu Textbook Association President, Chennai	

OVERALL INSTITUTION CITATION (GOOGLE SCHOLAR)



ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE

Unknown affiliation
No verified email

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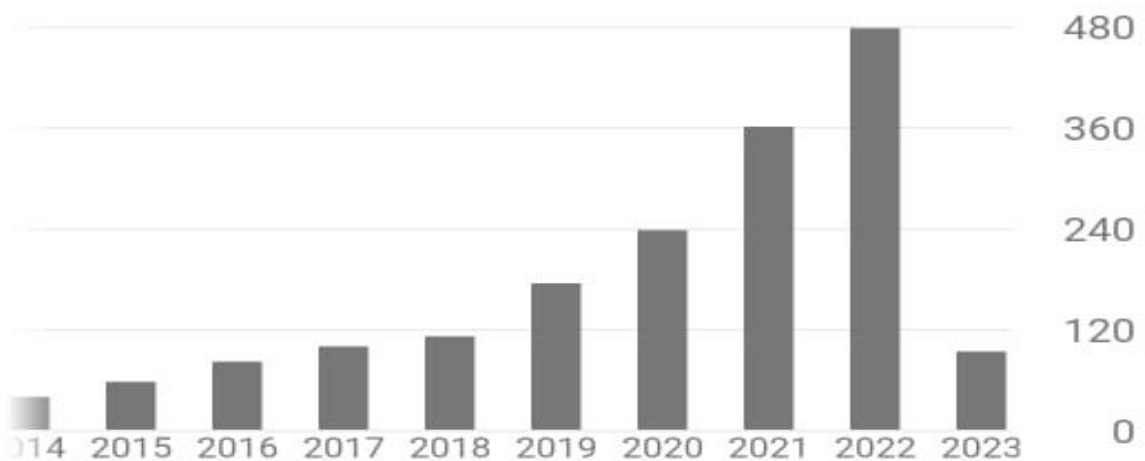
22

20

i10-index

47

37



AWARDS



முனைவர் யா.சாம்ராஜ்,

உதவிப் போராசிரியர் தமிழ்த்துறை, ஆறுமுகம் பிள்ளை சீதை அம்மாள் கல்லூரி

விருதுகள்:

- அசோகமித்ரன் படைப்பூக்கவிருது
- வெற்றித் தமிழன் விருது
- கவி நாயகன் விருது
- தேசபக்தன் விருது



Dr.B.Marisamy, Assistant Professor, Research Department of Commerce

Best Teacher Award



PAPER PUBLICATIONS BY OUR FACULTY MEMBERS



திரு.அ.அமல்ராஜன்,

உதவிப் போராசிரியர் தமிழ்த்துறை, ஆறுமுகம் பிள்ளை சீதை அம்மாள் கல்லூரி
பல்கலைக்கழக மானியக் குழுவால் அங்கீகரிக்கப் பெற்ற ஆய்விதழ்களில்
எழுதியுள்ள கட்டுரைகள் (UGC CARE List Journals)

- அக இலக்கியத்தில் மன்னர்
ஆட்சியும் மாட்சியும் - IJCRT - இதழ்
- சங்க புற இலக்கியங்களில்
அரசவை வெற்றியில் - தமிழ் ஆய்விதழ்
மரமும் மாலையும்
- சங்க அக இலக்கியங்களில்
போர் நிகழ்த்தும் அகப்புலப்பாடும் - தமிழ் ஆய்விதழ்



முனைவர் யா.சாம்ராஜ்,

உதவிப் போராசிரியர் தமிழ்த்துறை, ஆறுமுகம் பிள்ளை சீதை அம்மாள் கல்லூரி
பல்கலைக்கழக மானியக் குழுவால் அங்கீகரிக்கப் பெற்ற ஆய்விதழ்களில்
எழுதியுள்ள கட்டுரைகள் (UGC CARE List Journals)

1. சர்வதேசத்தமிழ் ஆய்விதழில் - மானுடவியல் நோக்கில்
தங்கர்ப்பச்சானின் சிதம்பரத்தில் ஓர் அப்பாசாமி
2. உங்கள் நூலகம் (NCBH) ஆய்விதழில் - தங்கர்ப்பச்சானின்
வாழ்வும் பணியும்
3. உங்கள் நூலகம் (NCBH) ஆய்விதழில் - நெய்தல் இலக்கியத்தில்
கவிஞர் அறிவுமதியின் - வலி தந்த வலி
4. சர்வதேசத்தமிழ் ஆய்விதழில் -உளவியல் நோக்கில்
கவிஞர் மீராவின் படைப்பாளுமை



Dr. V. Gurudevrajan, Associate Professor and Head, Department of English

Title	Journal name
Conspiracy Theories in Dan Brown's The Davinci Code	SodhaPrabha
Margaret Atwood's The Hand Maid's Tale – A Distopian Study	Journal of the Orient Institute



**Dr. C. Kanagasudha,
Assistant Professor**



**Dr. Maria J. AdalinMonicka,
Assistant Professor**

Research Department of English

Title	Journal name
A Critical Study on Women's Voices in Bharathi Mukherjee's Jasmine and Wife	Journal of the Orient Institute
Subalternity- A Critical Study on Mulk Raj Anand's Novels	SodhaPrabha



Dr. S. Hannah Evangeline, Assistant Professor, Research Department of English

Title	Journal name
ShashiDeshpande's views on Feminism	Journal of the Orient Institute
Style and Narrative Techniques of ShashiDeshpande	SodhaPrabha



Dr. KR. (Capt.) Jeyakumar, Principal



Dr. N. Sreedevi, Assistant Professor,

Research Department of Economics

Title

Journal name

A Plan to Exclude Ethnic Groups and Implement Partial Development Programme under PradhanMantriUjjwalaYojana in the Indian Subcontinent: A case Based on Madurai District in Tamilnadu

Contemporary Voice of Dalit.



Dr. B. Sasikumar, Assistant Professor, Research Department of Economics

Title

Journal name

Saving and Scheme Pattern of Government College in Sivaganga District of Tamilnadu

Journal of the Oriental Institute



Dr. R. Kalidoss, Assistant Professor, Research Department of Commerce

Title

Journal name

Determinants of Foreign Direct Investment in India

Shodhaprabha
Vol. 48: Issue 1: Book No. 4: 2023



**Dr.M. Muthukamu, Associate Professor & Head,
Research Department of Business Administration**

Title	Journal name
Mobile Wallets – Channel to Blossom	Rabindrabharati Journal of Philosophy
Balancing work life and health due to new policy of work from Home for Management, faculties in India – a Mixed Research	Journal of the Asiatic society of Mumbai



Dr. S. Amutha, Assistant Professor, Department of Business Administration

Title	Journal name
A Study on Users attitude towards digital Banking during Pandemic Period (COVID 19)	Madhyabharathi Vol.82 (15):98-103



**Dr.C.S. Edhayavarman, Dr. S. Amutha, Dr. A. Vanitha & Mr. M. Hayath Oogos Mohideen
Assistant Professor, Research Department of Business Administration**

Title	Journal name
Effectiveness of computer assisted instructional technology module(CAITM) in Learning Chemistry at Higher Secondary Level	Psychology and Education journal



Dr. Y.B. Kannan, Assistant Professor, Department of Physics

Title	Journal name
An experimental analysis of the correlation between electronic structure and room temperature magnetism in Cu-doped CoFe ₂ O ₄ spinel ferrite	Applied Physics A (2022) 128:659 https://doi.org/10.1007/s00339-022-05808-2



Dr. K. Paramasivaganesh, Assistant Professor, Department of Chemistry

Title	Journal name
Hydrothermal production of low-cost CeNi ₂ S ₄ -reduced graphene oxide composites as an efficient counter electrode for high performance dye-sensitized solar cells.	Inorganic Chemistry Communications vol 142(2022) no.109701 ISSN:1387-7003 dated 16-06-2022 (Elsevier)



Dr. J. Arockia John Paul, Assistant Professor, Department of Zoology

Title	Journal name
Phytochemical Screening, GC-MS and FTIR analysis of Bioactive Compounds in Methanolic Leaf Extracts of Costusigneus (CIMLE) as a Natural Source of Drug Lead Molecules for Next-generation Drug-design, Development and Therapeutics.	Journal of Drug Delivery and Therapeutics 2022. 12(5-S):142-155. DOI: http://dx.doi.org/10.22270/jddt.v12i5-s.5658 .



Dr.R.Rajasekar, Assistant Professor, Department of Physical Education

Title	Journal name
Isolated and Combined Effect of Plyometric and Resistance Training on Speed performance of Male Cricket Players	Journal of Xi'an Shiyou University, Natural Science Edition

BOOK PUBLICATIONS BY OUR FACULTY MEMBERS



முனைவர் யா.சாம்ராஜ்,

உதவிப் போராசிரியர் தமிழ்த்துறை, ஆறுமுகம் பிள்ளை சீதை அம்மாள் கல்லூரி எனது நெறியாளுகையில் உருவான மாணவப் படைப்பு:

மாணவப் படைப்பாளர்கள்

1. வேர்விட்டவினைகள்
 - இரா.ரேணுகாதேவி மூன்றாம் ஆண்டு ஆங்கிலம்
2. வான் எழுதும் முதல் மழை
 - மு.ரிஸ்வானாபர்வின் மூன்றாம் ஆண்டு இயற்பியல்
3. எங்கேமனிதம்?
 - ஜெ. சஹானாபாரதி மூன்றாம் ஆண்டு இயற்பியல்
4. சருகுகள் தயாராக...
 - க.வசந்தகுமார் மூன்றாம் ஆண்டு இயற்பியல்
5. என் பார்வையில் திருநங்கைகள்
 - செ.கோகிலாராணி மூன்றாம் ஆண்டுகணிதம்



Dr.P. Sivakumar, Assistant Professor, Department of Zoology

Title of the Book

Name of the Publisher

Concept of Simple biology

Lambert Academic Publisher, German



Dr. RM. Chandrasoodan, Assistant Professor, Department of Commerce

Title of the Book

Name of the Publisher

Managing Business Process

Taran Publications, India

CENTRAL LIBRARY

Library has grown in terms of its collections of books and periodicals. Number of books, during the academic year 2022-2023, has increased from 37572 to 37867. In this year, an amount of Rs.1,08305.10/- has been spent for purchase of Books, periodicals, E-journals, E-books, Dailies, plagiarism software, Binding, and Internet surfing. The library boasts an in-house Digital Library, which provides open access to all online and digital resources available in the Library. To access e-resources, our institution has become a member of the N-list, NDL, and NPTEL. In addition to the above central facility, the departments have their own libraries

List of E-Resources available

- ❖ N-List (National Library & Information Services Infrastructure for Scholarly Content)
- ❖ NDL (National Digital Library)
- ❖ NDLI Club
- ❖ NPTEL (National Programme for Technology Enhanced Learning) (1Terra Byte)
- ❖ Grammarly Software

PAPER PUBLICATION

- ❖ Dr. J. Shanthi, Librarian published a paper E-Resource Usage by Research Scholars and staff members of Government Engineering Colleges of Tamilnadu. in a conference on Changing Information Landscape and its Transformation in LIS Education organized by Department of Library and Information Science, Alagappa University.

FACULTY PARTICIPATION

- Dr. J. Shanthi, Librarian, 73rd Online Refresher Course in Library and Information Science, UGC-HRDC, Sardar Patel University from 11.07.2022-24.07.2022.
- Dr. J. Shanthi, Librarian attended an online workshop on “How to Enhance your Academic Research profile Using Research Profile Management System organized by VTM NSS College, Thiruvananthapuram, Kerala on 14.01.2023.

PROGRAMS ORGANIZED

- APSA Learning Resource centre periodically conduct Orientation program and organize various competitions like Essay Competition and Quiz competition on account of library Day. We gave also conducted 04 local events and 09 attended global events organised by Ministry of Education, Government of India and IIT Kharagpur.
- Global Event: Training and Life of a Civil Servant on 17.06.2022
- Global Event: Afternoons with an Author "MAD(E) IN INDIA" on 26.06.2022
- Global Event: The Journey of an Entrepreneur on 01.07.2022
- Global Event: Afternoons with an Author "Turmoil in Punjab: Before and After Blue star on 31.07.2022.
- National Library Day Celebration on 12.08.2022

- Global Event: Role of Indian Foreign Service in International Relations on 19.08.2022
- Global Event: Power of Storytelling in Facing Interviews on 23.09.2022
- Global Event: Afternoons with an Author "Aks" on 25.09.2022
- Mind Fest-Intra College Quiz Competition 2022 on 28.09.2022
- Brain Quest-Intra College Quiz Competition 2022 on 10.10.2022
- Global Event: Afternoons with an Author - Air Cmde
- Nitin Sathe's book 1971.1999 on 27.11.2022
- Workshop on Accounting in Tally on 20.01.2023.

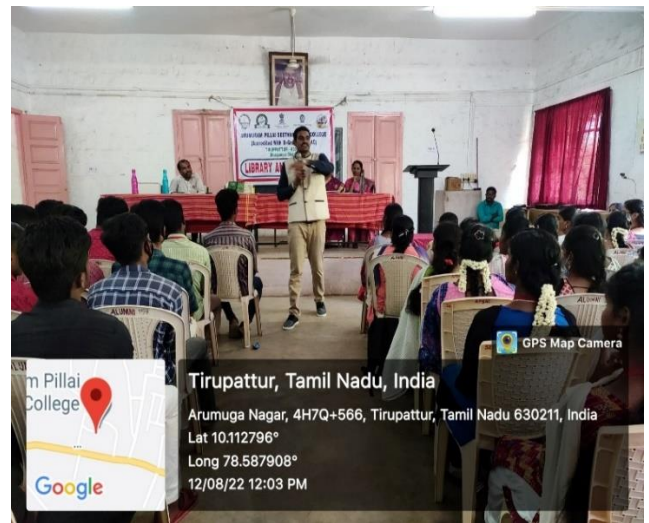


Physics department bagged first prize



LIBRARY DAY CELEBRATION:

Every year on August 12th, National Librarians' Day is observed to commemorate the birth anniversary of Padmashri Dr.S.R. Ranganathan. On Library Day, a special lecture on "நூலகம் அறிவின் தாயகம்" was held on 12.8.2022 in Seminar Hall at 10.30am. Dr. J. Santhi, Librarian, delivered the ceremonial welcoming address. Dr.(Capt). KR.Jeyakumar, Principal and Patron of NDLI Club, presented the inaugural address. In his speech, he addressed the significance of Librarians Day and thanked the NDLI club members for their work. Dr. Hannah Evangeline, Department of English introduced the chief guest. APSALRC and NDLI club organised Essay Competition and Poetry competition and the prize winners are honoured with mementos. The Chief guest was Prof.Thirukoshtiyur K.Manikandan, Grow Yourself Foundation, Madurai. He spoke about the importance of libraries and librarians' roles in moulding and influencing readers. He emphasises the need of students reading regularly in libraries in order to improve their vocabulary and writing skills. Dr.M.Ramachandran, Department of Physics delivered vote of thanks.



Resource Person addressing the audience

தமிழ்த்துறை

- கருத்தரங்கம் மற்றும் ஆய்விதழில் பேராசிரியர். அ.அமல்ராஜன் மற்றும் பேராசிரியர் யா.சாம்ராஜ் ஆகிய இருவரும் எட்டு கட்டுரைகள் வழங்கியுள்ளனர்
- பேராசிரியர். அ.அமல்ராஜன் மற்றும் பேராசிரியர் யா.சாம்ராஜ் ஆகிய இருவரும் இ இரண்டு நூல்கள் எழுதியுள்ளனர்
- பேராசிரியர். வெ. தனலெட்சுமி புத்தாக்கப் பயிற்சியில் பங்குபெற்றுள்ளார்.
- பேராசிரியர். யா.சாம்ராஜ் வானொலியில் உரை நிகழ்த்தியுள்ளார். பல்வேறு போட்டிகளில் நடுவராகவும்இ ஒருங்கிணைப்பாளராகவும் பங்கேற்றுள்ளார் மற்றும் நான்கு விருதுகள் பெற்றுள்ளார்.
- தமிழ்த்துறையின் சார்பாகவும் யா. சாம்ராஜ் நெறியாளாகையிக் கீழும் □வேர்விட்ட வினைகள்□ என்னும் தலைப்பில் இரா. ரேணுகாதேவியும்இ வான் எழுதும் முதல் மழை□ என்னும் தலைப்பில் மு.ரிஸ்வானா பர்வினும்இ □எங்கே மனிதம் என்னும் தலைப்பில் ஜெ.சஹானா பாரதியும்இ □சருகுகள்□ என்னும் தலைப்பில் க.வசந்தகுமாரும்இ □என் பார்வையில் திருநங்கைகள்□ என்னும் தலைப்பில் செ.கோகிலா ராணி ஆகியோரும் நூல்கள் எழுதியுள்ளனர்.

மாணவர்களின் இலக்கியப் பங்களிப்பு

- தமிழ்நாடு அரசு இ தமிழ்வளர்ச்சித் துறை
ஜவஹர்லால் நேரு அவர்களின்பிறந்தநாள் விழா பேச்சுப்போட்டி மாவட்ட அளவில்
1. பெ.இராஜலெட்சுமி வரலாறு இரண்டாம் ஆண்டு இரண்டாம் பரிசு(ரூ.2000 ரொக்கப் பரிசு மற்றும் சான்றிதழ்)
- பாரதியாரின் 140-வது பிறந்தநாளை முன்னிட்டு மாநில அளவிலான ஓவியப் போட்டி
1. ந.அன்பரசன் வணிகநிர்வாகவியல் முதலாம் ஆண்டு
2. க.தமிழ்ச் செல்வி இயற்பியல் இரண்டாம் ஆண்டு
(ஓவிய பாரதி பட்டம் சான்றிதழ்)

- தமிழ்நாடு அரசு இ தமிழ்வளர்ச்சித் துறை
தமிழ் ஆட்சி மொழிச் சட்ட வாரம்- பட்டிமன்றம்
பெ.இராஜலெட்சுமி வரலாறு இரண்டாம் ஆண்டு(சான்றிதழ்)
- தமிழ்நாடு அரசு வைகை இலக்கியத் திருவிழா -2023
மாவட்ட அளவிலான கலை இலக்கியப் போட்டிகள்
- 1.பேச்சுப் போட்டி
செ.கரண் வணிகவியல் முதலாம் ஆண்டு-முதல் பரிசு
 - 2.கட்டுரைப் போட்டி
ப.தமிழ்ச்செல்வி வரலாறு மூன்றாம் ஆண்டு-இரண்டாம் பரிசு
 - 3.கவிதைப் போட்டி
பா.பவதாரணிவ விலங்கியல் மூன்றாம் ஆண்டு.
 - 4.சிறுகதைப் போட்டி
கு.திலகவதி ஆங்கிலம் மூன்றாம் ஆண்டு-முதல் பரிசு
இ.சிந்து விலங்கியல் இரண்டாம் ஆண்டு.-மூன்றாம் பரிசு
 5. கதை சொல்லுதல்
ர.பஜ்லா பாத்திமா-கணிதவியல் மூன்றாம் ஆண்டு- முதல் பரிசு.

DEPARTMENT OF ENGLISH

STUDENTS ACHIEVEMENT

- Thilagavathi. K & Vaishnavi. C, III B.A English have registered for an Emotional Intelligence online course conducted by National Programme for Technology-Enabled Learning (NPTEL).

FACULTY ACHIEVEMENT

- Dr. N. Arunadevi, Assistant Professor of English, attended UGC Sponsored Online Refresher Course in Literatures & Languages on 07.10.2022 to 20.10.2022 conducted by Jamia Millia Islamia, New Delhi.
- Dr.Hannah Evangeline, Assistant Professor of English attended Online Refresher Course in English from 02.11.2022 to 17.11.2022 conducted by Osmania University, Osmania
- Dr.Maria J Adalin Monika, Assistant Professor of English attended Online Refresher Course in English from 07.09.2022 to 20.09.2022 conducted by Bharathiar University, Coimbatore.
- Dr. S. Mani Meghalai, Assistant Professor of English, participated in Online Workshop on NEP-2020 (Research, Innovation and Rankings) from 21.2.2023 to 23.2.2023 conducted by Osmania University; Osmania.

EXTENSION ACTIVITY

Palm Tree Seed Planting

Second-year students visited Nerkupai village for palm seed plantation program on 1.11.2022. The programme was aimed to make a greener and cleaner nation. A group of 10 students planted palm seeds. Nearly 50 seeds were

planted around the village campus. Proper fencing and irrigation channel was provided for easy irrigation. Students were encouraged for their contribution to the environment and overall events. The village people appreciated the students for their support and interest.



Students planting palm seeds

Blind School Visit

A blind school visit was organized on 1.11.2022 by the students of the English Department. The objective of the visit was to make students understand the power of empathy, integration, and empowerment to a special section of society who are special for living their lives beautifully with self-confidence, dignity and self-control. The blind people were completely focused on their respective tasks and felt overwhelmed by the presence of students asking them their queries. Our students distributed chocolates and juices as token of love to all of them. They realized that we are blessed, and we can bless many others by giving love, support, empathy and empowerment.



English Literature Students interacting with children at a Blind school

Placing Bull's Eye on Headlights awareness

An awareness programme was organized on 2.11.2022 by the students of Arumugam Pillai Seethai Ammal College, Tiruppattur, English Department. Around 10 students used Bull's Eye stickers and placed them on the headlight of the two-wheelers at the Tiruppattur Bus stand, as a part of the Extension Activity. The objective of the campaign was to make students understand the value of placing Bull's eye stickers on the two-wheeler headlights. The two-wheelers were completely focused, and stickers were placed on the headlight and the use of placing Bull's eye was also explained.



English Literature Students placing Bull's eye on the headlights of vehicles

Wearing Helmet – An Awareness Programme

Safety awareness adds benefits for both the employer and employees. Stressing the importance of safety our II year English Literature students prepared Placards and Banners to create awareness to wear Helmets. The awareness was done through a rally on 1.11.2022. The rally started at our college and ended at the Bus stand. All the way our students shouted slogans stressing the importance of wearing a Helmet.



English Literature students with banners and slogans at Anna Salai at Wearing Helmet – Awareness Programme

Teaching at an Elementary School

Teaching at an Elementary school is one of the most enjoyable and challenging jobs. Our English Literature students from Arumugam Pillai Seethai Ammal College took up the task of teaching the elementary school children at a school in Tiruppattur. They encouraged learning through play way method. They also introduced several academic subjects to kindergartners, while keeping it at their level on 02.11.2022.

PAPER PUBLICATION

➤ Dr. V. Guru Dev Rajan, Associate Professor and Head, Department of English,

published two papers on Conspiracy Theories in Dan Brown's The Davinci Code and Margaret Atwood's The Hand Maid's Tale – A Distopian Study in Sodha Prabha & Journal of the Orient Institute respectively.

➤ Dr.C.Kanaga Sudha, and Maria J. Adalin Monika, Assistant Professor of English, published two papers on Subalternity- A Critical Study on Mulk Raj Anand's Novels in Sodha Prabha journal, and A Critical Study on Women's Voices in Bharathi Mukherjee's Jasmine and Wife in Journal of the Orient Institute.

➤ Dr. Hannah Evangeline, Assistant Professor of English published two papers on Style and Narrative Techniques of Shashi Deshpande in Sodha Prabha Journal and Shashi Deshpande's views on Feminism in National Journal of the Orient Institute.

FACULTY RECHARGE PROGRAMME

➤ Dr. V. Guru Dev Rajan, Associate Professor and Head, Dr.J. Felcia Ganana Theebam, Dr.C.Kanaga Sudha, Dr.Maria J Adalin Monika, M.Vijaya Sarthy and Ms, T. Gayathri participated in Faculty development Programme on Cross Culture and Cultural Trauma from 27.02.2023 to 07.03.2023 at PPG College of Arts and Science, Coimbatore.

➤ Mr.K.R.Bala Murugesh, Assistant Professor of English, participated in International Virtual Faculty Development Program on Tools and Techniques in Research from 05.12.2022 -12.05.2022.

➤ Mr.K.R.Bala Murugesh, Dr. P. Subbiah Senthil Kumar, Dr.J. Felcia Ganana Theebam, Dr.C.KanagaSudha, Dr. Hannah Evangeline, Dr Maria J. Adalin Monika and

Dr.S.Mani Meghalai participated in Faculty Development Programme in Cambridge English organized by TNSDC, Govt. of Tamilnadu.

➤ Dr.J. Felcia Gnana Theebam, Dr.C.KanagaSudha, Dr.Maria J AdalinMonika, M.Vijaya Sarthy and Ms, T. Gayathri, Assistant Professor of English participated in Faculty development Programme on Pedagogical Excellence organized by Kumaraguru College of Liberal Arts and Science, Coimbatore from 13.02.2023 to 17.03.2023.

➤ Dr. V.GuruDev Rajan, Dr.C.KanagaSudha, Dr.Maria J AdalinMonika, M.Vijaya Sarthy and Ms, T. Gayathri participated in Faculty development programme on Ethics in Academic Research Writing organized by AMET University from 30-01-2023 to 04-02-2023.

➤ Dr.S. HannahEvangeline, Dr.S.Mani Meghalai, R.Mercy, M. Vijaya Sarthy and T.Gayathri participated in Two Days Orientation Programme organized by Arumugam Pillai Seethai Ammal College from 26.12.2022 and 27.12..2022

FACULTY TRAINER PROGRAMME

➤ Dr.V.GuruDev Rajan, Associate Professor and Head acted as trainer for Faculty Development Programme on Video Content Creation tutorials from 13.05.2022 to 15.05.2022.

➤ Mr. K.R. Balamurugesh, acted as Organising Committee Member for Faculty Development Programme on Video Content Creation tutorials from 13.05.2022 to 15.05.2022.

FACULTY REPRESENTATION

- Dr.V.GuruDev Rajan, Associate Professor and Head, Mr. KR. Balamuruges, Assistant Professor are serving as Member in Board of Studies B.A English and Part-II English at Alagappa University.
- Dr.Felcia Gnana Theebam serving as Member in Board of Studies B.A English and Part-II English at J.J College of Arts and Science (Autonomous), Bharathidhasan University

PROGRAM ORGANIZED

On behalf of the Department of English of our College an invited lecture was organized on 07-03-2023 at 02.00 p.m. in the topic “How to develop communication skills” by the English Association under the Presidentship of Dr.Capt. KR. Jeyakumar, Principal, A.P.S.A. College. Dr. R. Rajan Ganapathy, Assistant Professor, Department of English, Alagappa Government Arts College, Karaikudi was the resource person and guest of honour. Vice-Principal, Dr. A.SusaiManickam, congratulated and pointed out the various efforts taken by the Department of English in conducting special Lectures, Seminars, and other related events regularly for the benefit of the students. Resource person emphasized the students to develop their Communication Skills as it gives an added advantage to face interview and get a job. He also informed the students to start speaking in English among the peer groups at the earlier the best. The resource person also emphasized that better Communication skill, may be developed by reading English Newspaper. Reading habit also develops self-confidence and motivation to speak in English. Dr.V .Guru Dev Rajan, Head, Department of English felicitated the Chief Guest and also

introduced him to the audience. Earlier in the day Dr.C. Kanagasudha, Assistant Professor, Department of English welcomed the gatherings, Ms.N.Subhavarshini, student of II M.A. (English) and the secretary of the Association proposed the Vote-of-thanks. The faculty members of the Department of English and the student representatives of the Association made all the necessary arrangements for the smooth conduct of the meeting.



Vice-principal delivering special address.

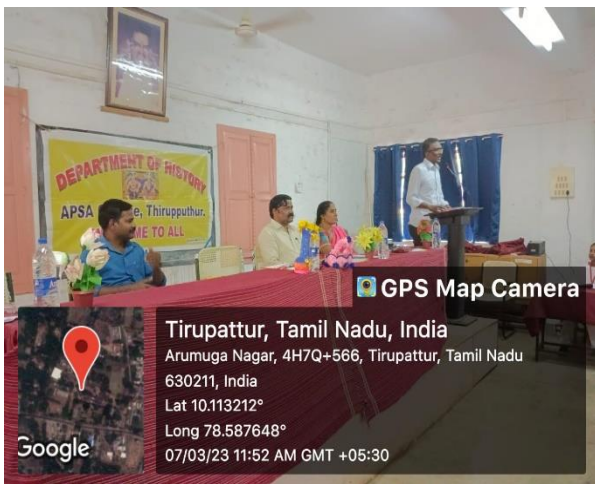


Chief Guest delivering keynote Address about communication skills

DEPARTMENT OF HISTORY

PROGRAM ORGANIZED

On 07.03.2023, the Department of History of Arumugam Pillai Seethai Ammal College, Thiruppattur organized an Invited Lecture on Cultural Heritage of the Temples of Chettinadu Region. Dr.T.Dhanalakshmi, Head, Department of History delivered the welcome address. Dr.R.Sanjeevi, Assistant Professor, introduced the resource person to the audience. Dr. Capt. KR. Jeyakumar Principal delivered the Presidential Address. Dr. S. Kannan Associate Professor of History, Raja Doraisingam Government Arts College, Sivagangai delivered a special address. Resource person traced the cultural uniqueness of Sivagangai region. He highlighted how several ancient temple



Resource person delivering his special address

traditions were revived under the patronage of the Nagarathar popularly known as Nattukottai Chettiars, an affluent mercantile community of Chettinad region. In the course of his lecture with pictures, he pointed out how the temples of the region revived the post Nayak architectural and sculptural tradition

under the munificence of the Nagarathars. He also observed the models of medieval temples, the rituals, worship, mutts, and vidhyasalas of the temples of Chettinadu region were created. Finally, he concluded that these temples serve as treasures of houses of temple cultural heritage of the medieval period. At the end of the invited lecture, G.Agilan student of III BA history proposed vote of thanks. A total of 120 students participated in the programme The students also interacted with the resource person and clarified their doubts.

EXTENSION ACTIVITY

Extension activity provides a link between the College and Society. In order to create socially sensitive citizens, the second-year students are made aware of the common extension activities through department specific extension activities during the Induction Programme at the commencement of each academic year. Staff members and students of all the departments of Arumugam Pillai Seethai Ammal College adopted villages in an endeavor to carry out welfare measures to the people of the surrounding village.

Activity 1: Tree Plantation

Department of History carried one day extension activity at Singampunari Panchayat union middle school on 31.10.2022. Our department students conducted green initiative programme by planting saplings. Students planted various plants like Neem tree, Peepal tree, Sal, Gulmohar, Ashoka,

banyan tree etc. In the programme, nine students of our department actively participated with the social view and voluntarily basis. Tree plantation campaign created an awareness among people. The students prepared banners highlighting the importance of tree plantation to reduce air pollution. They also raised slogans to create awareness among the community.

Activity 2: Yoga, Tree Plantation, Uzhavan App

Department of History carried out one-day awareness programme on Yoga, Tree plantation and installation of the Uzhavan App at Vanjinipatti middle school on 31.10.2022. The objective of this programme is to create awareness among the school-going children and village people about the importance of Yoga and to install the Uzhavan App. Students went door to door to campaign the use of Uzhavan App. They even helped the village people to download the app and explained the real-time usage of the app. In the programme 18 students of our department effectively participated with the social view and commitment to the society. More than 60 people were benefitted in these programmes.

Activity 3: Uzhavan App, Kavalan App, Tree plantation and Women Empowerment

Department of History carried one day awareness programme about Uzhavan app, Kavalan App, Tree plantation and women Empowerment programme at Iranuyur-

Ammapatti Middle School on 31.10.2022. The objective of this programme is to create an awareness among the school going children and village people particularly women. Students were asked to install Kavalan App. The students and women were asked to press the SOS button on the home page when an emergency occurs. Then the students further explained usage of this technique and troubleshooting. In the programme, 5 students of our department effectively participated with the social view and were voluntarily involved. More than 60 people benefitted in this program.

Activity 4: First aid and Yoga

Department of History carried one day awareness programme about first aide and Yoga at Chellampatti Middle School on 31.10.2022. The objective of this programme is to create awareness among the school going children and village people. The students were given orientation about first Aid. Earlier, our staff members distributed the pictures of First-Aid and explained it to the students. The students were asked to look into the following things when they see a victim. They are

1. Stop bleeding,
2. Managing the crowd,
3. Trying to prevent unconsciousness,
4. Reassuring the victim things,
5. Informing the family and
6. Calling the ambulance. After looking into the above preliminary steps they were given

lessons about the Chain of Survival. This chain includes steps, which should be followed in the order mentioned, at any cost. This was followed by the demonstration and hands-on session for the participants to know how to perform in emergency situations. Finally, our staff asked our students to carry the above information to the people. Students felt the First-Aid classes very informative getting to know the nuances of saving a person at crucial times. They promised to carry the nuances of First-Aid to their village people. A team of 5 students went to Sozlampatti village in Tiruppatur and demonstrated to the village people and school students about First Aid.

Activity 5: Palm Tree Seed Planting

Second year History students of Arumugam Pillai Seethai Ammal College visited Vairavanpatti for Palm seed Plantation on 31.10.2022. The programme was aimed to make a greener and cleaner nation. A group of 12 students started planting the palm seeds in and around the village area. The students expressed their happiness in planting the seeds around K. Vairavanpatti village. Students were encouraged for their contribution to the environment and overall events. At the end of the program, 50 palm tree seeds were planted in the locality. The village people appreciated the students for their support and interest.

STUDENT ACHIEVEMENTS

➤ Ms. P. Rajalakshmi, participated and won prizes in Speech Competition - State

Minority Commission- Tamilnadu, Karaikudi (09.04.2022), Inter College Speech Competition -Jawaharlal Nehru Birth Anniversary at Maruthu Pandiyar Govt Hr,Sec,School Sivagangai (14.11.2022), Speech Competition- Muthamizh Arignar Kalaignar's Birth Day Celebration at Department of Tamil Development, Sivagangai Dist (03.06.2022), Speech Competition Tamil Official Language Act Week, Department of Tamil Development at Sree Sevugan Annamalai College, Devakottai (27.02.2023).

➤ V. Sivagami, and P. Ashok emerged as winner and runner respectively in 56th Annual Sports Day- Chess game held in our college on 15.02.2023.

➤ S.Amutheswaran, AL.Kanithasan, P.Meyyappan, A.Rakkesh and V. Venkateskumar participated in the NSS /Tamil Nadu Disaster Risk Reduction Agency, held at Pandiyan Saraswathi Yadav Engineering,College,Sivagangai from 06.09.2022 to 17.09.2022.

FACULTY RECHARGE PROGRAMME

➤ Dr. T. Dhanalakshmi, Dr. M. Velumurugan completed One Week National short-term FDP- on "Ethics in Academic Research Writing Organized by AMET, Deemed to be University, Chennai from 30.02.2023 to 04.02.2023.

➤ Dr.M.Velmurugan, Assistant Professor of History, completed One Week National FDP-Implementation of New Education Policy-Challenges And Opportunities in HEIs organized by Late Soe.

Kamaltai Jamkar Mahila Mahavidyala,
Parabhani, from 24.08.2022 to 30.08.2022.

➤ Dr.M.Velmurugan, Assistant
Professor of History, completed One Day
Online Workshop on “International Yoga
Day” organized by Saint Francis De Sales
College, Nagpur on 22.06.2022.

➤ Dr.M.Velmurugan, Assistant
Professor of History, completed Three Days
Online Workshop “ Inaiya vazhi Kalvettu
vaasippu Payirchi, organized by IOCRF
,Chennai from 09.01.2023 to 11.01.2023.

➤ Dr. M.Velmurugan, Assistant
Professor of History, completed One Day
National Webinar on “Research
Methodology” organized by Government
First Grade College , Hungun, Karnataka on
05.06.2022

➤ Dr. M.Velmurugan, Assistant
Professor of History, completed One Day
National Webinar on “ Research Paper
Publication in Scopus Indexed Journals
organized by Saint Francis De Sales College,
Nagpuron 11.02.2023.

DEPARTMENT OF ECONOMICS

MoU:

Department of Economics joined hands with Department of Economics, Thanthai Periyar Government Arts and Science College (Autonomous), Tiruchirappalli for dissemination of quality and quantity aspects of learning.

FACULTY ACHIEVEMENT:

- Dr. V. Elangovan acted as committee expert for Career Advancement Scheme (CAS) at Department of Economics, Dr. Zakir Husain College, Ilayangudi. on 27.07.2022.
- Dr. V. Elangovan Delivered special address on 30.09.2022 at Department of Vocational Education, APSA College, Tiruppattur (held on one Day national seminar on FINTECH 2022). Topic -“Importance of Banking Sector”.
- Dr. V. Elangovan Acted as CAS Committee expert at Department of Economics, Seethalakshmi Achi Women’s College, Pallattur on 06.03.2023.
- Dr. S. Mariyarathinam, published a book on “Mukil (Kavithai)” on 10.06.2022. From the book content, one poem “Thidamana Thegam” was selected and included in Tamilnadu book Primary Education curriculum. In this regard, he has received an appreciation letter from Tamil Nadu Textbook Association President.
- Dr.S. Mariyarathinam received an appreciation letter from Thanjavur Tamil University for the Kavithai “Mella Tamilini” on August – September 2022.
- Dr. S. Mariyarathinam gave speech in the radio (All India Radio, Madurai Rainbow 103.3) on six topics and it was broadcast on, 04.09.2022, 06. 09.2022, 11. 09.2022, 13. 09.2022, 18. 09.2022, 25.09.2022.
- Dr. S. Mariyarathinam acted as a resource person and delivered a special address on “Importance of Financial Technology at one Day national seminar on FINTECH 2022 organized by the Department of Vocational Education, APSA College, Tiruppattur on 30.09.2022.
- Ms. K. Goklia registered for Ph. D. in December 2022 under the guidance of Dr. S. Mariyarathinam on “A Study on Economics of Groundnut Cultivation in Sivagangai District, Tamil Nadu”.
- Dr. S. Mariyarathinam acted as a resource person and delivered the special address on 20.02.2023 at the Department of Economics, Raja Dorai Singam Govt Arts College, Sivagangai in One Day State Level Seminar, Topic “Impact of Climate Change Around the Globe”
- Dr. S. Mariyarathinam acted as a resource person and delivered the special address on 22.02.2023 at Thavathiru Adigalar, B. Ed. College, Kundrakudi on Enhancement of Employability Skills
- Dr. M. Satheesh Pandian published two chapters in two books on 20.09.2022 & 20.01.2023 in the title Industrial Automation and its Impact on Manufacturing Industries (ISBN: 9781668449912) and The Impact of Covid-19 on

the Indian Microfinance Industry and its Sustainability (ISBN-9781668456477).

PAPER PUBLICATION

- Dr. KR.Jeyakumar and Dr. N.Sreedevi have published a paper entitled, "A Plan to Exclude Ethnic Groups and Implement Partial Development Programme under Pradhan Mantri Ujjwala Yojana in the Indian Subcontinent: A case Based on Madurai District in Tamilnadu" in Scopus Indexed Journal, Contemporary Voice of Dalit.
- Dr. B.Sasikumar has published a paper entitled, "Saving and Scheme Pattern of Government College in Sivaganga District of Tamilnadu" in UGC Care listed Journal, Journal of the Oriental Institute.
- Dr. M. Satheesh Pandian presented a paper entitled on "Make in India versus Make for India" in the MCB Sponsored International Conference on Adhma Nirbhan Bharat Abiyan: Self Reliant India Organised by The Department of Economics and Centre for Research in Economics (Autonomous), Madurai on 10.03.2023.
- Research scholar Ms. K. Gokila presented a paper entitled on "A Study on Role of NABARD in Promoting Agriculture" in the MCB Sponsored International Conference on Adhma Nirbhan Bharat Abhiyan: Self Reliant India organized by The Department of Economics and Centre for Research in Economics (Autonomous), Madurai on 10.03.2023.

STUDENTS ACHIEVEMENTS

Ms. K. Jeevitha, M. Manjulapriya, M. Nageswari, N. Sheik Hazina, C. Vaishnavi, of III BA Economics participated in the international conference organized by Department of Economics, The Madura College, Madurai on 10.03.2023.

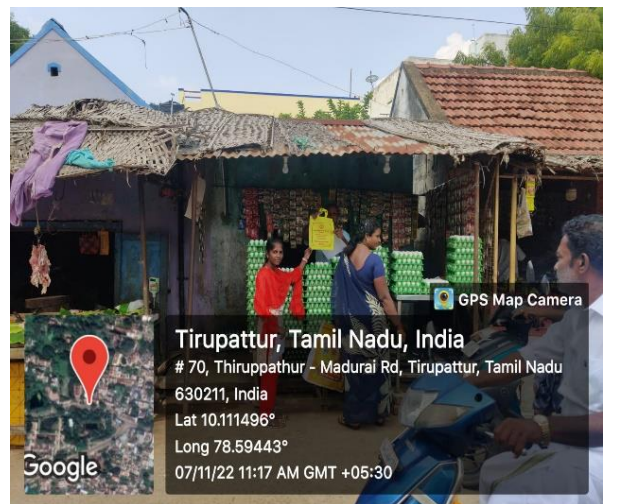
FACULTY DEVELOPMENT PROGRAMME

- Dr. N. Sreedevi, Assistant Professor of Economics has attended one week of online FDP on "Framework and Preparation of AQAR" from 15.06.2022 to 21.06.2022 and five days "International Virtual Faculty Development Program" from 20.06.2022 to 24.06.2022.
- Dr. P. Narayanasamy, Assistant Professor of Economics has completed Online Refresher Course in Advanced Research Methodology organized by Teaching Learning Centre, Ramanujan College, University of Delhi from 22.12.2022 to 05.01.2023. Dr. M. Lakshmi Mekala, Assistant Professor of Economics has completed Online Refresher Course in Economics organized by HRDC, Madurai Kamaraj University from 01.09.2022 to 14.09.2022
- Dr. B. Sasikumar, Assistant Professor of Economics attended the Online Refresher course in Economics held from 01.07.2022 to 14.07.2022 organized by HRDC University of Madras Chennai.
- Dr. M. Satheesh Pandian, Assistant Professor of Economics has completed Online Refresher Course in Economics organized by the

Teaching Learning Centre, Ramanujan College, University of Delhi from 06.02.2023 to 20.02.2023.

EXTENSION ACTIVITY

One section of students under the guidance of Dr. R. Manjula & Dr. M. Lakshmi Mekala gave awareness regarding the hazardous effect of Plastics at Tiruppattur market on 07.11.2022. Rally was conducted from our College to Big Bazaar. Students issued pamphlets that carry messages of plastic bags which causes environmental pollution, human health hazards, wildlife deaths, water bodies contamination and other detrimental impacts. Students also issued cloth bags (Manjappai) to the public by stressing the importance of using washable and reusable bags for shopping. They raised slogans printed on placards and reiterated the necessary of keeping our environment clean. Good feedback was obtained from the shoppers and shopkeepers too. We have ended up the rally with the reverberation of **“SAY NO TO SINGLE-USE PLASTIC BAGS”.....**



Students distributing Yellow bags (ecofriendly) to the public

As a part of Extension Activities, the following II B.A. Economics (20) boys were taken to Ranasingapuram Village to give training on Mushroom cultivation to the village women and unemployed youth under the consent the Panchayat Union president Mrs. Sudha Gnanasekaran. Dr. N. Vijayanand, Assistant Professor of Botany provided hands on training on cultivation of mushroom. The trainer explained that the paddy straw or any other organic resources can be used for mushroom cultivation. He explained that temperature and hygienic practices will play a vital role in the



cultivation. He also explained the handling procedure of preparation of beds and seed dispersing in the bed. Influenced by the demonstration, two of the village women asked for mushroom seed. Thirty village members attended the programme. Prior to this programme the same demonstration was performed by the trainer to the II- and III-year B.A. Economics (EM & TM) students inside the college campus. The students were also got clarified regarding mushroom cultivation process.



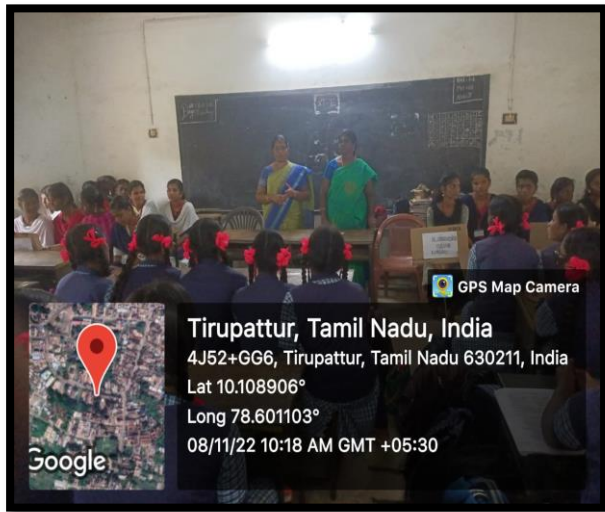
Village people during the programme



Trainer imparting hands on training to the village people.

Another group of students organized programme on Gender Equality, Uzhavan App and importance of deworming at NM girls Higher secondary school and Senthamil High School and at Senthamil elementary School, Tiruppattur on 08.11.2022. Regarding Uzhavan App, students provided complete information related to the services in the app, which included farm subsidies, crop insurance, weather forecast, place of availability of seeds and fertilizers and various schemes that would support them to take appropriate decision in farming. Another section of students gave awareness on Gender Equality. It was based on the “Tamilnadu State New Policy For Women, 2021”, in which Various themes like Violence Free Home, Safe Mobility, No hunger, Equal wages Access to credit, Fight injustice, Stop Violence, No discrimination were stressed to the students. They also mentioned the importance of economic empowerment which is the driving force to maintain their self-esteem in the family as well as in the society.

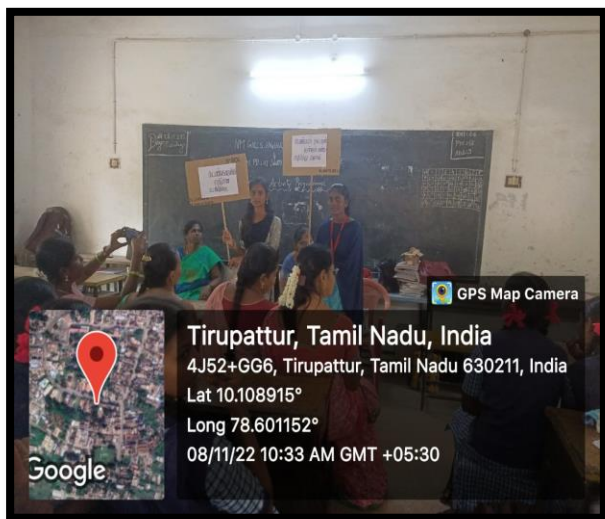
Another team issued de-worming tablets to the students. Our students explained the importance of the intake of the tablets to ensure a healthy life and having de-worming tablets at regular intervals will help them to avoid anemic problem. Feedback from the school students gave a positive impact on our students to carry such activities effectively.



Faculty members explaining on Gender equality



Students briefing about Uzhavan APP

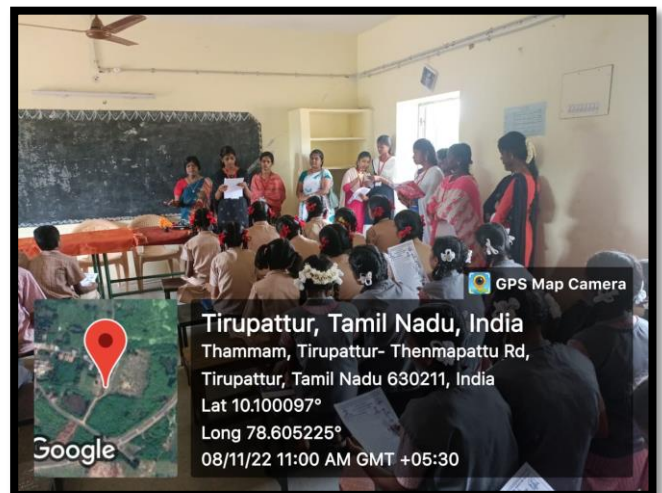


Students displaying placards on gender equality.

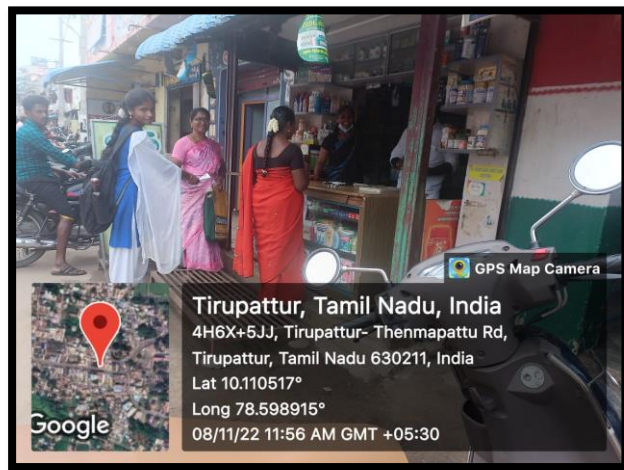
Another group of students conducted program on Road Safety and Bull Eye at Thirupattur on 18.11.2022. Students elaborated the road safety rules by issuing pamphlets among the onlookers. The remaining pupils stuck the bull eye stickers on the two-wheelers and four-wheelers passed along the way. This will avoid the eye strain for the opposite vehicle drive and hence accidents may be prevented. This program was jointly organized with Tirupattur Town Police officials.



Pasting Bull's eye in a vehicle



Students displaying placards on gender equality



Student giving pamphlet regarding plastic hazards

PROGRAM ORGANIZED:

An association meeting programme was organized on 23.09.2022 in which Dr. S. Ramasamy, Former HOD of Economics, Gandhigram Rural Institute, Gandhigram was the resource person. Topic for the lecture was Higher Education in Economics – Scope and Employment Opportunities. He narrated the importance of subject matter of Economics in a nation as a whole. According to him without enriched economic thinking no country can flourish in the field of economic development. He explained the role played by economists in economic planning. He listed out the higher education opportunities available for the UG degree students. As the employment market is becoming more competitive the students should prepare themselves to write the Civil Services Examinations, TNPSC Group Services Examinations, Banking Service Commissions and Railway Recruitment Board Examinations. Vote of thanks was proposed by Ms. K. Jeevitha, II M.A. Economics.



Head of the department welcoming the students



Resource person delivering special address

Second invited lecture program was organized on 24.02.2023. Ms. K. Jeevitha, II M.A., Economics gave welcome address. Dr. APS. Selvaraj, Assistant Professor & Head, Department of Economics, Alagappa Govt. Arts College, Karaikudi, gave a special lecture on “Education and Experience”. The speaker motivated the students to get involved in the subject matter of Economics. He asked the students to create situation to get in-depth knowledge in their subjects. He gave examples of

great leaders like Mahatma Gandhi, Dr. Ambatkar, Aringnar Anna, Bhagat Singh for their extensive reading habits. He also recommended the students to take part in extracurricular activities which may help wide knowledge and experience. He also explained that the experience gained during the College Days will be guiding the students for a better future. He also asked the students to follow their Teachers and the instructions which may show them a bright future. Retiring Senior staff members Dr. A Susaimanickam and Mr. P. Ramakrishanan, were honoured on behalf of Economics Association



Resource person addressing the students



Principal giving felicitation address

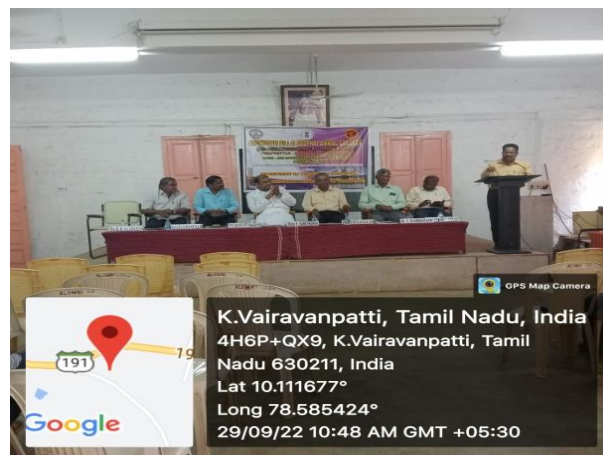
DEPARTMENT OF COMMERCE

FACULTY REPRESENTATION

- Dr. SM. Alagappan, Associate Professor & Head, is appointed as Board of Studies member in B. Com, M. Com, M.Phil, external member in Directorate of Distance education in Alagappa University, Karaikudi and H.H. The Rajah's College (Autonomous), Pudukottai.
- Dr.R.Kalidoss, Assistant Professor, is appointed as Chairman in Question Paper Setting Board, Directorate of Distance Education, Alagappa University, Karaikudi. & external member in B.Voc., (Software Development), B.Voc.,(Banking and Financial Services), Alagappa University, Karaikudi & Bharathiyar University, Coimbatore.

SEMINAR ORGANIZED

Two days ICSSR-SRC sponsored National Seminar on Fintech -2022 (Fintech Revolution in Indian Banking Sector - Opportunities and Challenges) was organized by Department of Vocational Education and P.G. and Research Department of Commerce in our college on 29.09.2022 & 30.09.2022. Seminar brought all the researchers, academicians, young budding students into a single platform for dissemination of valuable ideas and thoughts in Emerging Fintech sector. Programme was kickstarted by an inauguration event. On day 1 (29.09.2022), Dr. SM. Alagappan, Associate Professor and Head i/c, P.G. and Research Department of Commerce



Nodal Officer Dr. R. Kalidoss giving the thematic address

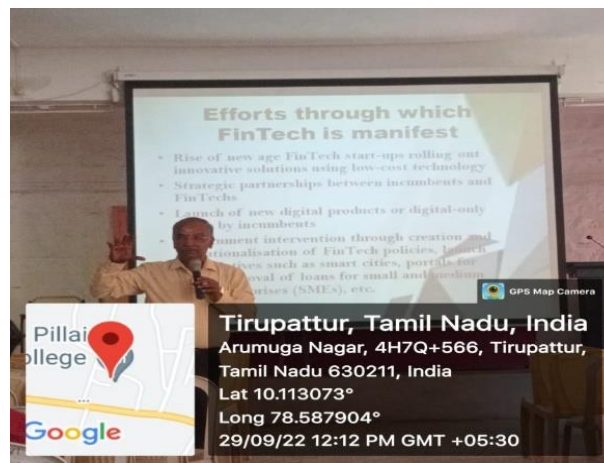


Thiru N. Rameswaran, Vice-president, Governing Body of our college offering the presidential address

welcomed the participants followed by presidential address given by our Principal Dr. (Capt.) KR. Jeyakumar. He gave a bird's eye view on developments occurring in the Fintech domain. He also stressed that our country is one amongst the fastest-growing fintech markets in the world. Our College Vice-President Thiru N. Rameswaran gave special address regarding the seminar theme. He highlighted that in today's booming technology, fintech cannot be left out. Now, Finance and Technology has become

inevitable, and it cannot be looked apart. He also pointed out that Technological innovation is one of the most influential developments affecting the global financial sector soon. Dr. R. Kalidoss, Convener for this seminar & Nodal Officer of Vocational Education proposed a thematic address. In his address, he outlined the emerging fields in the Fintech sector and motivated the participants to take up their research in Fintech and find out the possible solutions to rectify the vulnerable threats in financial technology. Dr. V. Manickavasagam, Former Registrar, Controller of Examinations and Dean Management, Alagappa University, Karaikudi and Principal, Nachiappan Swamigal College of Arts and Science, Koviloor gave the inaugural address. He explained that the future of Fintech is where financial services, giants, fintech start-ups and regulatory bodies is going to define the future. He also pointed out that by the inclusion of the leverage technology by the financial companies across the nation is going to take advantage of some initiatives such as Jan Dhan Yojna, Aadhaar enrolment, Payment Banks, Small finance banks etc. In addition, Dr. A. Susaimanickam, Vice-Principal & Prof. S. Rajamanickam, Self-Finance Co-ordinator gave felicitation address. They expressed their concerns involved in the Fintech Market despite the positive note on Fintech. Cyber security and Data Protection are the key areas which every researcher must give importance. Finally, Dr. M. Pandidevi, Assistant Professor of Vocational Education

(Banking and Financial Services) proposed vote of thanks.



Dr.V.Manickavasagam, Resource Person giving invited lecture on Fintech

On day 1 of Forenoon and Afternoon, three technical sessions were arranged. Dr. V. Manickavasagam, Former Registrar, Controller of Examinations and Dean Management, Alagappa University, Karaikudi and Principal, Nachiappan Swamigal College of Arts and Science, Koviloor delivered a special talk on Fintech- Opportunities and Hurdles and the way forward. He addressed the participants about the hurdles in the Fintech industry such as Data Security, Compliance with Government Regulations, Lack of Mobile and Tech Expertise, Big Data and AI Integration, Blockchain Integration, User Retention and User Experience, Effective Marketing Tactics to Acquire Customers etc. On the Flipside of the Day 1, Dr. V. Balachandran, Former Registrar & Dean of Management, Alagappa University, Karaikudi, Dean Faculty of Management, Central University of Kerala, Kasaragode briefed about Initiatives of Regulatory Agencies to

curb corporate frauds. He briefly talks about the incidence of corporate fraud which made an impact on stakeholders' confidence. He also pointed out that at the same time, many large corporations maintain a consistently good record of ethical practices and compliance with the law that contrast sharply with the behaviour of other corporations. The reasons for these differences present several important issues. Participants presented their findings in the presentation session which was chaired by Dr. V. Elangovan, Associate Professor & Head, Department of Economics, Dr. A. Morarji, Professor of Corporate Secretaryship, Alagappa University, Karaikudi, Dr. S. Mariyarathinam, Associate Professor, Department of Economics and Dr. K. Ganesamurthy, Assistant Professor of Corporate Secretaryship, Alagappa University, Karaikudi. Almost, six participants gave oral presentation on disseminating their findings. Chairpersons were evaluated their findings and suggested few suggestions to improve their prospects. Second Day of the program on 30.09.2022, Dr. S. Latha, Assistant Professor of Commerce, Arumugam Pillai Seethai Ammal College, Thiruppathur welcomed the gathering. Thiru N. Arumugarajan, Secretary, Arumugam Pillai Seethai Ammal College, Thiruppathur gave the presidential address. In his address, he first congratulated the organizing department for conducting the seminar. He stated that FinTech is an umbrella term coined in the recent past to denote technological innovation having a bearing on

financial services. He enumerated the various advantages of Fintech sector such as mobile payments, Insurance, crowd funding platforms, investment management etc., He briefly talked about the impregmentation of Fintech into the business arena. Although there may be potential risk, but Fintech has become the need of the hour in this period. Dr. K. Alamelu, Professor and Head, Department of Bank Management, Alagappa University, Karaikudi gave special address on mobile wallets- A fintech Revolution in Digital India to the participants in which she enumerated the role of financial technology in digitalization. She explained that Indian economy recorded a sharp rebound of 8.7% growth in 2021-22. Finally, inauguration on second day was came to an end with a vote of thanks proposed by Mrs. A. Nirmala, Assistant Professor of B.Voc., Software development. Following that, six participants gave their oral presentations. The session was chaired by Dr. C.S.Edhayavarman, Assistant Professor of Business Administration, Dr. P. Rajendran, Assistant Professor of Commerce, Dr. S. Amutha, Assistant Professor of Commerce and Mr. V. Nagarajan, Assistant Professor of Commerce, Arumugam Pillai Seethai Ammal College, Thiruppathur. They evaluated the presentations and gave valuable and strong inputs to the participants so that they can improvise the depth of their research category. Finally, in the Fourth technical session, special address on Impact of Digitalisation of corporate governance was rendered by Dr. C.

Vethirajan, Professor and Head, Department of Corporate Secretaryship, Director, Alagappa Institute of Skill Development, Alagappa University, Karaikudi. He emphasized that Digital financial services are the key driver of credit disbursement via digital platforms which can be attributed to the Jan Dhan-Aadhaar-Mobile (JAM) trinity revolution. Transparency adaptability, multilingual options of access and robust interface were some of the key features in Fintech sector. In the Valedictory session, Dr. N. Sreedevi, Deputy Co-ordinator, Internal Quality Assurance Cell, Arumugam Pillai Seethai Ammal College welcomed the gathering. Felicitation Address was given by Dr. G.V.Gopinath, Assistant Professor of Zoology. He highlighted the benefits and risks involved in Fintech Sector. He enumerated the benefits such as More choice of financial products, Faster and convenient access, personalized products, easier to compare and switch over facilities. He also enlisted the risks involved such as data protection, and cyber security, less face-to-face interaction etc., Finally Certificate was distributed by Dr. C. Vethirajan, Professor and Head, Department of Corporate Secretaryship, Director, Alagappa Institute of Skill Development, Alagappa University, Karaikudi. Dr. R. Kalidoss, Convener and Nodal Officer, Vocational education proposed vote of thanks. Seminar came to an end with successful note.

PROGRAM ORGANIZED.

Our department organized an Invited lecture bearing the title of Personality development on 14-11-2022. Mr. A. Umar Barook, Principal, Oxford English Academy, Tiruppattur was the chief guest. Being a good person and a successful leader requires understanding one's own personality. developing it professional. People must learn how to deal with difficulties and overcome obstacles as they build their jobs and become productive members of society. To grasp the world in a liberal perspective and improve it, the young individuals need a university education. Resource person addressed the participants how to collaborate with a variety of professionals, individuals, and organizations to comprehend the purpose of life and work in the current environment. Later he talked about some success stories of business people to encourage the students to become entrepreneurs.

EXTENSION ACTIVITIES

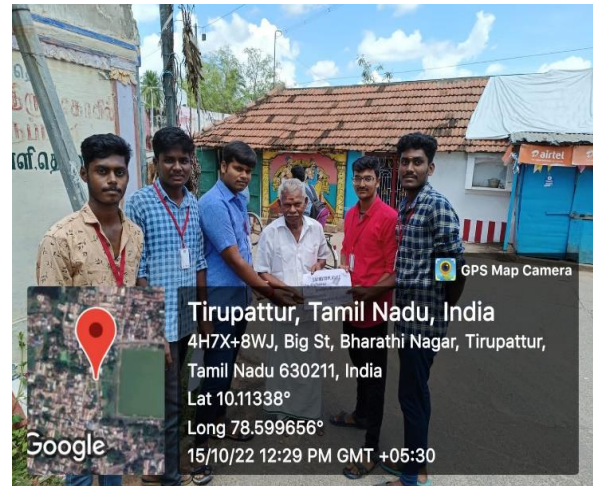
Second year B.com A & B students of Arumugam Pillai Seethai Ammal college rendered their social responsibility through various activities such as Tree plantation, Drug eradication, Plastic Awareness and Green India. Students were divided into two groups. Two group of students initiated their tree plantation at Arumugam Pillai Seethai Ammal Matriculation Higher Secondary School on 15/10/2022. Students actively participated in the Programme and planted trees. They also prepared tree guards and fixed in the planted trees. Each member planted one tree at the

campus. Tree plantation activity took place at Thirukostiyur, Ranasingapuram, Arumugam Pillai Seethai Ammal Matriculation School, Thiruppathur, Keelaseevalpatti, and Pillaiyarpatty. Totally 85 tree saplings were planted. Another group of students gave drug awareness at Ranasingapuram village on 15.10.2023. Drug usage among school and college students has reached an unprecedented level because of drug dealers. The use has



become rampant among school students, especially teenagers resulting in spoiling their life. Hence eradication of drugs has become the need of the hour. In this context, students prepared pamphlets and bit notices. They held a rally inside the village raising slogans on drug usage. They also gave awareness to the youth who are considered as a vulnerable source for drug distribution that never dive into the habit of drug usage. Another group of students actively participated in the tree plantation to mark respect to our former President of India, Dr A.P.J Abdul Kalam on 15.10.2023. They initiated this activity as Green India. Plants such as Gulmohar, Mango, Asokha, Neem, Cassia etc. were planted at

Mangudi and Karaiyur village. Plastic awareness was given by our students at Thiruppathur on 15.10.2023. Students took print out displaying the hazardous effect of



Tree plantation at Thirukostiyur

plastics and went door to door stressing the public to avoid plastic. They also insisted not to buy food and beverages in plastic bags which will cause severe damage to health.

STUDENTS ACHIEVEMENTS

- S.Rasika II B.Com 'B' student attended MRDC-Governer Republic Day Rally held at Chennai on 26-01-2023.
- NSS Volunteers of twelve students of II B. Com- A attended Aapdamitra Disaster Management Training from 20.02.2023 to 03.03.2023 (12 days) at Regional Training Centre, Amaravathipur, Karaikudi conducted by the Government of India.

FACULTY DEVELOPMENT

- Dr.S.Amutha, Assistant Professor attended Refresher course in UGC-HRDC Bharathidasan University, Tiruchirappalli from 28-07-2022 to 10-08-2022

- Mr.V.Nagarajan and Dr.P. Kasivairavan, Assistant Professors attended Refresher course in UGC-HRDC Bharathiyar University, Coimbatore from 02-06-2022 to 15-06-2022.
- Dr.RM.Chandrasoodan & Dr. B. Marisamy Assistant Professor attended Refresher course UGC-HRDC University of Madras, Chennai from 19-07-2022 to 01-08-2022 -

BOOKS PUBLICATION

- Dr. RM Chandrasoodan, Assistant Professor published a book on Managing Business Process (Taran Publication, ISBN-978-9392313615).

FACULTY PARTICIPATION:

- Dr.S.Vijayalakshmi, Assistant Professor of Commerce, participated in NAAN Mudalvan- FDP at Alagappa University, Karaikudi from 30-01-2023 to 03-02-2023 in the topic GST, Income Tax and Mutual Funds.
- Dr. S.M.Alagappan Associate Professor & Head acted as a Resource Person in the One-day National Seminar on “Entrepreneurship Promotional Activities for the outgoing students” organized by the Entrepreneurship Development cell and the Department of Commerce with Computer Application, Sri Sarada Niketan College for Women, Amaravathipudur, Karaikudi held on 24-02-2023.
- Dr.R.Kalidoss, successfully completed doctorate for Mrs.M.Jothimuthu and Thiru V. Nagarajan, Part-Time Ph.D. Scholar of

our P.G. & Research Department of Commerce on 27-12-2022.

- Dr. RM. Chandrasoodan successfully completed NCC training held at the Officers Training Academy (OTA), Kamptee, Nagpur from 13-08-2022 to 22-10-2022 and has been ranked as a Lieutenant on 22-10-2022.
- Dr. B.Marisamy got the best teacher award from Thenmozhi Educational Trust in the year 2023.
- Dr. V.Nagarajan, Assistant Professor of Commerce participated in State Level Orientation for NSS Programme Officers at Bharathidasan University on 29.03.2023.

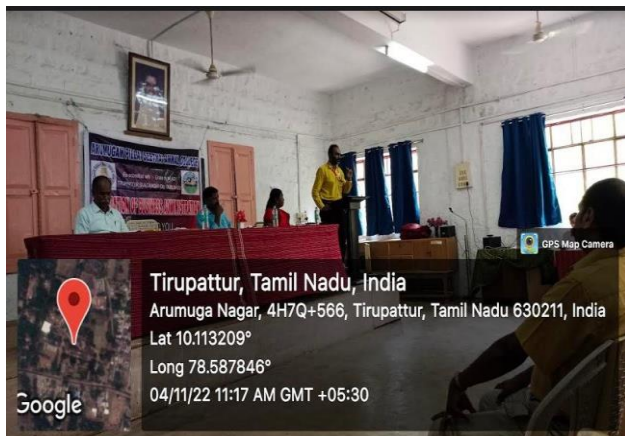
DEPARTMENT OF BUSINESS

ADMINISTRATION

FACULTY REPRESENTATION

Dr.M. Muthukamu, Dr.C.S Edhayavarman & Mrs. P. Sivasankari are appointed as Chairman and Member in Board of Studies, Alagappa University, Karaikudi.

PROGRAM ORGANIZED



Program on Personality Development and Interview Skills was organized by our department on 04.11.2022 in our college. Association Vice President Dr.A.Vanitha., Assistant Professor, Department of Business Administration delivered the welcome address. Dr.M.Muthukamu., Associate Professor and HOD introduced the Chief Guest. Dr. (Capt.) KR.Jeyakumar, Principal, Arumugam Pillai Seethai Ammal College honored the Chief Guest and presided over the function. Thiru. J. Vivek, Chief-Trainer, Kalvi International Public School, Nagari, Sholavandan Road, Madurai was the resource person. He enlisted the different personalities traits and trained the students how to develop their personality and interview skills to succeed in their career. He concluded that success comes to those who are sincere,

hardworking, dedicated and committed to their goals. He also provided useful tips to the students regarding interview preparation. Ms. X. Vinoliya, III BBA student delivered the vote of thanks.

EXTENSION ACTIVITY

Awareness about Uses and Benefits of Saplings:

Eight students of II BBA visited Vallal Pari Higher Secondary School, Piranmalai on 21/10/2022. The main objective of this awareness program is to give awareness about the uses and benefits of tree plantation and our students motivated the school student to plant at least one sapling on their birthday. Apart from that, our students have recommended planting and gifting saplings on any important events. They created awareness among the school students about the benefits and uses of tree planting. They also created awareness about planting saplings that provide oxygen during the day. Apart from this, they planted different tree saplings at specific places in the school premises and they nominated some students along with the school headmaster to take care of the saplings they have planted. Another set of students also gave tree plantation awareness program at SPD Kandavarayanpatti Middle School & Britto School, Kallal on 26/10/2022.

On 21.10.2022, another batch of students visited Old Age Home at Kandavaranpatty near thiruppathur as mark of inculcating humanitarian approach to the society. Similarly, another batch of students also visited Meenakshi Old Age

Home, Gandhimathi Trust, Karaikudi. They Interacted with the residents who are longing for Love and affection. The residents interacted with our students and shared their experiences. They also cleaned their belongings, beds, stitched their worn out clothes etc., Students provided them a lunch on their own expenses. Residents took their lunch and their eyes filled with tears. Through this activity, students impregnated their humanitarian characters among themselves. The visit to the old age home was a rewarding and heart-warming experience for our students.



Students rendering social service at Old Age



Home, Karaikudi and Kandvarayanpatti

In India itself, about eighty thousand people are killed in road crashes every year which is thirteen percent of the total fatality all over the world. In most of the cases crashes occurs either due to carelessness or due to lack of road safety awareness of the road user. In these aspects, an awareness programme on Road Safety was carried out in Karpaga Vinayaga Primary School, Pillaiyarpatti and the Students were given awareness about traffic rules, the skill and knowledge to cross the road and traffic signals and Road Safety on 28.10.2022.



Students imparting traffic awareness

On 28.10.2022 12 students from each batch of II BBA gave awareness against usage of plastics were given among the workers working in 100-Day Scheme at Kandavarayanpatti and Panchayat Union Elementary School, Elangudi, Managiri Post, Kallal Union, Sivagangai Dt. They also suggested to use alternatives like cloth bags and paper bags instead of plastic bags and to avoid drinking bottled water which contributes largely to plastic pollution. They also enlisted the diseases and ill-effects caused by the

plastic to the humans. They also stressed that plastic cause severe damage to environmental also.

Another batch of students planted Palmyra in Ranasingpuram village on 29.10.2022 to preserve palm trees and emphasize their significance for environmental preservation. Soil erosion can be stopped by trees. They aid in preventing desertification since they can withstand salt and drought. According to studies, palmyra can reduce air pollution and temperature. Palmyra Plantation work was carried out in Ranasingapuram near Tiruppathur. It requires less water for growth and survival and it produce oil, lumber, woven materials, multiple food sources, drinks, insulation, and so much more.

At C O Middle School, Vengaiipatti, Singampunari Union, five students from second year gave awareness program on Yoga and Meditation to the students on 28.10.2022.



According to the study, yoga lessons in

School students getting training on Yoga from our students

schools may aid students in their battle against stress and anxiety. Young children who were participated in yoga and mindfulness exercises at school experience less stress and anxiety, which benefits their overall wellbeing and mental health.

STUDENT ACHIEVEMENT

- K. Gayathri participated in Drug Awareness Program at Sivagangai on 14.08.2022.
- Mr. R. Ananda Mathirajan and A. Syed Ibrahim, participated in Tamil Nadu Disaster Risk Reduction Agency, Training of Community Volunteers in Disaster Response, under Up- scaling of AAPDA Mitra Scheme Sponsored by Government of Tamil Nadu, Sivagangai from 06.09.2022 to 17.09.2022.
- Mr. N. Anbarasan, bagged first prize in Poster Making at 13th National Voter Day celebration at Sivagangai Dt on 25.01.2023.
- K.Gayathri emerged as runner in Volleyball & Handball in 56th Annual Sports Day, APSA College Tirupathur on 15.02.2023
- K.Gayathri emerged as winner in Ball Badminton & Kabaddi in 56th Annual Sports Day, APSA College Tirupathur on 15.02.2023

FACULTY EMPOWERMENT

- Dr.M.Muthukamu, Associate Professor & Head Department of Business Administration presented a paper entitled “A study on analysis of the trend of NPA’s on banks in India” in Two Days National Seminar on Nourishing Indian Economy Through Banking Sector held on 01.03.2023 &

02.03.2023 at Dr. Zakir Husain College, Ilanyangudi, Sivagangai District.

- Dr. C.S. Edhayavarman & Mr. M.Hayath Oogos Mohaideen, Assistant Professor of Business Administration presented oral paper entitled “A Comparative study on Consumer behaviour towards Pizza Hut and Dominos in Coimbatore City in ICSSR sponsored Two Days National Seminar on FINTECH–2022 held from 29.09.2022 & 30.09.2022 organized by Bachelor of Vocational Education, Department, Arumugam Pillai Seethai Ammal College, Tiruppattur.

- Dr. A. Vanitha, Assistant Professor of Business Administration, presented a paper entitled “A Study on Impact of Covid’19 on Digital Payment in Kottayam District, Kerala” and “A Study on factors influencing employee retention of IT Professionals” ICSSR sponsored TwoDays National Seminar on FINTECH – 2022, held from 29.09.2022 to 30.09.2022, organized by Bachelor of VocationalDepartment (Banking & Software), Arumugam Pillai Seethai Ammal College, Tiruppattur.

PAPER PUBLICATION

- Dr. M.Muthukamu Associate Professor of Business Administration, published a paper on “Mobile wallets – Channel to Blossom” in Rabindra Bharati Journal of Philosophy, and Balancing Work life and health due to New Policy of Work - From – Home for Management faculties in India – a Mixed Research in Journal of The Asiatic Society of

Mumbai.

- Dr.S.Amutha, Assistant Professor of Business Administration, published a paper “A Study on Users attitude towards digital Banking during Pandemic Period (COVID 19) in Madhyabharathi, an UGC Care-I Journal with an impact factor of 6.28.
- Dr.C.S.Edhayavarman, Mr. M.Hayath Oogos Mohaideen, Dr. S. Amutha & Dr. A.Vanitha, Assistant Professor of Business Administration published a paper on effectiveness of computer assisted instructional technology module (CAITM) in Learning Chemistry at Higher Secondary Level in Psychology and Education journal (Scopus).

RESOURCE PERSON:

- Dr. S.. AMUTHA, Assistant Professor of Business Administration, have acted as a resource person and delivered special address on “Business Model and Business Plan” in the One Day National Seminar on “Entrepreneurship Promotional Activities For The Outgoing Students” organized by ED Cell and Department of Commerce with Computer Application, Sri Sarada Niketan College for Women, Amaravathipudur, Karaikudi, held on 24.02.2023.

FACULTY DEVELOPMENT PROGRAMME

- Dr. A. Vanitha, Assistant Professor of Business Administration, have attended Online Refresher course on Commerce and

Management from 02.06.2022 to 15.06.2022 at UGC – HRDC, Bharathiar University, Coimbatore, and obtained Grade “A+”.

➤ Dr.S.Amutha, Assistant Professor of Business Administration, have attended Online Refresher course on Commerce and Management from 01.08.2022 to 13.08.2022 at UGC – HRDC, University of Hyderabad, Hyderabad , and obtained Grade “A”.

➤ Ms.P.Sivasankari, Assistant Professor of Business Administration, have attended Online Refresher course on Commerce and Management from 12.10.2022 to 25.10.2022 at UGC – HRDC, Pondicherry University, Pondicherry , and obtained Grade “A”.

➤ Dr.A.Vanitha, Assistant Professor of Business Administration, have attended Five Days FDP on Mutual Funds & Income Tax & GST Courses, organized by NSE Academy, Naan Mudalvan Program held at Alagappa University, Karaikudi, from 30.01.2023 to 03.02.2023.

➤ Dr.S.Amutha, Assistant Professor of Business Administration, have attended One Week Online Short Term FDP on “Ethics in Academic Research Writing” organized by HRDC & AMET Business School, AMET University, Chennai, from 30.01.2023 to 04.02.2023 and obtained Grade – “A”.

OTHER ACADEMIC CREDENTIALS

➤ Dr.C.S.Edhayavarman, Assistant Professor of Business Administration, under his guidance Karunanithi Chendur Priyadharshini, (R20162984/2022) has

registered as Ph.D., (Part-Time) in Management entitled “Work Life Balance of Women Faculty Members in Self Financing Arts and Science College under Madurai Kamaraj University” from 24.12.2022.

➤ Ms. P. Sivasankari, Assistant Professor of Business Administration, has completed her Ph.D., Viva-voce on 11.01.2023 in the Department of Business Administration, Annamalai University, Annamalai Nagar, Chidambaram.

➤ Dr. A. Vanitha, Assistant Professor of Business Administration, under her guidance Ms. Anna Thangam J, (R20163010/2023) has registered as Ph.D., (Part-Time) candidate in Management entitled “A Study on Job Satisfaction of Nurses Working in Private Hospitals with Special Reference to Tirunelveli District, Tamil Nadu” from 14.02.2023.

B.VOC. BANKING AND FINANCIAL SERVICE

UNIVERSITY RANK

- M. Devi of B. Voc (Banking and Financial Services) has secured first rank in Alagappa University Examinations (April 2022).

FACULTY REPRESENTATION

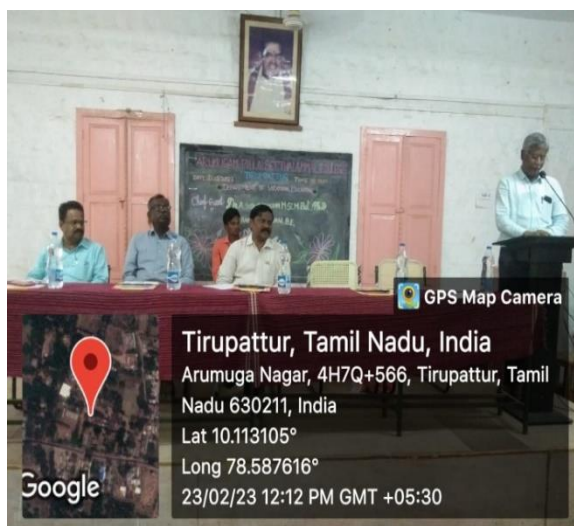
- Dr. R. Kalidoss, Nodal Officer, Vocational Educational and Dr. M.Pandidevi Assistant Professor of Banking & Financial Services, are appointed as External Member in Board of Studies of B.Voc.,(Banking and Financial Services), Alagappa University, Karaikudi.
- Dr. R. Kalidoss, is acting as Chairman & Question Paper Setter, Scrutinizing Board in Directorate of Distance Education, Alagappa University, Karaikudi and External member in Board of Studies in Commerce (UG), Bharathiar Universities Coimbatore.

PROGRAM ORGANIZED

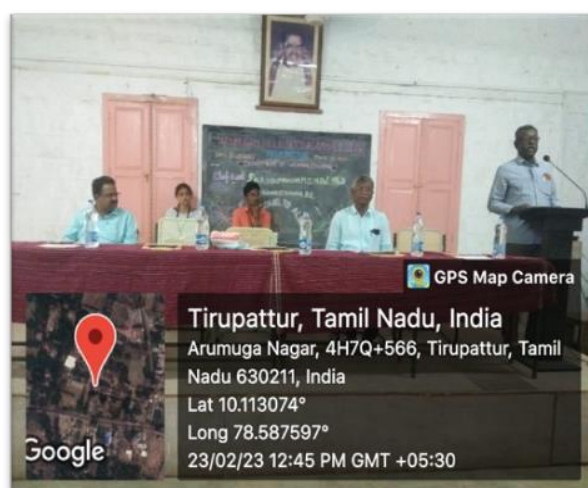
Department of Vocational Education organized an invited lecture on 23.02.2023. Our college principal Dr. (Capt.) KR. Jeyakumar presided over the function. Selvan O. Veeran, Association Secretary welcomed the gatherers. Dr. R. Kalidoss, Nodal Officer, B.Voc., Programme introduced the chief guests. Dr. A. Susaimanickam, Vice-Principal & Head,



Nodal officer introducing the chief guest



Vice-Principal addressing the participants



Thiru P. Ramakrishnan addressing the audience

Department of Chemistry & Mr. P. Ramakrishnan, Associate Professor, Department of Computer Science, Arumugam Pillai Seethai Ammal College acted as resource person and addressed the audience in the topic entitled Personality Development. Dr. A. Susaimanickam enumerated the benefits of personality development such as overcoming stress issues, grows, oneself as smart, boosts confidence, improving the attire, developing positivity, makes new friends, etc., He also highlighted that improving and controlling your body language is an important aspect in personality development. Elimination of negative belief, and cultivating positive emotions also play a vital role in one's personality development. Another Resource person, Thiru P. Ramakrishnan, highlighted that physical, mental, Social & spiritual well-being is an important aspect in one's personality development. Impregnation of empathy character and having a good relationship between others should be cultivated in everyone's mind. Finally, Selvi. S. Yuthamuki, Association Joint Secretary proposed Vote of Thanks.

EXTENSION ACTIVITY

Second-year students were divided into teams for an extension project, and they performed their social interaction in the adjacent villages. On 4.11.2022, the public at Sri Thandayutha Pani High School Kandramanickam received education

regarding the use of plastic. Use of plastic and plastic pollution is presently a severe threat to biodiversity. The use of plastic has various negative consequences on people. Students interacted to the members of the public and listed the negative effects. They recommended using other techniques as well, such as cotton bags for regular use. They insisted on bringing cotton bags every time they go for shopping. Another set of students participated in the tree plantation drive at Government higher secondary school, Chockanathapuram on 04.11.2022. Tree planting campaigns fight a variety of environmental problems such as deforestation, soil erosion, desertification in semi-arid regions, and global warming, improving the beauty and balance of the environment as a result. The supply of oxygen rises because of trees emission of oxygen and absorption of hazardous pollutants. In this aspect, our students gave awareness on tree plantation. They insisted the public to safeguard the plants from poaching. They also built tree guards to protect from animals grazing. They corrected the water channels passing through the planted trees.

STUDENT ACHIEVEMENT

- Five students from I year B. Voc (Banking and Financial Services) actively participated in the Aapdamitra Disaster Management Training from 20.02.2023 to 03.03.2023 (12 days) at Regional Training Centre,

Amaravathipudur, Karaikudi organized by NSS of our college.

- Sureshian.G, I year B.Voc (Banking and Financial Services) came first and second in 100 mts and 200 mts respectively in Annual Sports day meet in our college on 15.02.2023.

INDUSTRIAL VISIT

All III-year B. Voc students (Banking and Financial Services) participated in the industrial visit to Sivagangai District Cooperative Bank, Sivagangai as trainee. They learnt the domain wisdom and practical outlook towards the industry & requisite skills for the industry. They got an opportunity to learn practically through interaction, working methods and employment practices.

INTERNSHIP

All II-year B. Voc students (Banking and Financial Services) went for internship to Sivagangai District Cooperative Bank, Sivagangai as trainee. They acquired the industry-specific knowledge, practical perspective, and necessary abilities. Through contact, working methods, and job practises, they were given chance to learn in a realistic setting.

DEPARTMENT OF PHYSICS

On the Commemoration of Shri N. AR. Nagarajan's Birth Anniversary Mind Fest-Intra College Quiz Competition 2022 was organized by the Library Department on 28.09.2022 & 10.10.2022. All the departments participated in the event. Our department bagged the overall trophy with a cash prize of Rs 10000.



Physics department bagged first prize

PROGRAM ORGANIZED

An invited lecture, on the topic "Energy Medicine, Yoga and Self – Motivation" on 17-10- 2022 was organized by Department of Physics. Selvan D.Santhosh of final year Physics welcomed the gathering. Principal Dr.(Capt.) KR.Jeyakumar, delivered the presidential address. The Vice-Principal Dr.A.Susai Manikam and Dr.N.S.Saravanan, HoD of Physics, delivered the felicitation address. The chief guest Mr.R.Aravindhhan, Energy Medicine, Yogatherapist, Zenskar Master, Mahayogam, Kanchipuram, highlighted the benefits of yoga to the

audience. Besides yoga, the chief guest introduced the benefits of mediation, various self defense techniques like varma kalai, silambam and Tai Chi to the gathering. Brief demonstration of these techniques was

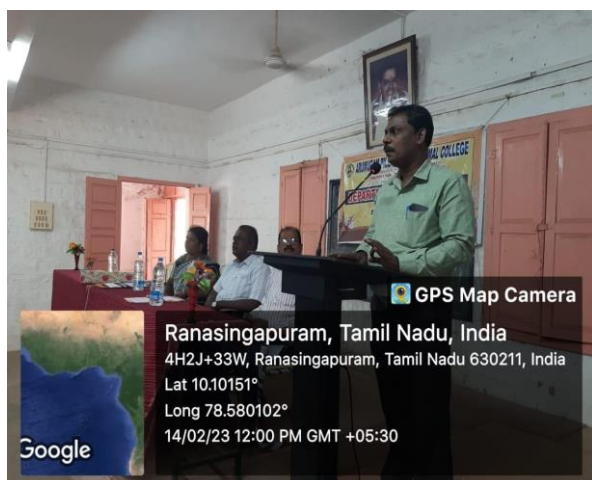


Yoga Demonstration

displayed by the students from MahaYogam, Kancheepuram. Physics students participated in the function. Selvi S.Anushya, second year UG Physics, proposed the vote of thanks,

The second invited lecture, on the topic "Cost Effective methods for Nanostructured materials synthesis" was organized by Department of Physics on 14.02.2023. Selvan D.Santhosh of final year Physics welcomed the gathering. Principal Dr.(Capt.) KR. Jeyakumar, delivered the presidential address. The Head of the Department of Physics, Dr.N.S.Saravanan,, delivered the felicitation address. The chief guest Dr.M. Karunakaran, M.Sc., M.Phil., Ph.D. Assistant Professor, PG and Research Department of Physics, Alagappa Govt. Arts College, Karaikudi elaborated the cost effective techniques for synthesizing nano

materials to the students. With the aid of power point presentation, the chief guest explained various types of synthesis of nano



Resource person addressing the students materials. Different types of characterization which are must for proving the nano materials are in nano regime was also introduced to the students. Physics students participated in the function. Selvi S.Anushya, second year UG Physics, proposed the vote of thanks

EXTENSION ACTIVITY

II year B.Sc Physics students rendered their social responsibility by dividing into six groups. Each group carried out the extension activity at different locations (Poomayee temple, Tiruppattur, Traffic signal, Karaikudi, AL-Ammen Urdhu Tamil High school, Melur, Govt. Girls High school, A. Kaalapoor & Govt. Girls High school, Navinipatti). On 02.11.2022, in Poomayee Amman Temple, students cleaned the temple premises. They segregated the biodegradable and nonbiodegradable wastes and disposed properly. Another batch of students gave helmet awareness to the public at Karaikudi on 14.11.2023. In India itself about

eighty thousand people are killed in road crashes every year which is thirteen percent of the total fatality all over the world. In most of the cases crashes occurs either due to carelessness or due to lack of road safety awareness of the road user. Hence, road safety education is as essential as any other basic skills of survival. Our students distributed pamphlets regarding road safety. They also pasted stickers on the bike (near speedometer) displaying “WEAR HELMET”.

Recently, crimes against women or any elderly person are increasing day by day. Especially teenage girl students are more vulnerable to many crimes’ situation. Primary reason may be due to mushroom growth of social media and usage of mobile phone. Due to lack of awareness, students are indulged in sharing of personal photos, information, and other data with other persons. Kavalan (meaning Police in Tamil) is an SOS app developed by the [Tamil Nadu](#) Police as part of



the Tamil Nadu State Police Master Control Room initiative. The app is for the people of Tamil Nadu to seek police assistance instantly

in emergency situations such as physical emergencies, eve teasing, kidnapping or natural disasters such as floods, earthquake, etc. People residing in Tamil Nadu, especially, Women and elderly people can use the Kavalan – SOS app whenever they feel vulnerable or threatened. In this context, our students gave awareness program on Kavalan app to the public. Students assisted them to download the App in their mobile phone and explained its operational procedures. Students also stressed the public to disseminate the message (Kaavalan App) to other peoples also so that they also can be benefited.

Students explaining about Kavalan APP



STUDENT ACHIEVEMENT:

- Mr. K. Vasanthakumar, III B.Sc Physics student published a book titled “Sarugualthayaraga” with ISBN number 978-1-387-86039-5 published by Thamizh Natragnangal, Sivagangai.
- Two students A. Karuppiah and P.Pandirasa got NCC- B Certificate.

- PL. Kathaleeswari and S. Mahakeerthi won first prize in Mind Fest/Quiz Competition held in our college.

- Miss G. Tamilselvi, bagged first prize in Rangoli competition in national Youth Day celebration held in our college on 20.01.2023 and awarded Oviya Bharathi Award by Bharathi Esai Kalvik kalakam –Sivagangai on 18.12.2022.

- Miss M. Meenakshi, successfully completed the senior grade typewriting (Tamil) organized by Govt. of Tamilnadu, Department of Technical Education, Chennai, Feb.2022.

- Miss S.Subhasankari and Miss N. Ajeetha won first and second prize respectively in Arts from waste competition and Miss G. Tamilselvi and D. Santhosh bagged first and second prize respectively in drawing competition organized by Physics Association of our college.

- Miss A. Kavitha secured second prize in 200 meters and Relay in sports day of our college on 15.02.2023.

- Mr. M. Sivabalan, bagged second prize in Relay (400 mts) in our sports day event on 15.02.2023

- Mr. D. Sanjay, emerged as winner in Cricket in sports day on 15.02.2023

PAPER PRESENTATION:

- Dr. Y.B. Kannan, Assistant Professor of Physics published a paper “An experimental analysis of the correlation between electronic structure and room temperature magnetism in

Cu-doped CoFe₂O₄ spinel ferrite in Applied Physics A Journal. (Springer).

FACULTY PARTICIPATION:

- Dr. M. Ravikumar participated in the International Faculty Development Program on Current Scenario in Advanced Materials Research and Nanotechnology held at Department of Physics, Rajapalayam Raju's College, Rajapalayam, from 14/11/2022 to 18/11/22
- Dr. M. Ravikumar participated in the international level conference on Advanced Transparent Materials at Bharat Institute of Technology, Chennai on 26.11.2022.
- Dr. M.Ravikumar acted as a Subject Expert in the CAS Committee at Seethalakshmi Achi College for Women, Pallathur on 27.02.2023.
- Dr. N.S. Saravanan and Dr. M.Ravikumar acted as a Subject Expert in the CAS Committee Dr.Zakir Hussain College, Illayankudi on 02.02.2023.
- Dr. Y.B. Kannan Acted as resource person and delivered a talk in the "Inservice training programme for science teachers of Sivagangai district" organized by Tamil Nadu State Council for Science and Technology held at Sri Sarada Niketan college for women Amaravathipudur, Karaikudi on 23-8-2022.
- Dr. M. Ramachandran participated in the FDP on 'Data Analytics' during 30.01.2023 – 03.02.2023 at Madurai Kamaraj University, Madurai.
- Dr. M. Ramachandran acted as Resource person in Phase II of 'Inservice Training to Science Teachers' catalyzed and supported by TNSCST, Chennai organized by Saratha Niketan College for women, Karaikudi on 23.08.'22.
- Dr. M. Ramachandran Acted as a Resource person for National Children's Science Congress 2022-23 Focal theme - Understanding Ecosystem for Health and well-being which was held at A.P.S.A.College, Tiruppattur on 19.9.22.
- Dr. M. Ramachandran acted as Judge for National children's Science Congress 22-23 held at Sri Saraswathy Vikas Vidyalaya, Kalayarkovil on 03.12.'22.
- Dr.R.Premarani participated in an international online faculty development program on the current scenario in – advanced materials research and technology organized by the Department of Physics, & IQAC Rajapalayam Raju's college, Rajapalayam from 14.11.2022-18.11.2022.
- Dr. R. Premarani completed the data analytics with tableau course from 30.01.23 to 3.2.23 organized by Tamilnadu Skill Development Corporation. Govt. of Tamilnadu under Naan Mudhalvan Program held at MKU, Madurai.
- Dr. M.Ramachandran acted as Resource person in National Seminar, conducted by the Department of Physics and Mathematics, Sri Saradha Niketan College for Women, Karaikudi on 16.03.2023.

**DEPARTMENT OF COMPUTER
SCIENCE**

FACULTY REPRESENTATION

➤ Dr. T. Aravalluvan, Associate Professor and Head, acted as Member of Inspection Commission for B.Sc., Data Science at TBAK College for Women, Kilakarai on 06-07-2022.

➤ Mr. P. Ramakrishnan and Mr. D. Chitharthan, Associate Professor acted as Chairman B.Sc Computer Science, Central Valuation Alagappa University Karaikudi. November -2022

PROGRAM ORGANIZED

On behalf of the Department of the Computer Science, we conducted the invited lecture on 20.10.2022 at 11 am in our college seminar hall. Mr. Pari Raman Palani, M.B.A., M.Phil., (Ph.D)., Deputy Director, Directorate of Distance Education, Alagappa University, Karaikudi, delivered speech on "PERSONALITY DEVELOPMENT (Managing Oneself)". The function began with prayer song. Welcome address was given by Mr. F. John Moses, III B.Sc., Computer Science, Secretary of the Charles Babbage Club. Our respected principal Dr. KR. Jeyakumar, M.A., M.B.A., M.Ed., M.Phil., Ph.D., and Vice President of the club Mr. D. Chitharthan, M.Sc., M.Phil., Associate Professor of Computer Science inaugurated the function. Chief guest Mr. Pari Raman Palani, M.B.A., M.Phil.,

(Ph.D)., Deputy Director, Directorate of Distance Education, Alagappa University, Karaikudi, gave thought provoking speech to our students.

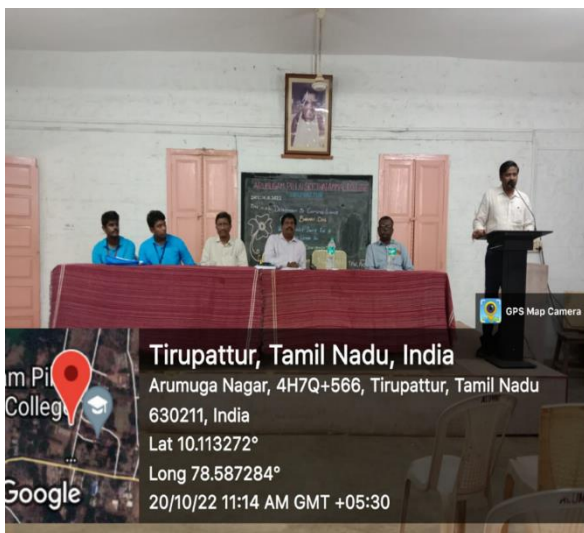


He explained that Personality development is a process of developing and enhancing one's personality. Personality development helps an individual to gain confidence and high self-esteem. Personality Development helps us to develop a positive attitude in life. It plays an important pivotal role in developing not only our outer but also inner self and it kindles an individual to inculcate positive qualities like punctuality, flexible attitude, willingness to learn, friendly nature, eagerness to help others and so on. He explained the are factors determining the personality of an individual. As well as he gave some tips to students to develop their personality such as think positive, dress sensibly, be soft-spoken, leave your ego behind, Help to others, Be Confident, be a Patient listener. He explained that Personality development enhances one's

personality and makes an individual a mature professional who can contribute effectively towards the success of an organization.. The students were very happy and attracted with his speech when he started his speech with “The World today is called Knowledge Economy”. Vote of thanks was given by joint secretary.

EXTENSION ACTIVITY

On 22.10.2022, ten students from II year planted palmyra seeds in Kakkalipatti, Kottaiyiruppu village. The program's primary goal was to raise awareness of the value of Palmyra trees. The tree is incredibly tall, and its roots reach far down into the ground. This



stops soil erosion during times of flooding. Palmyra seed cultivation also raises the ground water table. Another group of students organized Road Safety Awareness program at S.V.Mangalam near thiruppathur on 22.10.2022. Recently, accidents are increasing day by day. Prime reason for this complacency is not following the traffic rules. They briefly elaborate the importance of

helmet wearing, seat belt wearing, signals rules, zebra markings etc., Another set of students gave awareness program on Kavalan App on 22.10.2022 at thiruppathur, Thiruvudaiyarpatti and Kottaiyerruppu. Today, crime against women is steadily rising. In this aim, the Tamil Nadu government introduced the Kavalan SOS app. The app offers several advantages, especially for protecting women. Our department's students presented an app awareness initiative. Also, they assisted the villagers in downloading the app and provided instructions on how to utilise it. There is an SOS button that, when pressed, will notify the closest police station. Something they can use to get out of the predicament.



Planting Palmyra seeds at Kakkalipatti



Students explaining about Uzhavan APP

Twelve students of Second Year B.Sc. Computer Science rendered their social responsibility by giving Uzhavan App awareness Programme at Navinipatti on 22-10-2022 to the farmers. The Uzhavan App is run by the State Agriculture Department, to help farmers. It enable the farmers to select right crops for their farms and also to make right choices related to the usage of fertilizers. Students demonstrated the App usage on their mobiles to the farmers by meeting them individually. This Programme was successful by active participation of students.

STUDENTS ACHIEVEMENT

- Mr. M. SuganthaKumar, Ms. S. Pandimeenal, M. Keerthika, M. Raveendran, S. Nanni Beevi, P. Pon Periyanyaki bagged first prize in Quiz organized by Charless Baggase Club.

FACULTY PARTICIPATION:

- Dr. C. Arun, Dr. S. Surya & Dr. A. Azhagammal, Assistant Professor of Computer Science, attended two days orientation programme organized by Internal Quality Assurance Cell of our college.
- Dr. S. Surya & Dr. A. Azhagammal, Assistant Professor of Computer Science, attended Five days Faculty Development Programme at Madurai Kamaraj University, Madurai from 30.01.2023 to 03.02.2023.
- Dr. A. Azhagammal, Assistant Professor of Computer Science attended Five days Virtual National Level Faculty Development Programme on Recent Advancements in Computing Technology at Sri S. Ramasamy Naidu Memorial College, Sattur 13/02/2023 to 17/02/2023.
- Dr. C.Arun & Dr. S. Surya presented papers in National Conference on New Horizons in Computer Science held at J. J. College of Arts and Science, Pudukkottai on 02/02/2023 & 03/02/2023

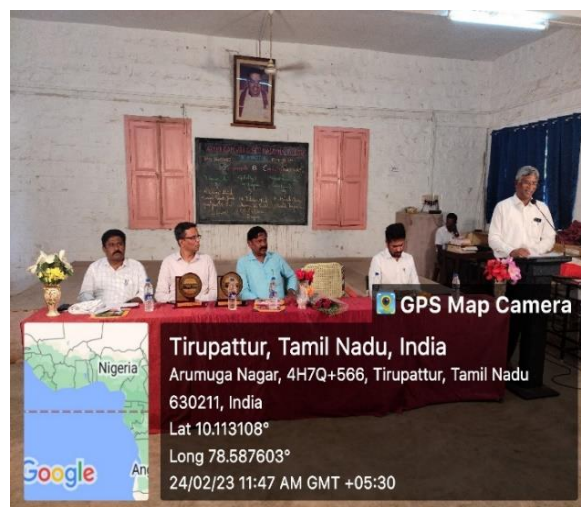
DEPARTMENT OF CHEMISTRY ASSOCIATION ACTIVITIES

On 08-02-2023 Dr. S. Premlatha, (An Alumna) School of Chemistry and Chemical Engineering Jiangsu University, Zhenjia delivered a talk on “Role of Education to attain Gender Equity” in which all chemistry students (125) and staffs participated. She stressed that only education can act as to leverage the gender equality. Indiscriminate thinking of providing education to the society should be completely avoided. Education must spread all the nook and corners of the world by which gender equality can be achieved.

On 24-02-2023, Mr. Deven Subbaiah Manager Projects, Joseph Group Jebel Ali Ind. Dubai, UAE. Mr. Kalidoss M.Tech Associate Vice-President, R&D Sun Pharma, Bangalore. Mr. Liyakath Ali Khan Advocate-Tiruppattur, have delivered lectures on “Interview Skills” “Goal setting & Time Management” and “Gender discrimination laws in India” respectively. All the three resource persons were our Alumni. Mr. Deven Subbaiah Manager Projects, Joseph Group Jebel Ali Ind. Dubai, UAE gave a detailed lecture on “Interview Skills”. He enlisted the techniques that must be cultivated to face an interview such as time management, body language, emotional intelligence, technical skills, workplace skills, communication skills both verbal and non-verbal. Mr. Kalidoss, M.Tech Associate Vice-President, R&D Sun Pharma, Bangalore, addressed the students regarding goal setting and Time management. Everyone

should set a reachable goal in his career for which time management is an essential skill.

Through Time management skills, we can get a productive result in the work and also we can avoid procrastination. Mr.



Vice-Principal & Head, Department of Chemistry welcoming the chief guest and the gatherers

Liyakath Ali Khan Advocate-Tiruppattur. delivered lectures on Gender discrimination laws in India. He enlisted all the laws present in the constitution regarding gender discrimination. He particularly focussed on Section 304b (Dowry Death) And Section 498a (Cruelty Against Women). He also explained about the different legal provisions on gender discrimination such as Equal Remuneration Act, 1976, The Criminal Law Amendment Act, 2013, Sexual Harassment of Women at Workplace Act, 2013, The Women's Reservation Bill, The Hindu Succession Act, 1956, The Maternity Benefit Act, 1961, The Special Marriage Act, 1954, The Dowry Prohibition Act, 1961.

FACULTY ENHANCEMENT

➤ Mrs.G.Pandimuthu, Assistant Professor, has been awarded Ph.D. by Periyar University, Salem.

➤ Dr.K.Paramasivaganesh, Assistant Professor, has been recognized as Research Supervisor at Alagappa University, Karaikudi.

PAPER PUBLICATIONS

➤ Dr. K. Paramasivaganesh, Assistant professor, Department of Chemistry has published a paper entitled “Hydrothermal production of low-cost CeNi₂S₄-reduced graphene oxide composites as an efficient counter electrode for high performance dye-sensitized solar cells”, published in *Inorganic Chemistry Communications, vol 142(2022) no.109701 ISSN:1387-7003* dated 16-06-2022(Elsevier)

ENDEAVOUR OF STAFF

➤ Dr.K.Paramasivaganesh acted as Subject expert in the Board of Studies in Sourashtra College, Madurai.

➤ Dr.K.Paramasivaganesh acted as Resource person in the summer training program in Vivekananda College, Thiruvudagam West.

➤ Dr.A.Balasundaram, acted as Subject expert in the Board of Studies in Vivekananda College, Thiruvudagam West.

EXTENSION ACTIVITY:

Second B.Sc. Chemistry students and the faculties along with the lab assistants participated in extension activities on 16.10.2022 at four different remote villages namely, Koratti, Thattati, Kundrakudi and

Thulavoor. Students (42) were divided into four groups and each group took different activities in the village. Thus, we carried out three activities at four different villages simultaneously. Crime against women is constantly increasing nowadays. In this regard, the Government of Tamilnadu launched an app known as Kavalan SOS. The App has many benefits, particularly for women safeguarding. Students of our department gave an awareness program on this App. They also guided the village people to download the App and explained them to the procedure to use. There is an SOS button, upon pressing the button it will alert the nearest police station. Through this they can escape from the situation.



Students interacting with the village people

Another set of students explained about the facilities on Uzhavan App to the village people particularly to farmers. This App has all the information about the agricultural crops, price in the market, rainfall condition, soil testing centre contact details.

This App also covers the insurance details for any crop. Students of our department gave awareness program on this App. They also guided the village people to install the App and also explained them to procedure to use the App.

Plantation of palmyra seed was done by another set of students. Main objective of the program was to spread the importance of Palmyra trees. The tree stands very height, and the roots penetrate deep into the soil vertically. This prevents the soil erosion during flood time. Ground water table is also increased by growing Palymra seed.



Palymra seeds plantation by our students

INDUSTRIAL VISIT

On 02-06-2022 The First- and Third-year students of the academic year 2021-22 went for the industrial visit to Naga Private limited, Dindigul and Sarvodaya Dairy farm in Natham. Totally, 78 students utilize these opportunities with Four staff members and two assistants. This visit was mainly focused on understanding the procedures involved in

dairy farm. Officials from Naga private Limited explained in detail to the students about the manufacturing process from grassroot level to top level (Marketing). Apart from the regular curricular thought process, on site knowledge regarding exact procedures involved in dairy farm was taught to the students.

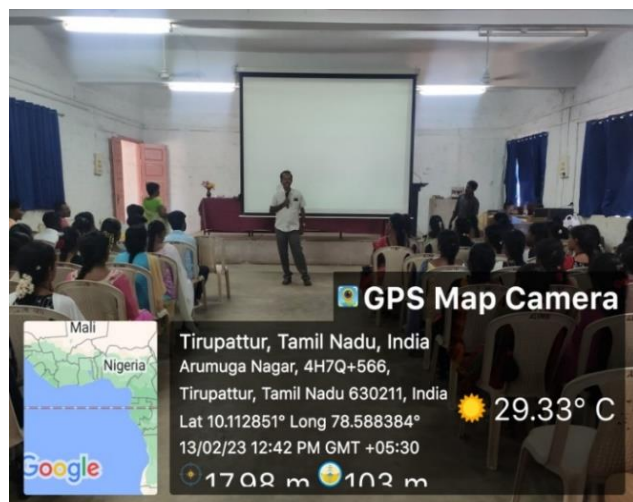


Industrial visit to Naga Dairy Farms, Dindigul

DEPARTMENT OF ZOOLOGY

PROGRAM ORGANIZED

Zoology Association celebrated Charles Darwin Birthday held on 13.02.2023. College Principal Capt.KR.Jeyakumar inaugurated and delivered the keynote address. Head of the Department Dr.R.Ananthavalli gave the welcome address. Assistant Professor Dr.GV.Gopinath introduced the Chief Guests. Dr.S.Dinakaran, Professor and Head, of the Department of Zoology, Madura College and Prof. S. Mohana, Former Prof & Head, Dept of Zoology, Palani Andavar College of Arts and Culture, Palani were present as special guests and gave special speeches. Prof. Mohana indicates the Biography of Charles Darwin and spoke extensively about the theory of evolution. Prof Dinakaran highlighted how Darwin's theories are relevant to today's generation with genetic evidence. All the students at the event wore face masks with Darwin's face to honour his memory. National Leprosy Eradication Awareness Camp was held on 09.02.2023 on behalf of the Zoology Association. Sivagangai District Secretary of the National Leprosy Eradication centre secretary Mr.Radhakrishnan was present and explained to the students about the symptoms of leprosy and how to identify patients and treat them. He also created awareness about care methods for patients with a high incidence of disease. At the end of the programme, Zoology association president Prof. M. Karthigeyan gave a vote of thanks. Zoology Professors Dr. P. Sivakumar, and Dr. J. Arockia Johnpaul organized the



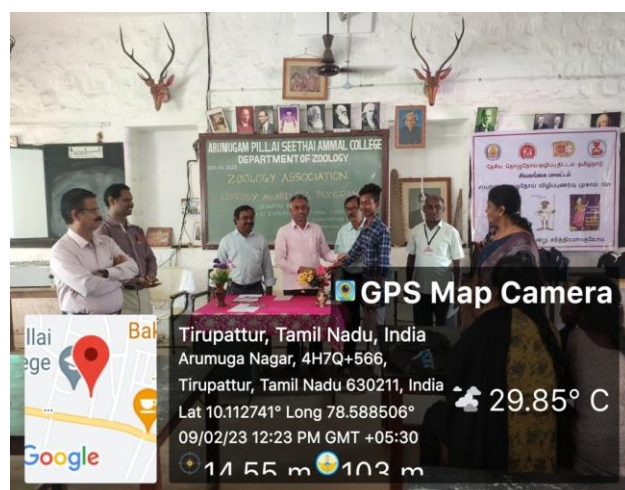
Chief Guest Dr.S.Dinakaran delivering a special address of Charles Darwin birthday.

programme. More than 120 students from the zoology department participated in this programme. Arumugam Pillai Seethai Ammal College, Zoology Association conducted a training programme for school teachers on 19.09.2022 for various schools in Sivagangai District on the topic "Guide Teacher Training Programme". This training was jointly organized by Tamil Nadu Science Forum" Sivagangai District In the focal theme of "Understanding the Ecosystem for Health and Well-Being". College Principal Capt. KR. Jeyakumar inaugurated and delivered the keynote address. Head of the Department Dr. R. Ananthavalli gave a welcome address. Tamil Nadu Science Forum State Academic Co-ordinator & District President Dr.GV.Gopinath introduced the Chief Guests. Science Forum State Treasurer Mr.R.Jeevanantham, Honorary District President Mr.P.Sastha Sundaram, District Secretary Mr.C.Arockiyasamy, Co-ordinator Mr.A.Sathiah, District Treasurer Mr.Ragunathan participated in the training. This training was given by the subject experts of various department faculties of

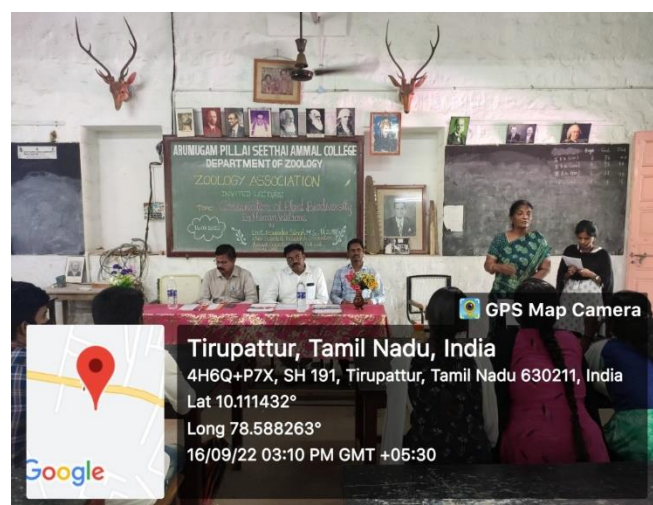
APSA College. The technical session of different themes was delivered by Dr.M.Ilayaraja, Assist Prof in Chemistry, DR.M.Ramachandran, Assist Prof in Physics, Dr.J.Arockia John Paul, Assist Prof in Zoology, Dr.GV.Gopinath, Assist Prof in Zoology and Mr.A.Balasundaram, Assist Prof in Chemistry. More than 20 school teachers have participated in this training.

Arumugam Pillai Seethai Ammal College, Zoology Association conducted a special meeting on 16.09.2022 for the students of Department of Zoology on the topic “Conservation of Plant Biodiversity for Human Welfare”. Chief Scientist Dr.C.Ravindhar Singh, Research Innovation, Aakash Green Research Pvt Ltd, Dubai was the special guest and imparted the meeting to the students. Earlier, the head of zoology, Dr.R.Ananthavalli inaugurated the programme and delivered a welcome address. Assistant Professor Dr.J.Arockia John Paul introduced the special guest. Assistant Professor Dr.GV.Gopinath delivered felicitation address. Special Guest Dr.Ravindhar Singh while addressing the students explained in detail how plants contribute to human development and the use of herbal plants and new plant discoveries. At the end of the programme, Zoology association president Prof.M.Karthigeyan gave a vote of thanks. Zoology Professors Dr.P.Sivakumar, and Dr.J.Arockia Johnpaul organized the programme. 125 students from the zoology department participated in this programme.

Zoology Association conducted a special meeting “National Scientific Temper Day” on 26.08.2022 in collaboration with Tamil Nadu Science Forum. Chief guest Mr.I.Ragunathan Treasurer, Tamil Nadu Science Forum, Sivagangai District demonstrated a magic trick to the students. Both first, second and final-year students have participated in this function. Zoology faculty members were organized this function.



Zoology student won the prize for Leprosy Awareness Quiz



Dr.R.Ananthavalli delivering the welcome address of Zoology Association meeting



Student Representative Ms. Iswarya delivering the welcome address.

FIELD TRIP

Department of Zoology has organized a Field Trip to Ooty and Mudumalai Tiger Reserve to the III B.Sc. Zoology students as part of different habitats study. This field trip was arranged to visit the Forest biome to study the climatic factors, fauna and flora biodiversity, plant and animal adaptations in the forest, conservation efforts taken by the Government to conserve biodiversity in the Nilgiris forest, wildlife sanctuary and tiger reserve at Mudumalai. Thirty six students, two faculty members and one non-teaching staff have went to this field trip on 13.03.2023 and 14.03.2023. During this trip Students and Staff visited Sims Park- Coonoor, Ooty Botanical Garden, Ooty lake, Pine Forest, Nilgiris grassland, Mudumalai Wild Life Sanctuary and Tiger Reserve, Elephant feeding camp at Mudumalai Wild Life Sanctuary, Doddabetta peak.

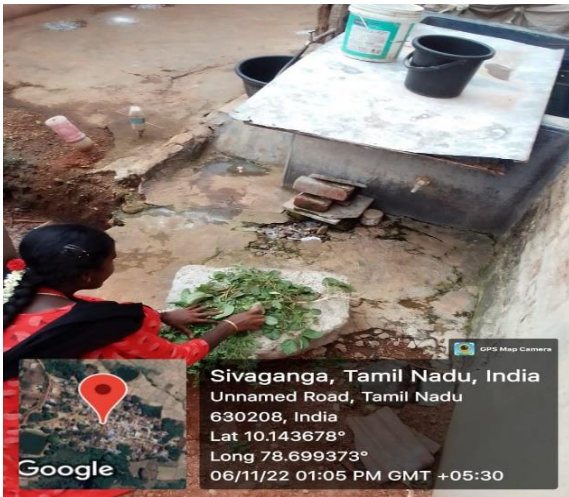
EXTENSION ACTIVITY

Village extension activities were carried out with 31 II B.Sc. Zoology students on 6.11.2022 in the following villages comes under Sivagangai District. Students have been grouped and delegated to the villages listed below. Students and staff have discussed on the previous day 5.11.2022 and finalized the extension activity according to the local needs. Thattati, Alampatty,



K.Athangudi, Pakaneri, Sirukoodal Patty, Neman Arkadu, Pattamangalam, Koratti, Kilamadai-Thenkarai and Tiruppattur. Based on the local needs following programmes have been implemented in the above villages.

- Tree planting
- Mosquito eradication awareness
- Herbal Pesticide preparation training
- Dengue awareness
- Pest identification in agriculture field
- Palm seed plantation
- Weeding in agriculture field



M. Iswarya, III B. Sc Zoology, participated in a Chess competition organized by Chettinad School, Karaikudi on 31.07.2022.



WETLAND BIRD CENSUS

Department of Forest and Environment, Government of Tamilnadu conducted Wetland bird census on 29.01.2023 in eight different tanks in Sivagangai District. Twenty five Zoology students and five faculty members from our institution have participated with Forest Department. Faculty members have participated as subject experts to identify different species of birds. Students and Forest officials have enumerated the birds. Prior to this census one day orientation programme was conducted at Vettanagudi Bird Sanctuary on 28.1.2023. As Phase II, Terrestrial land Bird census was conducted, in Five Zones of Sivagangai District on 05.03.2023.

➤ J. AjayAthis, III B.Sc., Zoology won first prize in poetry competition organized by Arumugam Pillai Seethai Ammal College, Thiruppathur on 10.08.2022.

➤ J. AjayAthis, III B.Sc Zoology, K. Jasmine Begam, R. Abirami, M. Iswarya, B. Bhavatharani III B.Sc Zoology participated in Youth & Climate Conference organized by The American College, Madurai on 17.08.2022.

➤ R. Radhika and S. Yoganatarajan, III B.Sc. Zoology, won first and third prize respectively in Poetry Competition organized by Red Ribbon Club of our college on 16.08.2022.

➤ K. Jasmine Begam and S. Naveenasri, III B.Sc Zoology delivered lecture on Hidden facts in Independence at Anna Library, Tiruppattur on 25.09.2022.

➤ R.Radhika got first prize in poetry competition, M. Iswarya, B. Bhavatharani, got first prize in Debate competition and K. Jasmine Begam, III B.Sc Zoology, got third prize in Essay writing competition organized by Red Ribbon

STUDENT'S ACHIEVEMENT



Club, Arumugam Pillai Seethai College, Thiruppathur on 02.09.2022.

➤ B. Bhavatharani, III B.Sc Zoology secured first prize in Essay Writing Competition organized by Women Independence, Arumugam Pillai Seethai College, Thiruppathur on 02.09.2022.

➤ K. Jasmine Begam, and R.Radhika, III B.Sc Zoology, participated in E-quiz on World Soil Day on 05.12.2022.

➤ K. Jasmine Begam & S. Naveenasri, delivered lecture on “Book Which I Liked” Puthagam at Anna Library, Tiruppattur on 20.11.2022.

➤ K. Mahalakshmi, J. AjayAthis, G. Umamaheswari & R.Radhika, III B.Sc Zoology, participated in the Mushroom Cultivation at Tamilnadu Agricultural University, Madurai.

➤ K. Jasmine Begam, R.Radhika, and S. Naveenasri, III B.Sc Zoology participated in Bee Keeping Training at Punjab National Bank, Farmers Training Centre, Pillayarpati on 17.12.2022.

➤ S. Naveenasri and R.Radhika, III B.Sc Zoology participated in Spirulina Cultivation and Marketing, Punjab National Bank, Farmers Training Centre, Pillayarpati on 29.12.2022.

➤ K. Jasmine Begam, III B. Sc Zoology, participated in poetry competition at Anna Library, Tiruppattur on 31.12.2022.

➤ R.Radhika & S. Naveenasri, III B. Sc Zoology, participated in Mushroom Cultivation and Marketing organized by PNB Farmers Training Centre on 25.01.2023.

➤ K. Jasmine Begam & J.Ajay Athis, III B. Sc Zoology, participated in Bird Census 2023, organized by Tamilnadu Forest Department on 29.01.2023.

➤ J. Sivakavitha, & A. Sindhu, II B.Sc Zoology, won second prize in One day Inter college competition organized by JJ College, Pudukkottai on 24.02.2023.

➤ A .Sindhu , II B.Sc, Zoology secured special prize in a story writing competition conducted by “ Vaigai Ilakiaya Thiruvizha 2023” at RDM College, Sivagangai.

➤ B. Bhavatharani, III B.Sc Zoology, secured special prize in poetry competition conducted by “Vaigai Ilakiya Thiruvizha 2023 at RDM College, Sivagangai on 23.03.2023.

BOOK PUBLICATION

➤ Dr. P.Sivakumar has published a book entitled “Concept of simple Biology” by Lambert Academic Publishing.

PAPER PUBLICATION

➤ Dr. J. Arockia John Paul published a paper on Phytochemical Screening, GC-MS and FTIR analysis of Bioactive Compounds in Methanolic Leaf Extracts of *Costus igneus* (CIMLE) as a Natural Source of Drug Lead Molecules for Next-generation Drug-design, Development and Therapeutics in Journal of Drug Delivery and Therapeutics, 12(5-S):142-155. DOI: <http://dx.doi.org/10.22270/jddt.v12i5-s.5658>.

FACULTY DEVELOPMENT PROGRAMME

➤ Dr. P. Sivakumar, Asst. Prof. of Zoology has Attended Faculty Development Programme on “Microsoft Digital Productivity Skills”, Naan Mudhalvan – A Massive Upskilling programme conducted by Alagappa University, Karaikudi, on 23.02.2023.

➤ Dr. J. Arockia John Paul, Asst. Prof. of Zoology has attended 14 days Online Refresher Course in Biological Science conducted by UGC-HRDC of Bharathidasan University, Tiruchirappalli from 05.07.2022 to 18.07.2022.

PAPER PRESENTATION

➤ Dr.R. Ananthavalli and Dr. G.V. Gopinath, Asst. Prof. of Zoology, has presented a paper in two days National conference on “Isolation and characterization of Bacteria capable of colour removal, BOD, COD reduction and Heavy Metal Removal” Organized by the Microbiologists society, India and PG & Research Department of Microbiology, J. J College of Arts and Science (Autonomous), Pudukkottai, on 27.01.23 and 28.01.23.

➤ Mr. M. Karthikeyan, and Dr. P.Sivakumar Asst. Prof. of Zoology presented a paper in two days National conference on “Production of Poly-Glutamic acid from Bacteria Bacillus Cereus” Organized by the Microbiologists society, India and PG & Research Department of Microtechnology, J. J College of Arts and Science (Autonomous), Pudukkottai, on 27.01.23 and 28.01.2023 and participated state level orientation for NSS Programm Officers at

Bharathidasan Universities on 29.03.2023.

➤ Mr. M.Karthikeyan, Assistant Professor of Zoology participated in State Level Orientation for NSS Programme Officers at Bharathidasan University on 29.03.2023.

INVITED LECTURE AND SPECIAL ADDRESSES

➤ Dr G.V. Gopinath has delivered an Invited Lecture in “Advances in Biochemistry” in the Department of Animal Health and Management, Alagappa University on 15.09.2022.

➤ Dr. G.V. Gopinath has participated as a resource person in the State Level Workshop of 30th National Children’s Science Congress-2022 held at Study World College of Engineering, Coimbatore on 13th and 14th August 2022.

➤ Dr. G. V. Gopinath has participated in the consultative Meeting of Professors and Experts to improve the educational scenario organized by Tamilnadu Science Forum and Institute of Mathematics held at IMS, Chennai on 02.07.2022.

➤ Dr. G.V.Gopinath has participated as Resource Person in the Phase-1 of Inservice Training of Science Teachers Catalyzed and Supported by Tamilnadu State Council for Science and Technology and organized by Sri Sarada Niketan College for Women on 25.07.2022

➤ Dr.G.V.Gopinath has served as resource person on the Zonal Workshop on the theme Understanding Ecosystem for Health And Well-Being held on 28.8.2022 at St. Joseph’s College, Tiruchirappalli.

- Dr. G. V. Gopinath, Asst. Prof. of Zoology has served as a resource person and delivered an invited lecture on the theme “Understanding Ecosystem For Health And Well-Being” held on 19.09.2022 at 30th National Children Science Congress - Guide Teachers Training Programme, organized in Arumugam Pillai Seethai Ammal College, Tiruppattur.
- Dr.G.V.Gopinath has acted as Evaluator at the District Level National Children’s Science Congress -2022 held at Sri Saraswathi Vikas Vidhyalaya on 3.12.2022.
- Dr. J. Arockia John Paul, Asst. Prof. of Zoology has given invited lecture on “Advances in Business Skills in Zoology” in Alagappa University, Karaikudi on 21.02.2023.
- Dr. J. Arockia John Paul, Asst. Prof. of Zoology has given invited lecture on “Social and cultural practices for ecosystem and health” in Arumugam Pillai Seethai Ammal College, Tiruppattur on 19.09.2022.
- Dr. J. Arockia John Paul, Asst. Prof. of Zoology has given invited lecture on Advances in Economic Zoology in Alagappa University, Karaikudi on 12.09.2022.

HONOURS/AWARD

- Dr. G.V. Gopinath is serving as District Green Committee Member, Sivagangai District, Tamilnadu Forest Department.

JOURNAL REPRESENTATION

- Dr. J. Arockia John Paul has been serving as Editor in an International Journal of Current Science Research and served two times as a reviewer in an International Journal of Environmental Research.

DEPARTMENT OF BOTANY

OUTREACH PROGRAMME

On 10.03.2023, Department of Botany organized a visit to the Old Age Home as mark of impregnation of social values to the students. An old age home houses elderly people who either have no family or have been abandoned by their families. Because we are losing sight of the value of love, being loved, and giving to those in need, the technological revolution of today is causing an increase in the number of senior and shelter homes. Their minds are in state of depression, longing for love and affection. To supplement kindness to them, our students visited the Home and interacted with them. They got various information about them and their experience in life. Students also poured their love and affection and offered some small aid for them. Also, students gave out fruit to elderly persons and received their blessings. It was discovered that few elderly people were there at their own volition and that most majority of them were depressed and troubled. They distributed woollen caps, sweaters, blankets etc., They stitched their worn out materials. They also provided one day lunch meal to them. They also sat with them and had lunch. All the students were moved with their love and affection offered to them. Forty students actively participated in the event.



Students interacting with the old age people

DEPARTMENT OF MATHEMATICS

FACULTY REPRESENTATION

➤ Dr. A. Balasubramanian, Dr.B.Arunraj & Mr. N. Sekar are serving as external member in Board of Studies (UG/PG) at Alagappa University, Karaikudi.

PROGRAM ORGANIZED

On February 20, 2023, an invited lecture was held at Arumugam Pillai Seethai Ammal College Seminar Hall. The programme began with a prayer song. Vice Principal Dr. A. Susaimanickam delivered the felicitation address. The vice president of the Mathematics Association, Mr. N. Sekar, welcomed the vice principal, the chief guest, faculty members, and students. Tmt. L.A.Sukanya, Associate Professor and Head, introduced and honored the Chief Guest. The Chief Guest Dr. K.Maheswari delivered an enlightening and thought-provoking lecture on "Personality Enhancement: A Need For All". She very well explained the meaning of personality and the importance of enhancing it. She talked about personality skills like communication, interpersonal, leadership, active listening, patience, flexibility, motivation, problem-solving, emotional intelligence, self-awareness, body language, and so on. Also, she explained the dress code and attitude for an interview. Her presentation with a slide show captured the students' attention. Students gave good feedback. The students, S. Pushpavathi- III B.Sc. and J.G. Shrijanani -II B.Sc. were praised

by the chief guest for their excellent compering. Following the speech, competitions such as math rangoli, math quiz, and haiku were held. The chief guest distributed the prizes to the winners. Thereafter, Nifan Nisha.M -II M.Sc., delivered the vote of thanks. She concluded that the lecture was innovative and inspiring for all the students. The program ended with the National Anthem.



An invited lecture on Applications of Mathematics in Chemistry and Economics was held on March 31, 2023 in which Dr. V. Elangovan, Head and Associate Professor, Department of Economics and Dr. A. Susaimanickam, Vice Principal & Associate Professor of Chemistry acted as resource

persons. A. Maheshwari, II M.Sc., welcomed the Chief Guests and all other participants. Principal Dr. (Capt.) KR. Jeyakumar delivered the presidential address. He pointed the valuable contribution of mathematics in research aspects. Studying maths has a wide range of tremendously positive benefits on our minds. It improves our ability to think clearly, fosters analytical thinking, speeds up our thinking, promotes pragmatism, and can be used in daily life. Vice Principal Dr. A. Susaimanickam delivered the special lecture on “Applications of Mathematics in Chemistry”. He explained his lecture to our students by explaining the everyday applications of chemical phenomena in a mathematical context. He also pointed out that Math is necessary for many tasks, including taking measurements, performing dimensional analysis, and calculating temperature, density, and other factors. Understanding practicing various chemistry ideas might benefit from having a basic understanding of geometry, algebra, graphing, calculus, and basic trigonometry. Fundamental science, especially chemistry, relies heavily on maths.

Dr. V. Elangovan (Head and Associate Professor, Department of Economics) delivered a lecture on “Applications of Mathematics in Economics”. He explained to the students in detail and simplicity the profound relevance of mathematics in modern economic conditions. To compute marginal economic values, to compute economic values, to solve problems of optimization, determine equilibrium price, and

to determine economic function, mathematics plays a vital role in economics. He also pointed out that econometrics attempts to translate abstract economic theories into useful tools for everyday economic policymaking by combining mathematical economics with statistical methods. J. Vigneshwari - III B.Sc Maths delivered the vote of thanks.



Resource person Dr.A.Susaimanickam delivering special address

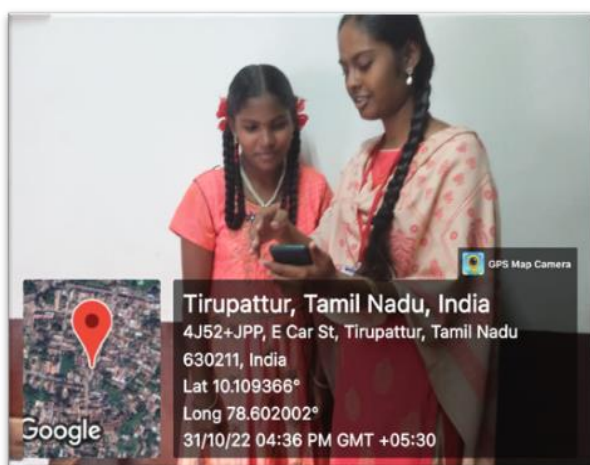


Dr. V. Elangovan, Resource Person delivering Special address

EXTENSION ACTIVITY

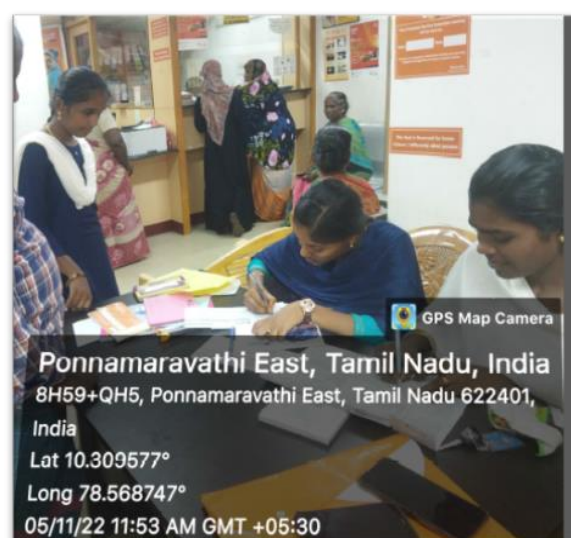
Second-year students from our department were segregated into 4 teams and the teams rendered the outreach programme on the Demonstration of Kaaval Udhavi APP,

assisting the public to fill forms at banks, Tree sapling and Creating Awareness on Child Helpline Number - 1098 & Traffic Rules. One batch of students assisted the public to install Kaaval Uthavi app at Tiruppathur, Nainapatty, Ilankudi, K.Vairavanpatty, Ponnamarvathi, Nachiyapuram, Pillayarpatty, Karuppur, Mampatty, Pallapatty, and Karaiyur from 31.10.2020 to 07.11.2022. After installing the App they highlighted the salient features of this APP. This app is used to activate and send "Emergency" alerts to the control room so that the public can provide immediate aid in times of need. When the emergency red button is pressed, the control room is informed of the user's live location, user information, and the nearest police station or police car so that the app user can receive the necessary assistance. Also, registered friends and family members will receive an emergency SMS notice. To assure emergency service by knowing the caller's most recent position, emergency Trigger will be provided as SMS packets to the control room if data is limited or inadequate.



A student explaining and installing the Kaavalan APP

Another batch of students assisted the public in filling forms in banks at Singampunari and Ponnamaravathy for the people who were unable to fill out the forms in the bank due to illiteracy. Our students identified those people and assisted them to fill out the forms such as opening and closing of the account, Demand draft, withdrawal form, deposit form, and other transactional activities.



Students assisting the public to fill forms in banks

Students also assisted them by collecting the relevant documents and submitting to the officials. Similarly, our students also gave awareness about the uses and benefits of tree plantation and also motivated the school students to plant at least one sapling on their birthday.

Five students of II-year Maths department visited Singampunari, Paiyur and Pudevadi from 02.11.2022 to 06.11.2022. In

addition, our students advocated planting saplings and giving them as gifts in honour of significant occasions. They raised awareness among pupils at the school about the advantages and applications of planting trees. By raising awareness, they also encouraged people to plant saplings that produce oxygen during the day. Another set of students created awareness on Child Helpline Number - 1098 & Traffic Rules from 02.11.2022 to 04.11.2022 at Kallal & Nemam. CHILDLINE is India's first 24-hour, free, emergency phone service for children in need of aid and assistance. Our vulnerable sections to the public which includes Street children and youth living alone on the streets, Child labourers, Domestic help, especially girl domestics, children affected by physical / sexual / emotional abuse in family, schools or institutions, children who need emotional support and guidance, Victims of child trafficking, missing children etc. They also explained in detail about the reporting procedure involved in raising the complaint to resolving the complaint.

STUDENTS' ACHIEVEMENTS

- M. Kohila, attended NCC, CDT program at Agricultural college & Research Institute, Tanjavur from 13-08-2022 to 20-08-2022, Alagappa University, Karaikudi from 05-06-2022 to 14-06-2022 and Annai College, Kovilacheri, 23-05-2022 to 01-06-2022
- P.Priyadharshini & J.Swathi, from II B.Sc Maths secured first and second place in Rangoli function organized by Department of

Maths at Arumugam Pillai Seethai Ammal college on 20.02.2023.

- R.Manimekalai & D.Josphini prakasam, from II B.Sc Maths secured first and second place respectively in Maths Haiku organized by Department of Maths at Arumugam Pillai Seethai Ammal College on 20.02.2023.
- G,Sahana, S.Alagu nachiyar, R.Manimekalai and M.Mohamed farid, from II B.Sc Maths secured first and second places in Quiz competition organized by Department of Maths at Arumugam Pillai Seethai Ammal College on 20.02.2023.
- S.Abirami and T.Vennila, emerged as runner and won cash prize of Rs 5000.00 in the Brain-Quest Intra College Quiz Competition 2022 held in our college.

FACULTY RECHARGE PROGRAMME

- Dr. B. Arunraj, completed Faculty development programme on Data Analytics With Tableau from 30-01-2023 To 03-02-2023 at Madurai Kamaraj University, Madurai.

DEPARTMENT OF INFORMATION TECHNOLOGY

FACULTY REPRESENTATION

Thiru V. Ananthkrishnan is appointed as external member in Board of studies, Department of Information Technology, Alagappa University.

STUDENT'S ACHIEVEMENT

➤ S.Asraf Ali, S. Chellapandi, S.Parthasarathy, S.Sebastin, won first prize in Mime, M. Divyadharshini, R.Gowrinachiyar won first prize in Quiz, A.Abarna, M. Deepika poorani, S.Jayasri, N.Rajalakshmi, won first prize in ADZAP and S.Thoubika won third prize in Debugging in Intercollegiate competitions held at J.J. College of Arts and Science, Pudukottai on 17.02.2023

➤ A.Abinaya, S. Tharshini, S. Kathikgai Selvi won First Prize in Reflection and Minute Miracle in Intercollegiate competitions held at Yadhava College Madurai on 10.03.2023.

FACULTY DEVELOPMENT PROGRAM

➤ Mr. PR. Rajesh & Mrs. K. Bhuvaneshwari participated in the Faculty development program organized by Government of Tamilnadu under Naan Mudhalavan Scheme

EXTENSION ACTIVITY

In this year 35 B.Sc.IT students organized extension activity in their native places and nearby government schools as a

team on 18.10.2022 & 19.10.2022. Our students carried out the following activities.

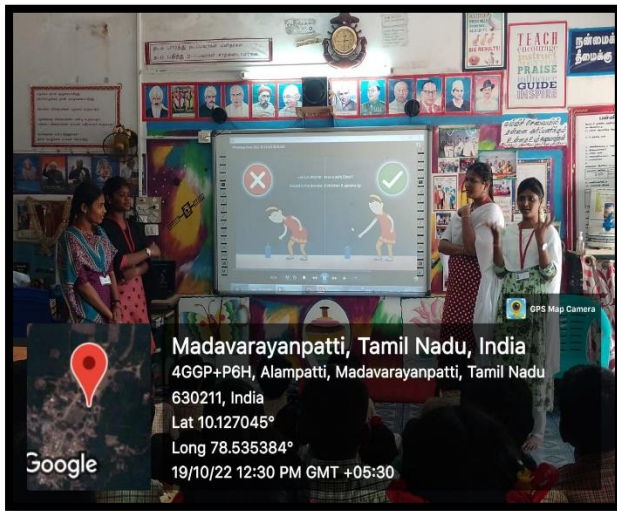
- Teaching Computer Literacy program
- (Fundamentals of Computer, Paint Brush , MS-Word).
- Environmental Pollution (Plastic: Water , Soil and Air Pollution).
- Clean India- Tree Plantation – Rainwater Harvesting.
- Raising awareness of health risks associated with smoking Cigarette, Alcoholic drinks & Drug abuse.
- Health awareness (Covid 19- Corona symptoms , Dengue , Malaria Fever)
- App Demo: Kaavalan App, Uzhavan APP ,Kaaval Udhavi APP (New one),
- TN Smart APP (Disaster), mPARIHAVAAN APP (Transport).

Most of government School students found it difficult to adapt to computer classes. Since they were new to the digital platform. In this regard, our students taught Paintbrush, Microsoft Word, Microsoft power point, and the basics of the internet to the school children. Our students assisted them and created mail IDs and also taught the students how to download the materials from e-learning platforms. Our students were also involved in tree plantations. They planted saplings in the school where they studied higher education and also in their own street. Besides the plantation, students also constructed plant guard in order to avoid gracing. Awareness program related to rain water harvesting, save our nature from plastic

and pollution was given to the school students and village people. They convinced by telling them that this newly infectious disease can be controlled by taking vaccines. They urged the village people to take vaccines which is the only hope to eradicate the covid-19. They also taught them methods how to sanitize and maintain social distance.



Health awareness to village people



Computer literacy program to school students



tree plantation @ school campus



Computer literacy program to school students

**DEPARTMENT OF PHYSICAL EDUCATION
UNIVERSITY RANK.**

- J.Jeyasurya from III B.Sc Physical Education Secured first rank (Gold Medal) at Alagappa University Examination in year 2021-2022.

STAFF ACHIEVEMENT.

- Mr.K.Rajasekar published a paper on the Isolated and combined effect of Plyometric and Resistance Training on the Speed performance of Male Cricket Players in the Journal of Xi'an Shiyou University, Natural Science Edition (UGC CARE listed journal).

SELECTION COMMITTEE MEMBER

- Dr. S. Jayavel, Director of Physical Education has appointed as a selection committee member by Alagappa University, Kariakudi for Badminton Women, Kabaddi (Men) and Hockey (Men) Inter-Collegiate tournament.
- Dr.P.Sasikumar, Assistant Professor has Appointed as a Coach Alagappa University Badminton (Men) team in South Zone Inter University Badminton Men tournament organized by Jain University, Bangalore from 27.11.2022 to 30.11.2022.
- Dr.P.Sasikumar, Assistant Professor has appointed as a selection committee member by Alagappa University,

Kariakudi for Badminton (Men & Women) Inter-Collegiate tournaments.

ALAGAPPA UNIVERSITY INTER COLLEGIATE TOURNAMENTS

- Our college emerged as the winner in Kabaddi (Men) and Boxing (Men, 75 kg) in Alagappa University Inter Collegiate tournament.
- Our college emerged as runner in Badminton and Kabaddi under women category in the Alagappa University Inter Collegiate tournament.
- Our college emerged up with a Runner position in Boxing (Men 85 kg) category in the Alagappa University Inter Collegiate tournament.
- Our college emerged as the winner in Badminton (Men & Women) in Chief Minister Trophy, Sivagangai district.

SOUTH ZONE INTER UNIVERSITY TOURNAMENTS

- M. Sathish, I B.Sc, Physical Education, represented Alagappa University Badminton (Men) team in South Zone Inter University Badminton Men tournament organized by Jain University, Bangalore from 27.11.2022 to 30.11.2022.
- J. Vigneshwari III B.Sc (Maths) represented Alagappa University Badminton (women) team in the South Zone Inter University Badminton women

tournament organized by Jain University, Bangalore from 21.11.2022 to 24.11.2022.

- S. Stanly Packiaraj, M.Vasan from III B.Sc (Phy-Edu), N.Praveen Raj from II B.Sc (Phy-Edu) and R.Kasiraja from II MA (Economics) represented Alagappa University Kabaddi (men) team in the South Zone Inter University Kabaddi Men tournament organized by Bengaluru City University, Bengaluru from 07th to 09th December 2022.
- S. Muthuramayee, III B.Sc Physical Education represented Alagappa University Kabaddi (women) team in the South Zone Inter University Kabaddi women tournament organized by AMET, Chennai from 21st to 24th December 2022.
- S.Srikumar II B.Com represented Alagappa University Cricket (men) team in the South Zone Inter University Cricket Men tournament organized by REVA University, Bengaluru, Karnataka from 20.02.2023 to 03.03.2023.
- S. Tamilarasi, III B.Sc Physical Education and V. Sathana, I B.Sc, Physical Education represented Alagappa University Cricket (women) team in the South Zone Inter University Cricket women tournament organized by JSS, Science & Technological University, Mysuru from 31.01.2023 – 05.02.2023

ALL INDIA INTER UNIVERSITY TOURNAMENTS

- L. Meenal, III B. Sc, Physical Education represented Alagappa University Ball Badminton (women) team in the All India

Inter University Ball Badminton women championship organized by BS Abdur Rahman Crescent Institute of Science and Technology, Chennai from 27.01.2023 – 30.01.2023.

- S. Muthuramayee, III B.Sc, Physical Education represented Alagappa University Kabaddi (women) team in All India inter University participated organized by Chaudhary Ranbir Singh University, Jind, Haryana from 27.12.2022 – 30.12.2022.
- R.Rahul Kannan, I B.A, (History) represented Alagappa University Boxing (Men) team in All India inter University tournament organized by Haryana University March 2023.

ANNUAL SPORTS MEET

The 56th Annual Sports Meet was held on 15.03.2023. Our beloved Secretary, Thiru. N.Arumugarajan. inaugurated the Meet Prof. Dr. D. Maniazhagu, Department of Physical Education and Health Sciences, Alagappa University Karaikudi. Tamil Nadu was the Chief Guest. In his address, he stressed that hard work and perseverance are important factors for a life career. He explained about the important personalities and their hard work rendered in successful life careers. He took his own life events to motivate the students. The hurdles he faced in his life were the stepping stone for his success. He distributed the Prizes and Certificates to the Winners.

A. Antony Jegan III B.Sc Physical Education from boy's category and S.

Tamilarasi III B.Sc Physical Education from girl's category emerged as an Individual Champions of the College for the year 2022-2023.

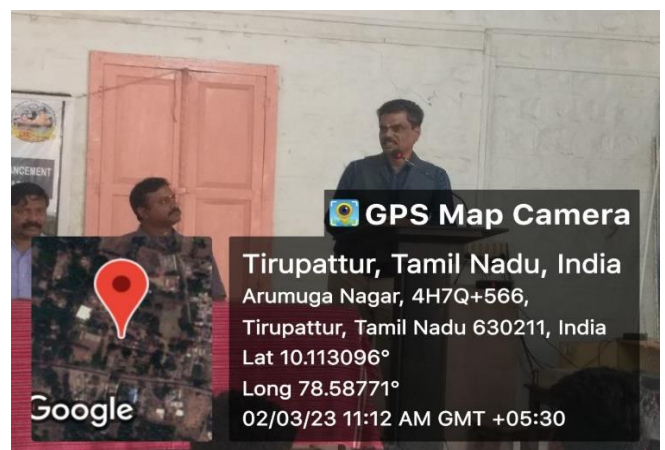
PROGRAM ORGANIZED

Physical Education Function was held in the Seminar Hall on 02-03-2023. Dr. P.Kaleeswaran, Alagappa University College of Physical Education, Karaikudi, gave an invited lecture on "Values of Physical Education". Dr.P.Sasikumar, Assistant Professor welcomed the gathering. Principal (Capt.) Dr.KR.Jeyakumar presided the meeting and delivered the Presidential address. He stressed the importance of discipline to be successful in our life. Mr.S.Rajamanickam co-ordinator felicitated the students.

Chief Guest Dr. P.Kaleeswaran, discussed the importance of the various acts, which is favourable for the students communities and physical fitness refers to the ability of your body systems to work together efficiently to allow you to be healthy and perform activities of daily living. Physical activity helps you live longer and prevent many chronic diseases. Such as heart disease, high blood pressure, cancer etc., improves Cardiorespiratory and muscular fitness. Raises your metabolism and helps you lose weight easily. Helps reduce stress, anxiety, and depression for students' communities

In this topic he described about different personalities traits and gave the tips to the students for Personality Development,

Resume Preparation and Interview Skills. He also trained the students how to develop their personality and interview skills to succeed in their career and concluded that success comes to those who are sincere, hardworking, dedicated and committed to their goals. Our chief guest clearly explains the pros and cons of the students with few examples. He also gives tips to the students how to attend the interview and what are the merits and demerits to attend the interview. During this session the students realize the importance of the session. The entire session being very interactive ,students took active part in understanding the topic. Students absorbed the information & shared their experiences on the issue. We had a lot of fun and the students enjoyed themselves very well. . They seemed to have a nice time with him. It was an interactive session with activities. Miss L.Meenal III B.Sc Physical Education proposed vote of thanks.



Chief Guest **Prof.Dr.P.Kaleeswaran** addressing the audience

EXTENSION ACTIVITY

Department maintains its social cohesiveness through extension activities in the neighbourhood community to sensitize students about social issues. The college consistently promotes the participation of students and faculty members in socio-friendly extension activities through various cells and activity centers. The college aims to develop students' Emotional Quotient through their interaction with various challenges and hurdles faced by the people in the nearby community to develop their positive attitude towards life. Tree Plantation plays an important role in the conservation of the ecosystem. To spread the habit of planting trees, students were grouped into teams with 4 to 5 members in each team. They selected Govt. Girls Hr. School, B.Alagapuri, Pudukkottai, Govt. Hr. School, Kottirrupu, Sivagangai. A.P.Govt.School, Tiruppattur, C.O.O.Middle School, S.Sevalpatti, Singampunari place. Students planted Ashoka tree, Gulmohar tree, Pongamia tree, and Neem tree etc., they also made proper irrigation to the planted trees whenever there is rainfall, and the water will flow through the channel for the planted trees. They also maintained tree guards and erected proper fences on the school campus. They also motivated the students to safeguard the plants against grazing of animals. They also insisted the students collect the leaf debris and bury it near the plant zone. This practice is known as Mulching. Another Group of students taught

Yoga and Meditation to the school students at Govt. Hr. School, Kottirrupu, Sivagangai. Yoga and meditation can help college students develop coping skills that they can use in and out of the classroom. A successful inward turn of the mind and the conviction that there is a greater and more gratifying reality than what the mind and our brain can concoct lead to the process of meditation. In order to properly begin practicing meditation, people typically have to reach a dead end in their quest for happiness and answers in the mental and sensuous realm. Students gave a demo on some of the asanas and also enlisted the importance of meditation. Students actively participated and performed some asanas also. 20 minutes of mediation was also given. The school students felt very relaxed after doing meditation.



Students performing Yoga to school students

DEPARTMENT OF B.VOC., (SOFTWARE DEVELOPMENT)

UNIVERSITY RANK

- Mr. K. Karthikeyan from Vocational Department (Software Development) secured first rank in Alagappa University Examinations (April 2022).

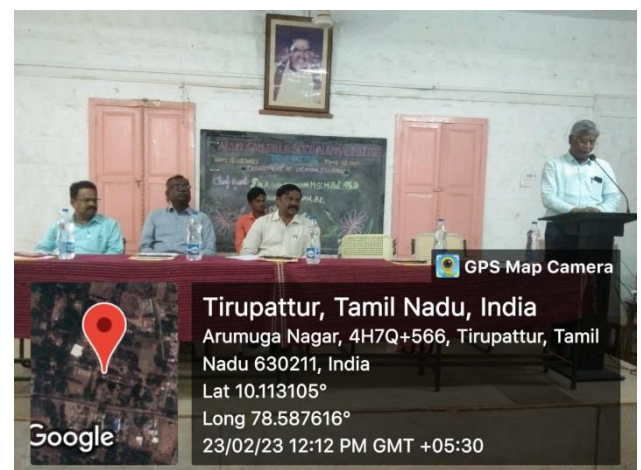
FACULTY REPRESENTATION

- Dr. R. Kalidoss, Nodal Officer, Vocational Educational and Ms. A. Nirmala, Assistant Professor of Software development, are serving as external members in Board of Studies of B.Voc., (Software Development), B.Voc.,(Banking and Financial Services), Alagappa University, Karaikudi.
 - Dr. R. Kalidoss, is serving as Chairman & Question Paper Setting, Scrutinizing Board in the Directorate of Distance Education, Alagappa University, Karaikudi.
- thematic address.

PROGRAM ORGANIZED

Department of Vocational Education organized an invited lecture on 23.02.2023. Our college principal Dr. (Capt.) KR. Jeyakumar presided over the function. Selvan O. Veeran, Association Secretary welcomed the gatherers. Dr. R. Kalidoss, Nodal Officer, B.Voc., Programme introduced the chief guests. Dr. A. Susaimanickam, Vice-Principal & Head, Department of Chemistry & Mr. P. Ramakrishnan, Associate Professor, Department of Computer Science, Arumugam Pillai Seethai

Ammal College acted as resource person and addressed the audience in the topic entitled Personality Development. Dr. A. Susaimanickam enumerated the benefits of personality development such as overcoming stress issues, grooms oneself as smart, boosts confidence, improves the attire, develops positivity, makes new friends etc., He also highlighted that improving and controlling your body language is an important aspect in personality development. Elimination of negative belief, cultivating positive emotions also play a vital role in one's personality development. Another Resource person, Thiru P. Ramakrishnan, highlighted that physical, mentally, Social & spiritual well-being is an important aspect in one's personality development. Impregnation of empathy character and having a good relationship between others should be cultivated in everyone's mind. Finally, Selvi. S. Yuthamuki, Association Joint Secretary proposed Vote of Thanks.



Dr. A. Susaimanickam, Vice-principal, addressing the participants.



Mr. P. Ramakrishnan, Associate Professor of Computer Science addressing the participants

EXTENSION ACTIVITY:

For extension activity, second year students were grouped into teams and rendered



Student giving plastic awareness to the village people

their social activity in the nearby villages. Awareness on usage of plastic was given to the public Sevalpatti, sokkanathapuram, seravayal, vairavanpatti, sembanur, thirumayam-rangiyam, seravayal puthur and thanipatti on 4.11.2022 and 5.11.2022. The usage of plastic and plastic pollution is nowadays a serious threat to biodiversity. Plastic usage brings several

harmful effects to human beings. Students interacted with the public people and enumerated the harmful effects. They also suggested using alternative methods such as cloth bags for everyday use. They insisted to carry cloth bags whenever they go to purchase anything.

Another group of students gave awareness on basic computer knowledge to the school students on 07.11.2022 at Vairavanpatti and Seravayal. They taught about basic operations such as notepad usage and paint tools. Students also practiced the basic steps in laptops.



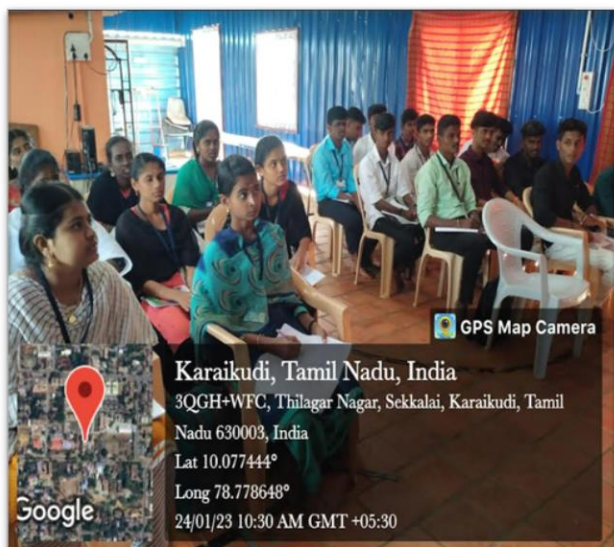
STUDENT ACHIEVEMENT

- M.Ranjitha and P. Parkavi, III B.Voc (SD) won first prize and third prize respectively in HAIRDO competition at our College Womens Day Function.
- S. Yuthamuki, III B.Voc (SD) participated in the HAIRDO competition at our College Womens Day Function.

- P. Karishma & N. Rani, participated in the Cooking without Stove event at our College Womens Day Function.
- P. Karishma, III B.Voc (SD) won second prize in the drawing competition at our College Womens Day Function.
- S. Yuthamuki & M. Kalyani, III B.Voc (SD) participated in a drawing competition at our College Women's Day Function.

INTERNSHIP

Twenty-two final year students from B.Voc., Software Development went for Industrial Internship with the project for a period of 2 weeks at WBC Software Lab, Karaikudi from 23rd January 2023 to 18th February 2023. They learned about the real-time project running in their institute. The software company enumerated the lists of tools used in the project. They also learned about time management and work management.



FACULTY ACHIEVEMENT.

- Ms. A. Nirmala attended short-term FDP on “Ethics In Academic Research Writing” organized by AMET Deemed University, Human Resource Development Centre (HRDC) & AMET business school from 30-01-2023 to 04-02-2023.

ONE DAY INDUSTRIAL VISIT:

Final Year students of B.Voc., Software Development along with Nodal Officer Dr. R. Kalidoss and faculty Mrs. A. Nirmala & Mrs. R.Ilavarasi visited Amizhth Techno



Students at internship centre

Solutions, Simmakal, Madurai. The objective of the visit was to enhance the latest technical know-how and meet the current job requirements. It will also enable them to explore their area of interest and the field they can choose in their career. The students learned about real-time working environments, and experience and gained knowledge through hands-on observation and job execution in the Industry.

NAAN MUDHALVAN

Naan Mudhalvan is a flagship program for Arts & Science students initiated by Government of Tamilnadu. Through this flagship program, the students will be able to acquire knowledge on skill aspects. Government has initiated to implement skill oriented and innovative on the demand courses which will enable the students to hone their skills and excel in their subjects. Dr. V. Gurudevrajan Associate Professor & Head, Department of English has been appointed as Single Point of contact (SPOC). One faculty member from each department is appointed as Nodal officer for effective implementation of this scheme.

All first-year students will take language proficiency for employability (Effective English) run by Cambridge University, UK. All second-year students will take on Digital Skills for Employability (Microsoft Office – fundamentals) run by Microsoft company. Similarly, Employability Readiness, Data analysis with Tableau, Android App Development or Machine learning, Mutual Funds are offered for Third year students.

Awareness Program on Naan Mudhalvan

Our college Single Point of Contact (SPOC) organized an awareness program for all the third-year students on 20.09.2022. Main aim of this programme was to disseminate the awareness about the Naan Mudhalavan Scheme. Since, the scheme was very new to the students, they were struggling on operational aspects on the portal. In this regard, Mr. C. Jegan Prakash, Team Leader, TNPSC, K.Elakiya, TNPSC, and Dhanasekar, Marketing

Team resource persons gave an detailed step regarding the Naan Mudhalavan operational aspects. Our Principal Dr. (Capt.) KR. Jeyakumar delivered Presidential address. In his address he stressed the need of learning skill-oriented courses. C. Jegan Prakash Team Leader TNPSC delivered the keynote address and he explained the Naan Mudhalvan Scheme registration process and various trouble shooting issues. He also imparted importance of procedural skills courses because only skilled trainers can be able survive in this competitive world. Companies today solely want people with procedural or skill-oriented skills. Ms. K.Elakiya, discussed the key objectives and aim behind the launch of Tamil Nadu Naan Mudhalvan Scheme. She said that Identification of Talent, Skill Development, Academic Guidance, Separate Curriculum are the key objectives. Under this scheme, the government will identify talented students across the state studying in various government-run and state educational institutions. Students will be identified not only based on their academic performance but also on their performance in extra-curricular activities. She also emphasized that new innovative & trendsetting causes such as Coding, Robotics, Data science are going to be incorporated in NM Scheme In future, government is also going to provide offer guidance on nutrition, physical fitness, and overall personality development. Dhanasekar, Marketing Team, focused on the key features of the Tamil Nadu Naan Mudhalvan Scheme. He also briefed that separate training facilities will be developed at college and district levels. Students will get support even after completing their studies. An alumnus

mentoring system will be introduced by the government. Apart from training, the government will also offer various kinds of scholarships to deserving student. Around 240 students participated in the programme. Finally programme ended up with by Vote of thanks Mr. KR Balamuruges, Assistant Professor of English, Member in Naan Mudhalvan scheme in our college,



Naan Mudhalvan home page displayed for students



Principal delivering the presidential Address



C. Jegan Prakash Team Leader TNPSC Delivering the key note address

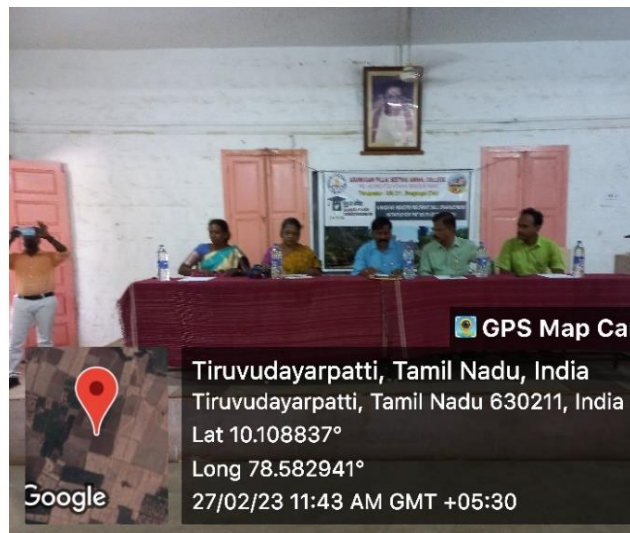


Dhanasekar Marketing Team explaining the key features of the scheme

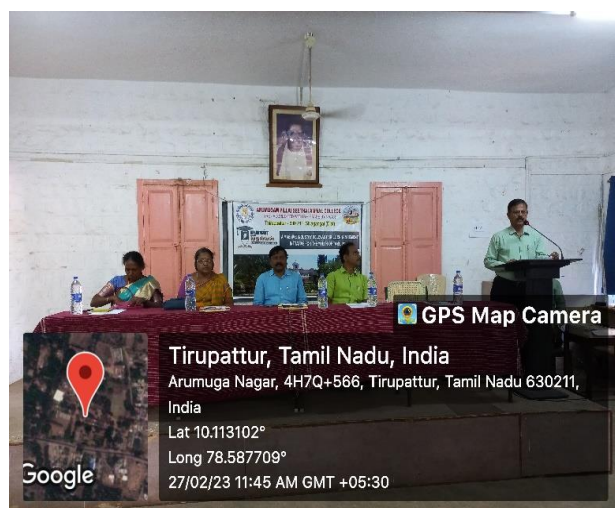
Naan Muthalavan Exposure Visit for School students

An Awareness program was organized for Higher Secondary school students in our college to disseminate the importance of NM, a flagship initiative program by the Government of Tamilnadu. As a part of Naan Muthalvan, Tamilnadu Government scheme an exposure visit for school children was arranged in our college on 27.02.2023. In the meeting, the Collector briefed the purpose of the programme. The aim of the

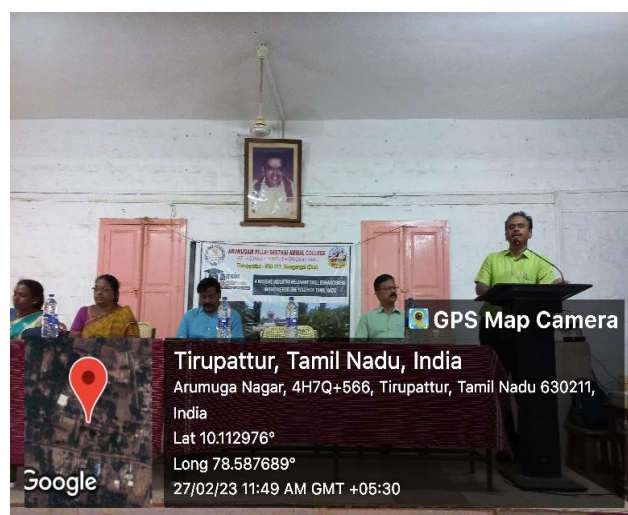
program was to provide an exposure about higher education- scopes and employability areas in higher education to the school students. Ten schools in and around the Sivagangai district were selected for the exposure visit. GHSS Kottaiyiruppu, A.P Girls Higher Secondary School, Thiruppatur, Girls Higher Secondary School, Thirukoshtiyur, Girls Higher Secondary School, S.S Kottai, Sathappa Girls Higher Secondary School Nerkuppai, MKGHSS Sembanur, Girls Higher Secondary School, A. Muraiyur, RMRM Girls Higher Secondary School, Singampunari, Government Boys School, Singampunari, Girls Higher Secondary School, Eriyur. Dr. V. GuruDev Rajan, Associate Professor of English & SPOC and Department Programme Co-ordinator Dr. G. V Gopinath, Assistant Professor of Zoology, and Dr. C. Arun, Assistant Professor of Computer Science accelerated the programme. Dr. G.V. Gopinath, Assistant Professor of Zoology gave a welcome address. He shared the world data related to transitional change that occurred from school education to higher education. He said that India has the highest percentage of progression rate when compared to other countries. But when it comes to the employability part it is much lesser. He also laid down the reason that lack of hands-on practise and procedural skills is responsible for low employability ratio.



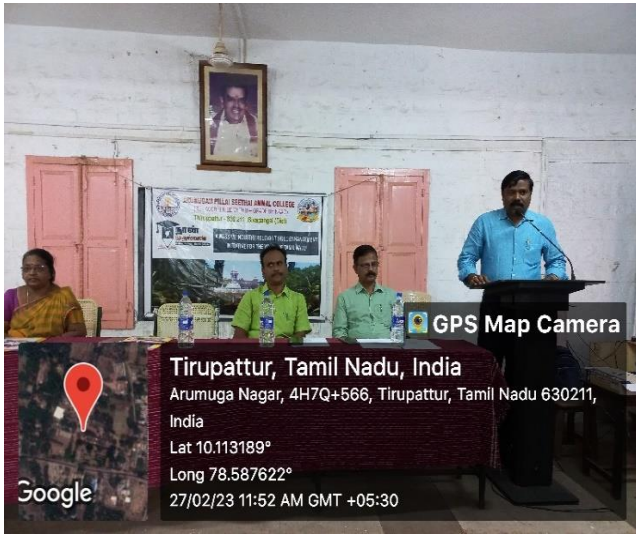
Programme Organisers, Principal and SPOC on the stage



Welcome address by the Programme Coordinator



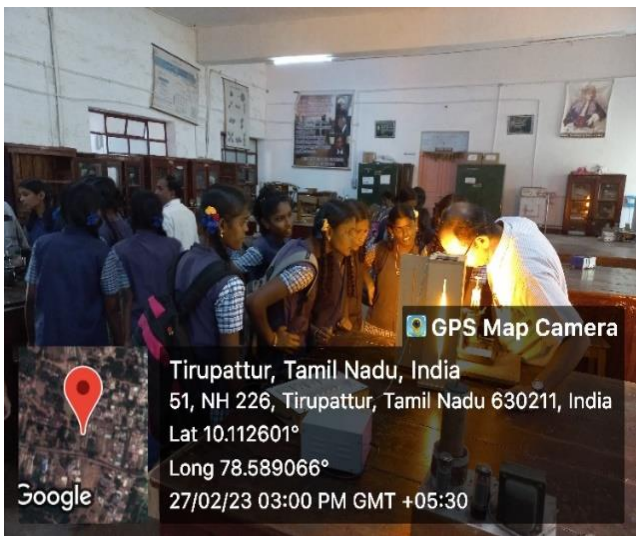
Felicitation by the SPOC -Naan Muthalvan



Principal briefing about Naan Muthalvan



Our Physical Education professors briefing the school children.



Students at the Physics lab



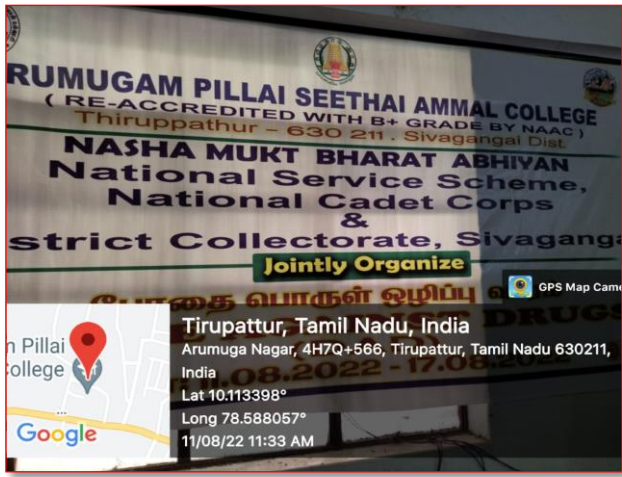
Students at our college Library

ANTI DRUG CELLS

Drive Against Drugs (DAD)

Under Nasha Mukta Bharat Abhiyan, National Service Scheme, National Cadet Corps of our college and District Collectorate, Sivagangai organized Drive against Drugs programme to commemorate Drug Abuse Awareness Week (11.08.2022 – 17.08.2022). Nodal Officer Dr. P. Rajendran, Assistant Professor of Commerce organized the whole event. On 11.08.2022, programme was kick started by Mass Anti-drug Pledge. In this programme 150 Government School students and 925 college students participated in the event. Live Telecast from Tamilnadu Secretariat Office, Chennai was arranged in our college. Pledge was taken when our honorable Chief Minister Thiru M.K.Stalin read the pledge against drug usage. Thiru KR. Periyakaruppan, Minister of Rural development, Tamil Nadu, Collector P. Madhusoodan, Sivagangai district, Thiru P. Manivannan, District Revenue Officer, Sivagangai Dt. Mr.K. Nagarajaboopathy, Public relation Officer catalyzed the event. After Pledge, Thiru KR. Periyakaruppan, Minister of Rural development, Tamil Nadu addressed the gatherers regarding the ill effects of drug usage. He also pinpointed that how an entire society gets tramped inside the drugs particularly students. Thiru N. Rameswaran, Secretary, Arumugam Pillai Seethai Ammal College of Education gave the felicitation address. He addressed that drug peddlers target the student's community as they belong to adolescent age. He advised the students not to involve in any sought of drug usage. He also highlighted the various government measures undertaken to eradicate the drugs. Later, Collector P.

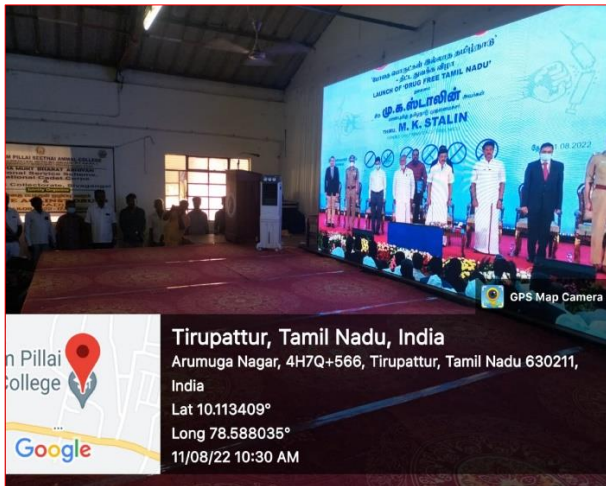
Madhusoodhan, Sivagangai district explained the adverse effects of drug usage. He also explained the deleterious effect of drugs in biological way. He compared the secretion of dopamine in the brain naturally and artificially way. Drughancees dopamine secretion in an artificial way which brings many side effects to body. It triggers addiction practices and brings a lot of troubles to health. Immediate negative impacts can be observed in behavior, education, and family. He also gave an outlook on various policy implications, drug supply chain, types of drug stimulants and its existing forms. He stressed to the students not to indulge in drugs peddling also. He also gave a hope that students can break the chain of drug supply. Students should bring out the information about the drugs peddling area so that the society can be saved. Thiru T. Senthilkumar, Superintendent of Police, Sivagangai District explained to the audience about the law enforcing the drug usage. He also highlighted that drug peddlers will use the students to transfer the materials (drug compound) to destroy the society. He also pointed out that the Cannabis sativa (Kanja in tamil) is supplied to the students in the form of chocolate, powder and in liquid form. So, he urged all the students to be aware of any food material that is given by any stranger. He also told them to bring to the notice of police personnel nearby if any stranger forcibly supplies any material. He also listed put the laws behind the drug usage, drug peddling etc., Mr. K. Nagarajaboopathy, Public Relation Officer, Sivagangai District proposed vote of thanks. After that, all students in their respective classrooms took pledge against the drug abuse.



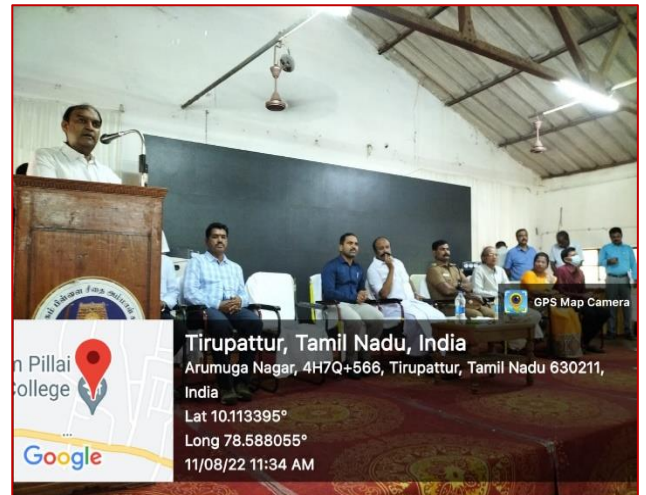
Programme Flex



Officials and students taking Pledge



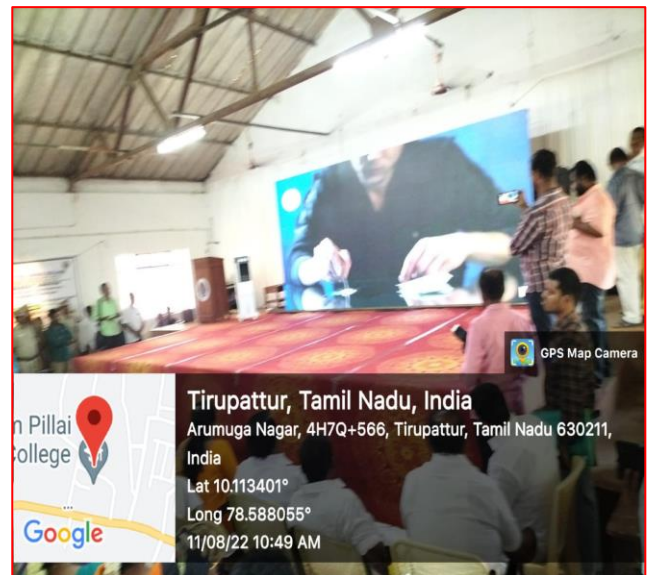
Honourable Chief Minister inaugurating the event



Secretary of Arumugam Pillai Seethai Ammal College of Education and Vice-President of our college addressing to the students



Live telecast from Secretariat Office, Tamilnadu



Awareness Video regarding drug menace

INTRADEPARTMENTAL COMPETITION:

Drug usage among school and college students has reached unprecedented level because of the drug dealers. The use has become rampant among school students especially in teenagers resulting in spoiling their life. Hence eradication of drugs has become the need of the hour. In this regard, the Tamilnadu Government has taken steps to create an awareness among school and college students from 11.08.2022 to 17.08.2022 under Nasha Mukht Bharat Abhiyaan.

Intradepartmental competition such as Rangoli, Drawing, Essay and Poetry writing competitions were conducted on the theme “Avoid Drugs” and was informed through proper circular to the students. 15 students participated in Rangoli, 20 students participated in Drawing competition, 6 students participated in Essay writing, and 7 students in poetry writing. Dr. P. Rajendran the Nodal officer inaugurated the competitions. Dr. V. GuruDev Rajan Associate Professor and Head, Department of English briefed the role of students in eradicating the drugs in the society. He stressed that students could play an important role in the **eradication of drugs** at colleges. He listed the dangerous effects of using drugs and which are very harmful for their mental as well as physical health. He advised the students to pay special attention on **eradication of drugs** so that they could be safe from its dangerous effect. Dr.Y. Samraj Assistant Professor, Department of Tamil stressed that students should ensure that they never experiment with any sort of drugs because drug addiction in youths initially starts with the experiment of drugs and subsequently turns into



addiction. He also briefed the reasons for the addiction. He said that it is because of lack of self-confidence, excessive stress, peer pressure students become addict to drugs. Hence, he motivated the students to spend their time in learning arts that



Dr.M.Vijaya, Associate Professor, Economics Department judging the Rangoli displayed by the students.

they are interested. Nodal officer Dr. P. Rajendran addressed the participants that drug peddlers target the student’s community as they belong to adolescent age. He advised the students not to involve in any sought of drug usage. He also highlighted the various government measures undertaken to eradicate the drugs. After the brief, students took part in the competitions.



Coordinator Dr.Y.Samraj at his invigilation



Participants at the Competition Class



Participants at the Competition Hall

PROGRAMME 3: MINI MARATHON

Collectorate Office, Sivagangai district, Government of Tamil nadu organized a Mini Marathon to create an awareness among the public regarding adverse effects of Drug usage on held on 14th August 2022 at Karaikudi in Sivagangai district. Public from various places, students from different schools and colleges participated in the marathon. Marathon was kick started by Mr.K.R. Periyakaruppan, Minister of Rural development and poverty alleviation, Mr. Karti Chidambaram, Member of Parliament, Lok Sabha Thiru P.Madhusudhan Reddy, I.A.S Sivagangai District Collector, Thiru S.Mangudi, Tamilnadu Legislative Assembly. Marathon took place from Karaikudi New Bus stand and ended up at _the same place. From our college, 45 students participated in which A. Antony Jegan, III year B.Sc., Physical Education finished fourth and received a special prize.



Programme Flex



Honourable Minister Mr.K.R. Periyakaruppan, and Sivagangai Collector Thiru P.Madhusudhan Reddy, presenting certificates to our student.



Our students at the Marathon place



Certificate given to the student

RALLY FOR DRIVE AGAINST DRUG

An awareness rally was conducted on 17.08.2022 by our Swachh Bharat & Youth Red Cross unit in association with Lions Club of Thiruppathur. The main objective of the rally is to disseminate the awareness on drug eradication and transform our society into drug free one. The rally was inaugurated by our honourable Secretary Thiru N. Arumugarajan and Principal Dr. (Capt.) KR. Jeyakumar. Police officials also joined hands in this program and Inspector Thiru N. Sundaramahalingam, Thiruppathur Town Police station explained the students that this rally is need of the hour. He also educated the students not to fall prey to drugs unknowingly. Students prepared informative and descriptive posters on drugs and created awareness among the public by raising slogans against drugs. They gave a message of being united to overcome this increasing problem of drug consumption. Over 200 students and members of swachh bhara mission and youth red cross volunteers participated in the rally. The rally started from Arumugam Pillai Seethai Ammal college via Government Hospital, Anna Statue, State Bank of India and finally reached Bus Stand.

- SAY NO TO DRUGS
- JOIND HANDS TO MAKE OUR SOCIETY DRUG FREE
- DRUGS RUIN LIFE
- SAY YES TO LIFE; SAY NO TO DRUGS
- DRUG FREE NATION IS OUR GOAL
- DON'T HUFF OR PUFF; KEEP AWAY FROM STUFF



Arumugam Pillai Seethai Ammal
 17.08.2022 10:43
 10.11254, 78.58734
 4H6P+WX4, Thirupattur - Kongampatti Rd, Tiruvudayarpati,
 Tamil Nadu 630211

Our College Secretary Thiru N. Arumugarajan inaugurating the rally



Arumugam Pillai Seethai Ammal
 17.08.2022 11:05
 10.11036, 78.59928
 630211, Tirupattur, Tamil Nadu 630211

Students during the rally

CAREER GUIDANCE & ENTRY IN SERVICE

One Day Training Programme

The Career Guidance Cell offers excellent services to our students in the areas of campus interviews, job placements, and training programmes that help them build employable skills in the challenging employment market. Career guidance cell of Arumugam Pillai Seethai Ammal College arranged one day field visit to Sivagangai Collectorate office to participate in the awareness program on competitive exam preparation on 01.02.2023. Mr. B. Balu, Trainer, Kingmakers IAS Academy, Chennai was the resource person. Our college final-year history students participated in the program. The resource person briefly elaborated the 5 steps full-proof preparation strategy for preparing for the Civil Services Examination such as Know the exam well, strengthen your foundation, Upgrade Your Knowledge, Practice Answer-Writing, Mock-Test Based Learning/March Towards Prelims. In addition, he mainly focussed on to develop time management skill which will lead to success. He also stressed that frequently we must update our knowledge in all aspects. Students clarified many doubts and resource person gave useful weblogs for preparation of any civil exam.

Another program was also organized on 09.02.2023 by Career guidance cell. Forty-two students were taken to PEPVIL Training Academy, paypanayampatti. Dr. Somalay Somasundaram, Founder PEPVIL, the Chief guest Dr. Aneesh Sekar I.A.S., Collector, Madurai district gave elaborate talk on career guidance. They Mr.Thirumurugan Subbaraj Director and centre Head, HCL Tech, Madurai disseminated the different strategies to crack the competitive examination. He also gave

various information regarding HCL company opportunities to the students.



Resource person from Kingmaker academy addressing the audience.

The career guidance cell organized a campus Interview for the girls' students on 17.02.2023. GBK ENVIECO private Ltd. Chennai was the recruiter. Dr.G.V.Gopinath Assistant Professor of Zoology delivered a welcome Address followed by presidential address by Dr.(Capt.) K.R.Jeyakumar, Principal. Thiru. Kugan, H.R Manager of GBK ENVIECO Private Ltd. gave a short keynote address to the student. 176 students got selected in that interview.

On 03.03.2023, campus Interview was arranged for the girls students for LUCAS TVS private Ltd. Chennai, a leading company in Automotive electricals. Dr. Maria J Adalin Monika Assistant Professor of English facilitated the whole event. Dr.(capt) KR. Jeyakumar, principal presided over this Campus Interview by giving a presidential address. Thiru. R. Viswanathan, Deputy Manager H.R (Human Resources Department Chennai) gave an introductory note to the students about their company and interview skills. He elaborated and emphasized that campus interview plays a vital role in the upliftment of student's career. Finally,

Dr. M. Velmurugan proposed vote of thanks. A total of 124 students from various department eagerly and actively participated in that campus interview and 69 students got selected in that interview.



Campus interview from Lucas TVS, Company, Chennai

International Webinar

Career Guidance Cell organized one day virtual International Webinar entitled “Banking Domain- Cards and payments Trends IT Technologies on Demand on 04/03/2023. Dr. (Capt) K.R Jeyakumar Principal presided over the webinar by giving the presidential address. Dr. Maria J Adalin Monika, Assistant Professor of English welcomed the Resource Person and participants. Dr.P.Rajendran, Assistant Professor of Commerce gave an introductory note to the resource person. Mr.SriSankar Krishnamurthy, Banking Domain expert, United Kingdom, was the resource person for this webinar.. Students from final year B.Sc., Computer Science and Information Technology, B.Voc., Software Development, B.Voc Banking and Finance and B.com Students actively participated in webinar. He addressed several credit card types and their advantages, various banking

transactions, the channels for using a card, digital wallets, and tokenization. He primarily focused on the development of digital payments, the banking industry, and its potential. His address provided the students with a clear understanding of the state of global opportunities and IT technologies. Ms.A.Nirmala, Assistant Professor of B.Voc (Software Development) proposed vote of thanks . Totally 156 students attended in this seminar.



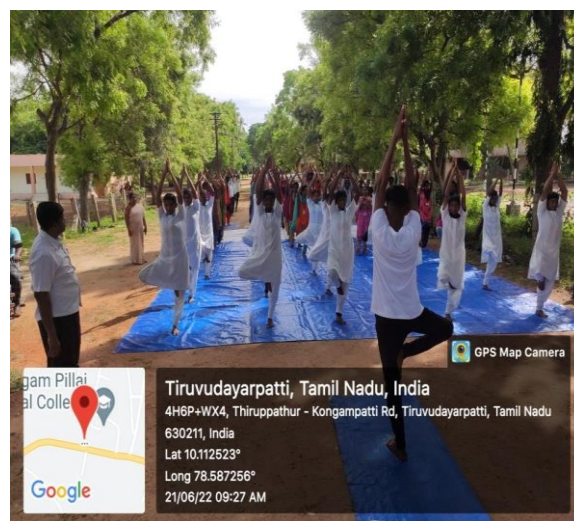
Resource person delivering the talk in the virtual seminar

**NATIONAL SERVICE SCHEME
INTERNATIONAL YOGA DAY
REPORT**

Yoga training and Yoga awareness camp for college students was conducted at Tiruppattur Arumugam Pillai Seethai Ammal College on behalf of the NSS Unit 32, 33, 34 & 35 and NCC on the occasion of the World Yoga Day under the leadership of the college Principal Capt. Dr. KR.Jeyakumar on the instructions of the Central and State Government every year on June 21st this day is being celebrated.

Yoga trainer attended this event and taught yoga to the students. College NSS programme officers Mr.M.Karthigeyan, Mr.V.Nagarajan, Dr.S.Marikkannu, NCC Officer Dr.Chandrasoodan and Lecturer Murugan Pandi graced the occasion. About 150 college students attended and benefited from the event. The event started at 8 am on the college campus and ended at 10 am. Yoga is a daily exercise to keep the mind and body calm and healthy. This should be learned from properly trained masters and done daily in the morning and evening. We can protect ourselves from diseases and premature aging by doing asanas. It regulates blood flow and strengthens the heart and also cures respiratory diseases. On this day the students were instructed to teach the training they had learned to those in their home and relatives.

In addition, as a part of outreach activity & training was given to self-help groups at Thiruppathur for two days. A total of 55 SHG workers participated. NSS officers demonstrated few basic asana to them and also highlighted their importance with regard to physical, mental & social well bests.

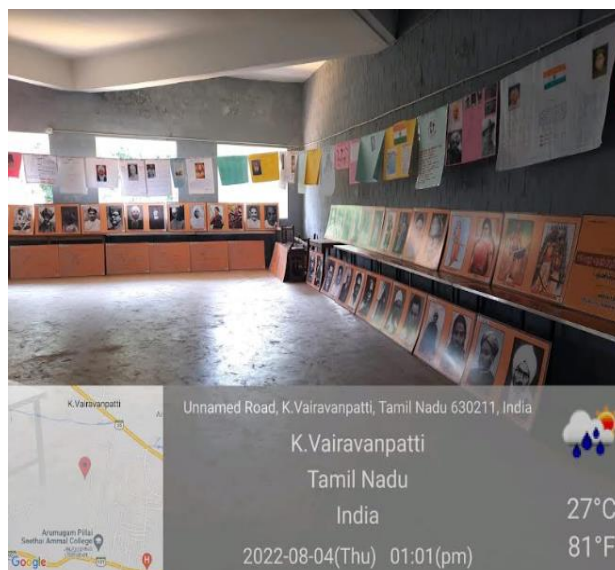


Students practicing yoga asanas

75th INDEPENDENCE DAY

National Service Scheme of our college in association with Alagappa University Jointly organized AZADI KA AMRIT MAHOTSAV on 04.08.2022 as a part of 75th Independence Day celebration in the Seminar Hall of APSA College.

Our honorable secretary, Thiru. N. Arumugarajan inaugurated the programme welcome address was given by Dr. V. Nagarajan, Assistant Professor of Commerce & N.S.S. Programme Officer. Dr. A. Susai Manickam., Vice-Principal, APSA College had delivered the Presidential Address. In his address, he explained to the gatherers that this programme is an initiative of govt of India to commemorate 75 years of Independence day highlightly the people,culture & achievements. Dr.P.Srinivasan, Co-ordinator (NSS), Alagappa University gave the special address AND in his address he enlisted the various freedom fighters in Sivagangai District. Photo exhibition was also organized by Alagappa University and NSS volunteers of our college. Students drew freedom fighters pictures and also wrote their contribution towards freedom struggle

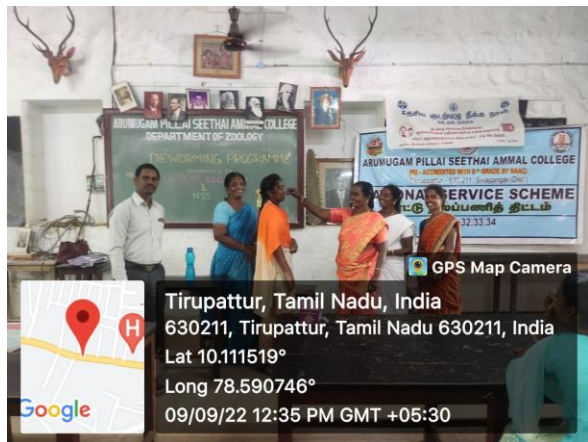


Students displaying freedom fighters pictures

NATIONAL DE-WORMING DAY

National Service Scheme and Department of Zoology, Arumugam Pillai Seethai Ammal College, Thiruppattur jointly celebrated National De-worming day on 09.09.2022 in the APSA College with the help of Government hospital health department official. Secretary, Thiru. N. Arumugarajan inaugurated the programme. Thiru. M. Karthigeyan Assistant Professor of Zoology & N.S.S. Programme Officer proposed welcome address. Special Address was given by Dr. R. Ananthavalli, H.O.D. of Zoology. She briefly explained about the various antihelminthic drug available and its function. She advised the students to take antihelminthic drug in oral form for every 6 months to get rid of worms in the stomach. These worms have the ability to form cysts in the liver and lungs

leading to pneumonia & other neurological conditions. The programme was ended with the vote of thanks by Dr.M. Sivachandran, Assistant Professor of History.



Deworming tablet given to a student.

SPECIAL CAMP

Arumugam Pillai Seethai Ammal College, Thiruppathur and Alagappa university organized National Service Scheme Special Camp at Karaiyur village from 28.09.2022 to 04.10.2022 (7 Days) with the theme of “YOUTH FOR CLEAN AND GREEN INDIA” Camp was organized by NSS programme officers.

On the Inaugural day 28.09.2022, Principal Dr. (Capt.) KR. Jeyakumar, inaugurated & presided over the function. The Panchayat President Mrs. Senthamil Selvi Mathyazhagan, welcomed our students to their village and the Panchayat Vice President Thiru P. Arunagiri, Village Secretary, Mrs. Irish Yashmin, Village Administrative Officers Mrs Sumathi Selvakumar and Thiru. Saravanan

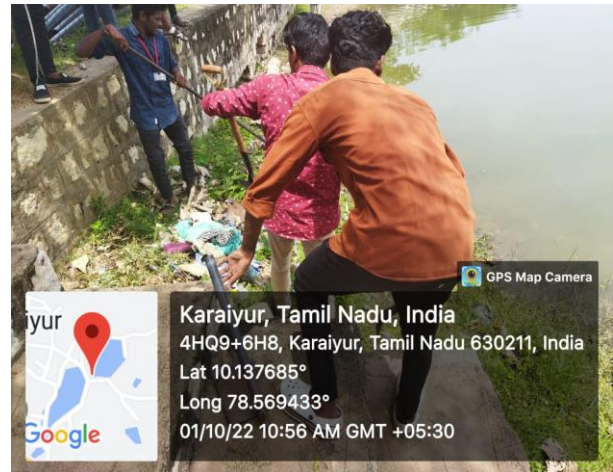
gave a short keynote address about their village. On day 1 (28.09.2022) students cleaned the surroundings of panchayat office. They cleared the weed, poisonous plant, plastics non- biodegradable items etc. They also planted trees and channelized the path of water reaching the plant. Next day students were involved in plogging activity. Many plastics wood papers were found to be blocking the sewage path. Students cleared the sewage path & eliminated all the plastics, wood from the drainage area. This practice ensures that water does not gets stagnant. This will pave way for communicable diseases such as malaria, cholera, flu fevers etc., In the morning of Second day from 7 A.M onwards students removed plastics and clean the street area of the village under the NSS Program officers. Brainstorming sessions are conducted among the volunteers, village pupils, Panchayat officials and NSS officers about current events in our country and state with their think through thoughts and collaborate and work on strategies to turn ideas into action. This brain storming allows the group members to think freely without the fear of being judged. On 30.09.2022 students & NSS officers organized a program in the village exhibiting the current events, ideas & innovation to the village peoples. They also gave an overview of innovations & ideas for our country overall

development. On 01.10.2022, students cleaned the temple campus which was immediately followed by rally depicting the cleanliness attitude. Students went door to door campaign and instructed them to keep their own surroundings and village area neat & tidy.

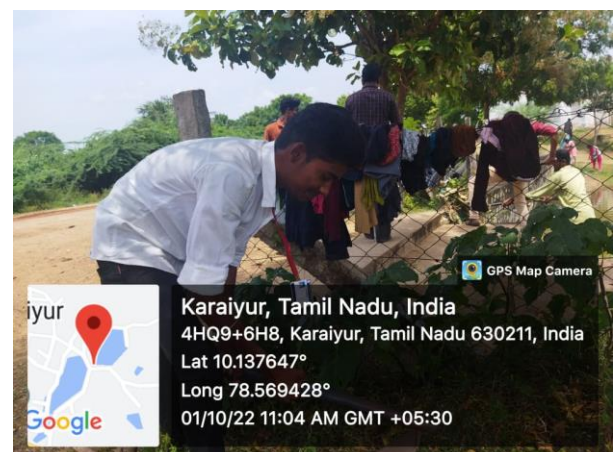
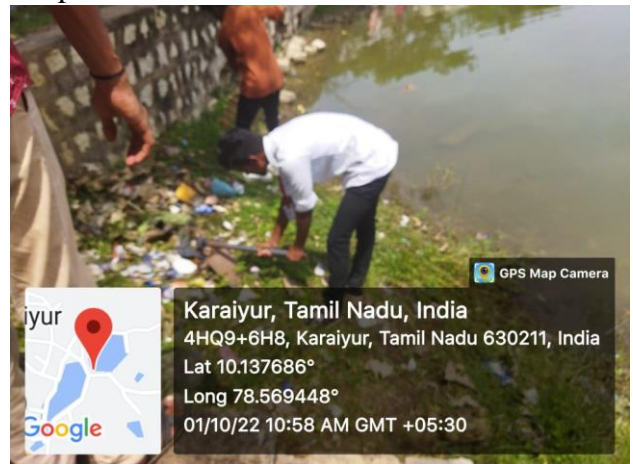


They also stressed that it is our duty to keep the village clean to prevent from airborne water borne diseases. On penultimate day, NSS program officer, Dr.V.Nagarajan gave an lecture to village people on meditation. He explained that positive mindfulness should be cultivated within oneself. Mental health is also very important like physical health and well-being. He also told various steps to reduce stress and create positivity in thoughts. The last day of the camp ended with a valedictory function. Our principal presided over and thanked and appreciated the students for their social activity. He also urged the students to cultivate social skills which are very much important to one's personal life. At last NSS

officers thanked the village officials for their kind cooperated rendered throughout the



camp.



National Service Scheme of our college and district Collectorate, Sivagangai Jointly organize “Sivagangai Pasumai Thiruvizha-2022” on 14.10.2022. Our Secretary Thiru. N. Arumugarajan inaugurated the program. Welcome address was given by Thiru. M. Karthigeyan, Assistant Professor of Zoology and N.S.S. Programme Officer. Our college Principal Capt. Dr. KR.Jeyakumar delivered the Presidential Address. Chief guest Thiru P. Madhusudhan Reddy, I.A.S., District Collector, Sivagangai Inaugurated the activity of achieve the world record. Special Address was presented by Dr. P. Srinivasan, Co-ordinator (NSS), Alagappa University. Dr.V.Nagarajan, Assistant Professor of Commerce & N.S.S. Programme Officer ended the program with warm thanks.



Sivagangai Collector and our Secretary in the event

Our college and Electoral Literacy Club of Sivagangai district Jointly organized Poster Making Competition in the topic of “My vote is my right-Power of one vote” on



Sivagangai Collector planting a tree sapling in our college

19.10.2022. The singing competition also was conducted on the same topic on 08.11.2022. The certificates and prizes were given to the competition winners by our Sivagangai District Collector Thiru P. Madhusudhan Reddy, I.A.S. at Sivagangai district.

The Republic day celebration provide the chance to develop overall personality of the student volunteers. It constitutes bond of patriotism, national integration, brotherhood, and communal harmony. The 74th Republic Day was celebrated with all its solemnity and grandeur at Arumugam Pillai Seethai Ammal College on 26.01.2023. The ceremony started with the College eclat of NCC parade. The Principal of college, Capt. Dr. KR.Jeyakumar took the salute and unfurled the National Flag of India. After flag hoisting the principal gave a speech on the current scenario of India and how we can reduce the unrest by being a responsible citizen. After the speech the Dr.



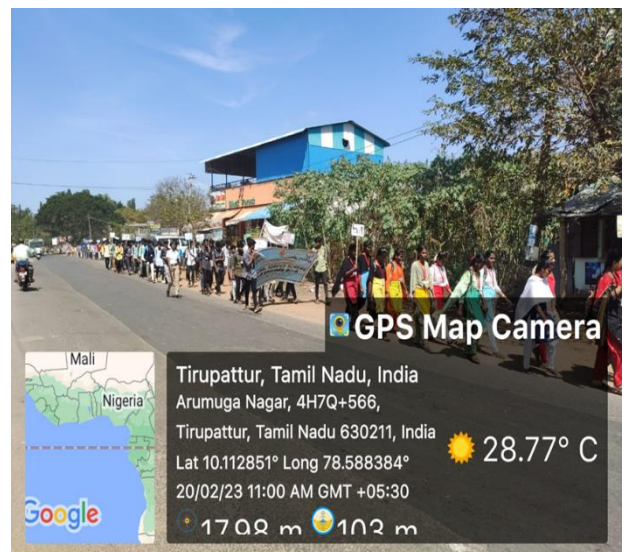
Russian People Participated in the Event



Dr. S.Mariyarathinam delivering Republic Day address

V. Elangovan, Head of the department of Economics and Dr. Mariyarathinam, Associate Professor of Economics said few facts about Republic Day and deliver a speech on the achievements of India. The speech included India's triumph in the field of 'Space Exploration', 'Sports', 'Transportation' which held our head high. Unexpectedly some of the Russian country people visited and participated in Republic day ceremony.

Voter Awareness Rally was conducted on 20.02.2023 by college NSS Units 32, 33, 34 & 35 of our institution. The rally kick started from the college at 10.15 am and ended up Tiruppattur town bus stand More than 300 NSS volunteers, have participated in this Rally. The students took oath on election. College NSS Programme Officers Mr.M.Karthigeyan, Mr.V.Nagarajan, Dr.M.Sivachandran, Dr.S.Marikkannu and NCC officer Dr. RM.Chandrasoodan were organized this rally.



Students at Rally

NATIONAL CADET CORPS

Our N.C.C unit has an enrollment of 104 cadets (both SD & SW). Unit of our institution is headed by Lieutenant Dr. RM. Chandrasoodan, Assistant Professor of Commerce. At present, our NCC unit encompassed with one senior cadet Under Officer, 2 Cadet under officer, 1 Company Quarter master Sergeant, 4 sergeant, 07 Corporal and 5 Lance Corporal and 84 Cadets.

SPECIAL ACHIEVEMENTS

- Dr. RM..Chandrasoodan, Assistant Professor of Commerce has successfully completed the Pre-Commission (PRCN) Course held at Officers Training Academy (OTA) Kamptee, Nagpur District, Maharashtra from 13-08-2022 to 25-10-2022 and promoted as Lieutenant.
- Our II Year SW SGT S.Rasika participated in the 74th Republic Day Ceremonial Parade, MRDC held at Marina Chennai on 26-01-2023.



Student S.Rasika, II B.Com, getting appreciating letter from DDG.

- ❖ Our N.C.C Cadets donated blood in case of emergency to save the life of the poor people especially pregnant women, kids and accidental cases. We have saved nearly fifty (60) poor people in this academic year.
- ❖ Eleven (11) Cadets have passed “C” Certificate examination with “A”, “B” and “C” grade held at 9 TN Bn NCC, Karaikudi.
- ❖ Twenty Seven (27) Cadets have passed “B” Certificate examination with “A”, “B” and “C” grade held at 9 TN Bn NCC, Karaikudi.
- ❖ Sixteen (16) Cadets have attended CATC-CUM TSC / IUC [All Wing] held at Annai College, Kovilachari from 23rd May 2022 to 1st June 2022 Conducted by 8 (TN) BN NCC Kumbakonam.
- ❖ Seventeen (17) Cadets have attended CATC-CUM TSC-TRG - I held at

Alagappa College of Physical Education from 5th June 2022 to 14th June 2022 conducted by 9 (TN) BN NCC Karaikudi.

- ❖ Hundred (150) Cadets and Students have attended the “International Yoga Day” held at Arumugam Pillai Seethai Ammal College, Tiruppattur on 21st June 2022.
- ❖ One (1) Cadet has attended CATC-CUM TSC-LAUNCH [All Wing] held at AVC College, Mannampandal from 30th June 2022 to 09th July 2022. Conducted by 8 (TN) BN NCC Kumbakonam.
- ❖ Eighty-Five (85) Cadets have participated Awareness Programme on Drug Abuse Rally from 9(TN) Bn NCC, Karaikudi to New Bus Station on 2nd July 2022.

AWARENESS PROGRAMME ON DRUG ABUSE RALLY



Students at the rally

- ❖ Four (4) Cadets have attended CATC-CUM IUC-RDC selection Camp held at PSNA College of Engineering & Technology, Dindigul, from 20th July

2022 to 29th July 2022. Conducted by NCC GP HQ, Trichy.

- ❖ Hundred (100) Cadets have participated Awareness Programme On Drug Abuse Rally from Arumugam Pillai Seethai Ammal College, Tiruppattur to Tiruppattur Bus station on 5th August 2022.
- ❖ Six (6) cadets have attended CATC-CUM GP RDC-TRG - I held at Agricultural College & Research Institute, Eachangkottai from 13th Aug 2022 to 20th August 2022.
- ❖ One (1) Cadet has attended the CATC – CUM Personality Development and SSB Capsule held at Anna University BIT Campus, Trichy from 17th August 2022 to 24th August 2022.
- ❖ Hundred (100) Cadets have Active participation in Blood Donation Camp jointly organized by NCC, NSS and YRC held at Arumugam Pillai Seethai Ammal College, Tiruppattur on 18th August 2022.
- ❖ Five (5) Cadets have attended CATC-CUM GROUP-RDC TRG-II CAMP held at Kurunji College of Engineering and Technology, Manaparai from 7th September 2022 to 14th September 2022. Conducted by 2(TN) ARMD SQN NCC, Tiruchirapalli.



- ❖ Two (2) Cadets have attended CATC-CUM GP-RDC LAUNCH CAMP held at SREE VEE College, Dindigul from 17th September 2022 to 24th September 2022. Conducted by NCC GP HQ, Trichy.
- ❖ Two (2) Cadets have attended CATC-CUM IGC RDC -2022 CAMP held at NTA, Idayapatti from 25th September 2022 to 2nd October 2022. Conducted by 28 (TN) BN NCC, Virudhunagar.
- ❖ Four (4) Cadets have attended EBSB-II CAMP held at Uttar Pradesh from 10th October 2022 to 19th October 2022. Conducted by UP NCC Dte.



Student at EBSB-II training camp

- ❖ One (1) Cadet has attended RD Marina TG-I held at NTA, Idayapatti from 26th October 2022 to 02nd November 2022 Conducted by 3 (TN) Girls Bn NCC, Tirunelveli.
- ❖ Hundred (100) Cadets have participated the National Unity Day Awareness Rally from Arumugam Pillai Seethai Ammal College, Tiruppattur to Tiruppattur Bus station on 31st October 2022.



Student at the rally

- ❖ Nine (9) Cadets have attended ATC CAMP held at R.S. Krishan H.S.S, Kailasapuram, Trichy from 24th December 2022 to 31st December 2022. Conducted by 4 (TN) Girls BN NCC, Tiruchirapalli.
- ❖ One (1) Cadet has attended RD Marina TG-I held at Adhi Paasakthi Engineering College, Melmaruvathur from 3rd January 2023 to 12th January 2023 Conducted by 13 (TN) Bn NCC, Chennai.
- ❖ Fourteen (14) Cadets have attended CATC CAMP held at State Institute of Hotel Management & Catering

Technology, Thuvakkudi, Tichy from 04th January 2023 to 11th January 2023. Conducted by 2 (TN) ARMD SQN NCC, Tiruchirappalli.

- ❖ One (1) Cadet has attended RD Marina TG-II held at Presidency College, Chennai from 19th January 2023 to 26th January 2023. Conducted by 13 (TN) Bn NCC, Chennai.
- ❖ Nine (9) Cadets have attended Annual Training Camp – III held at NTA, Idayapattii, Madurai from 10th Feb to 17th Feb 2023. Conducted by 9 (TN) BN NCC Karaikudi
- ❖ Seven (7) Cadets have attended Army Attachment Camp held at 12th Madras, Pallavaram from 21st February 2023 to 04th March 2023. Conducted by 12th Madras BN, Chennai.



Students at Pallavaram Camp

- ❖ One (1) Cadet has attended INTER UNIT SHOOTING COMPETITION held at The Cadet Academy Bikshandarkoil, Trichy on 28th February 2023. Conducted by Trichy Rock fort Group.

- ❖ Sixty (60) Cadets have extended their service at THIRUKOSHTIYUR MASI MAGAM held at Sowmiyanarayana Perumal Temple, Thirukoshtiyur And Pillayarpatti Temple from 6th March 2020 to 7th March 2020.
- ❖ Independence Day and Republic Day were celebrated with nationalistic dedication. Our cadets lead our secretary, principal with a pilot receiving to the flag hoisting place. The N.C.C Guard of Honour was presented to the National Flag and to our Secretary and Principal hoisted the National Flag.



Principal receiving guard of honour

- ❖ Our cadets played a tremendous role in the sports day and were part of the successful outcome of most of the events that took place in our institution.

RED RIBBON CLUB

INTERNATIONAL YOUTH DAY CELEBRATION

Tamil Nadu State AIDS Control Society (TANSACS) conducted an online quiz competition. Online registration for the competition starts on 5th August 2022 and ends on 11th August 2022 4.30 pm. Eighteen RRC volunteers registered and took part in this online quiz competition. The link for online registration is [iyd- 2022quiz.tnsacs.in](http://iyd-2022quiz.tnsacs.in). Forty multiple-choice questions on HIV Awareness, Tuberculosis, Blood Donation, Adolescent Health Public Health & General Knowledge. Participants were asked to complete the quiz in twenty minutes and the time taken to complete the whole quiz was the deciding factor for deciding the top three winners besides the marks obtained. Red Ribbon Club organized Essay and Poetry competitions on 16-8-2022. Twenty-five students from different majors of this institution participated. Topics for essay competitions were

- Role of youth in Nation Building
- Role of youth in Drug-free society

Judges Dr. Y. Samraj of Tamil department and Dr. P. Subbiah Senthil Kumar of English department selected three best poetry and essay respectively and the corresponding students were rewarded with certificates.

BLOOD DONATION CAMP

Red Ribbon Club, in association with NSS, NCC and YRC, has organized a Blood Donation camp on 18th Aug. 2022. Thiru N. Arumugarajan, Secretary of our college inaugurated the blood donation camp. Principal Dr. (Capt). KR. Jeyakumar presided over the

function. Dr. S. Vasanth, M.D., DNB and his team from Sivangangai Medical College & Hospital, was involved in conducting the blood donation camp. Total numbers of 112 blood units were collected from the students. Certificates were issued to the students who donated blood. Appreciation certificates were also issued to the institution and the organizers for organizing blood donation camp. Similarly, blood donation camp was inaugurated by the college secretary on 24.03.2023. Blood bank team from Sivagangai Government College and Hospital conducted the camp and received 53 units of blood.

NATIONAL YOUTH DAY

RANGOLI COMPETITION

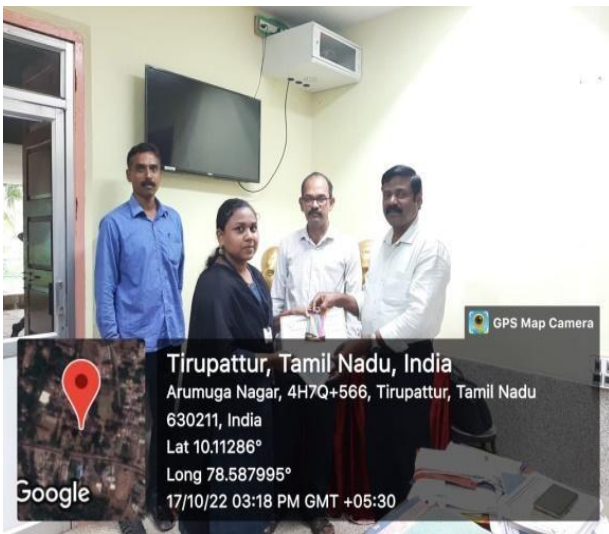
Red Ribbon Club organized the “Rangoli Competition” on 20.01.2023 to commemorate National Youth Day. The theme of Rangoli is “Millets – Its uses”. Six teams, each team having two students, participated in the competition. The judges Dr. C. Uma Maheswari of Economics Department and Dr. Maria J. Adalin Monica of English Department selected the best three rangoli and certificates along with a book were distributed to the winners.

ORATORICAL COMPETITION

An oratorical competition on the topic blood donation and health welfare was organized on 6th Mar 2023. Dr.G.V.Gopinath was the judge for this competition. 4 students participated. III Zoology student bagged the first prize while I B. Com 'B' and III Computer Science students bagged the second and third prize respectively.



RRC Programme officer receiving best performance of our college on blood donation



Students receiving prize for essay competition.



Appreciation certificate given for active participation on blood donation by Sivagangai Medical College, Sivagangai

YOUTH RED CROSS

STUDENTS ACHIEVEMENT

The following students participated in one-day district level YRC students study camp sponsored by Indian Red Cross Society Tamil Nadu Branch conducted on 06.09.2022 at Seethalakshmi Achi College for women Pallathur.

- R.Malavika- Chemistry Department
- R.Pavithra- Zoology Department
- S.Shanmathi- Chemistry Department

BLOOD DONATION CAMP

Youth Red Cross in association with NSS, NCC and RRC, organized a “Blood Donation camp” on 18.08.2022 Thiru N.Arumugarajan, Secretary, Arumugam Pillai Seethai Ammal College, inaugurated the blood donation camp. Dr. S. Vasanth briefed the participants about the importance of blood donation. Blood that we donate helps a person in need. It is an act of responsible gesture towards society. Principal Dr. (Capt). KR.Jeyakumar presided over the function. Dr.S.Vasanth, M.D., DNB, and his team from Sivangangai Medical College & Hospital conducted the blood donation camp. One hundred and Twelve (112) blood units were collected from the students. Certificates were issued to the students who donated blood. Appreciation certificates were also issued to the institution and the

organizers for organizing blood donation camp.



Secretary Inaugurating The Camp



Dr.G.V.Gopinath, Asst. Prof. of Zoology donating blood



Student Receiving Appreciation Certificate

SWATCH BHARAT AND YOUTH RED CROSS

RALLY FOR DRIVE AGAINST DRUG

An awareness rally was conducted on 17.08.2022 at Arumugam Pillai Seethai Ammal college, Tiruppattur, Sivagangai district, to eradicate drug abuse among youth. This program was jointly organized by Swatch Bharat and Youth Red Cross. The rally was inaugurated by our Secretary Thiru N. Arumugarajan., in the presence of Principal of the college Dr.(Capt.) KR.Jeyakumar. The rally commenced from Arumugam Pillai Seethai Ammal college and passed through Government Hospital, Anna Statue, State Bank of India and finally reached Bus Stand. Students prepared informative and descriptive posters on drugs and created awareness among the public by raising slogans against drugs.

- COPE SAFELY, DON'T DO DRUGS.
- WEED-OUT DRUGS, YOU'RE SUCCESSFUL.
- BE A WORKAHOLIC, NOT A DRUG ADDICT.
- GET HIGH ON LIFE, NOT DRUGS.

They gave a message of being united to overcome this increasing problem of drug consumption. Mr SRC. Lakshmanan, President of the Trade Association, Tiruppattur, addressed the participants and concluded the rally. Awareness to the public was given through this rally on the ill-effects of drug abuse and illicit trafficking. It is part of an exercise to muster supporter of youth to prevent the menace. The rally was organized by the committee members of Youth Red Cross. and Swaachh Bharat mission



College Secretary inaugurating the rally



The volunteer of YRC of APSA college in the Rally



SRC. Lakshmanan, President of the Trade Association, Tiruppattur, addressing the students

Rally on Road Safety

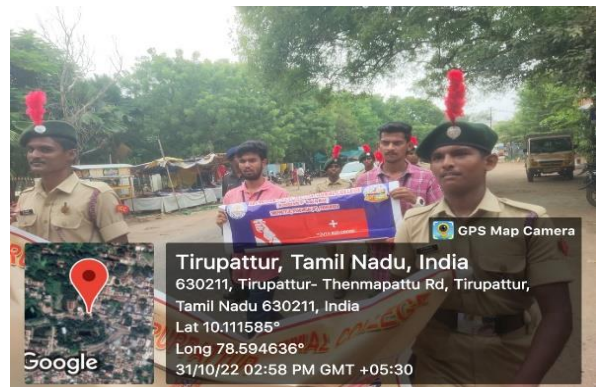
Youth Red Cross (YRC) Volunteers of Arumugam Pillai Seethai Ammal College, Tiruppattur in association with NCC, has organized a rally for road safety on 31st October 2022 to impart traffic road safety information to all people. At the beginning of the Rally, the Vice-Principal addressed the students about the road safety rules. He said that every citizen of our country should follow the road safety rules like that while driving a car seat belt should be worn and a helmet while riding a two-wheeler. YRC Member and NCC Programme Officer participated in the rally. The rally started from Arumugam Pillai Seethai Ammal College, Tiruppattur, and walked on the main roads of Anna Silai, State Bank of India, and Bus Stand. At the rally, the students were walking and chanting slogans. The students spread awareness about road safety and participated actively in the event.



Vice-Principal inaugurating the rally

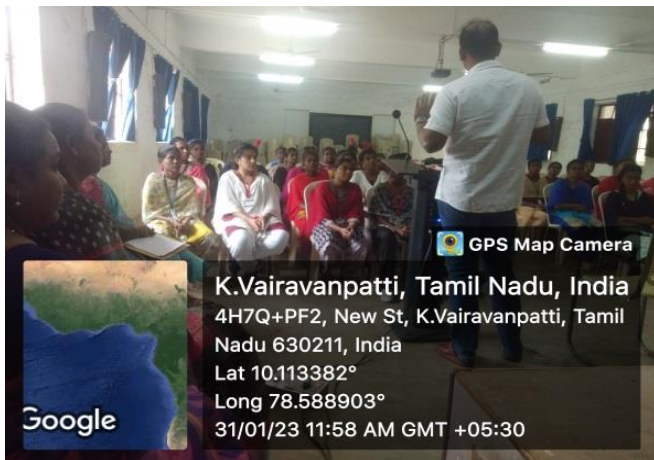


Students participating in the rally

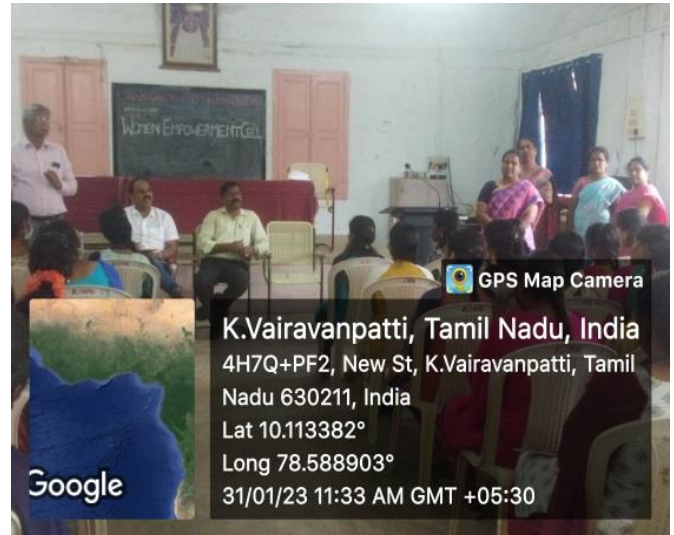


WOMEN EMPOWERMENT COMMITTEE

Women Empowerment Committee organized awareness program on Students Ethics in our college on 31.01.2023 from 10.00 AM to 1.00 PM. Welcome address was delivered by Dr. A. Susaimanickam, Vice-Principal & Women Empowerment Committee, Convener, and the Special Address was delivered by our beloved Secretary Thiru.N. Arumugarajan. In his address, he stressed all the students to follow ethical behavior. This habit will reflect the individual integrity and character. Our principal Dr. (Capt.) KR. Jeyakumar gave felicitation address. In his address, he mentioned that students should follow the moral and ethics not only in academic aspects but also in behavioral aspects.

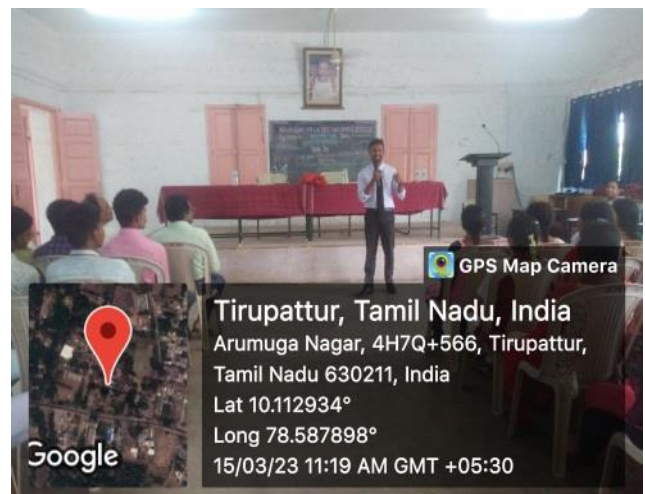


Secretary of our college giving felicitation address



Vice-principal addressing the participants

The main goal of this program was to instill the students the value of acting ethically. All the representative girls participated actively. Women Empowerment Committee Members also gave few suggestions to the students on Integrity and honesty which are crucial qualities for achieving success. High productivity, personal development, and finally a positive reputation are the outcomes. Students also raised many questions on student's ethics and questions were clarified. Program ended with a vote of thanks by Dr.S.Amutha, Women Empowerment Committee Co-Convener.



Resource person interacting with the students



Audience View

A program on “Safeguarding from Harassment – Educational Institutions, Workplace & Social Media” was organized on 15.03.2023. Student representatives Ms. G. Pandimeena welcomed the chief guest and participants. Presidential Address was delivered by our Principal Dr. (Capt.) KR. Jeyakumar. Special Address was delivered by the Chief Guest Mr.S.Ahamed Bhuhari, B.A.,B.L., Advocate, Madras High Court, Madurai Bench. He enlisted the different legal aspects such as hostile environment, civil harassment, Retaliation, criminal harassment, sexual harassment etc., Making race-based jokes, Imitating friends, classmates, or coworkers by evoking an accent, gossiping and spreading rumours etc are also included as harassment. He also explained that doing things without other person consent is totally harassment such as recording the conversation during conversation on a phone and also leaping into other persons mobile phone, dairy etc., Totally, 217 students attended the program. The motto of this program was to disseminate awareness among the students about the Protection

from the Harassments. Students actively participated and the program was highly an interactive session. Students both boys and girls have raised many questions on safeguarding themselves from the harassments and questions were responded and clarified. The program was concluded with the vote of thanks by the student representative S.Samees Beevi.

An awareness Program for Women on “Polycystic Ovary Syndrome – Reasons and Remedies” in collaboration with Corona Remedies Pvt., Ltd., & Lakshmi Nursing Home, Tiruppattur was organized on 17.03.2023. Dr. A. Susaimanickam, Convener, Women Empowerment Committee Convener delivered the welcome address followed by presidential address by our Principal Dr. (Capt.) KR.Jeyakumar.



Vice-principal addressing giving welcoming the chief guest and students

Special Address was delivered by the Chief Guest Dr.S.Indumathi, M.S. (OBS & GYN). She elaborated about the occurrence, symptoms, causes and preventive measure sof this health problem. She highlighted that this PCOS is due to the hormonal imbalance created in the ovaries. This is a common problem facing by the women.

All the women faculty members, Women Empowerment Committee Representatives and 1294 Girls from all departments were actively participated and interacted with the expert. The prominent objective of this program was to bring the awareness among the women participants on the health awareness more specifically about the Polycystic Ovary Issues. Irregular menstrual cycle, hirsutism, acne, weight gain, darkening of the skins are some of the symptoms of this PCOS. She also enlisted that PCOS can also cause other side effects such as diabetes, high blood pressure, sleep apnea and endometrial cancer. Heating healthy diet and physical exercise can reduce the PCOS.



*Resource person delivering the special lecture on
PCOS*

Faculty Members and girl students raised many questions on “Polycystic Ovary Syndrome – Reasons and Remedies” and questions were addressed by the resource person. program concluded with vote of thanks delivered by Dr. M. Lakshmi Mekala, a member in Women Empowerment Committee.

**WOMEN ENTREPRENEURSHIP CLUB
AND WOMEN EMPOWERMENT
COMMITTEE**

College Bazaar 2022-2023

College Bazaar was jointly organized by Women Entrepreneurship Club and Women Empowerment Committee in Vasantha Arangam at Arumugam Pillai Seethai Ammal College, Tiruppattur, on 06.03.2023 from 10.00 AM to 1:00 PM. The program was inaugurated by Our honourable secretary Thiru.N.Arumugarajan and our Principal Dr.(Capt)K.R.Jeyakumar. Main Objectives of this College Bazaar was to motivate our girl student business ideas and their Prototypes and also create entrepreneurial interest among them. The bazaar was open to all and faculty members also visited the bazaar, interacted with the students and purchased the products. Girls from our college came up with unique & innovative ideas for their products. Twenty-one stalls were kept. Before the commencement of program, students from various departments were encouraged to put up stalls and sell whatever products they come up. Wooden Toys, Fashion Jewellery, Key chain, Dolls, blankets, Stationary items, etc. were exhibited. Finally, the bazaar displayed the creativity skills of the students by selling handmade products using different resources such as coconut shell, candle with

clay, wall hanging etc., The Principal, faculty members, students from various departments visited the college bazaar and interacted with students. They also motivated them to come with innovative ideas. They also insisted them to use the web resources to update their knowledge on entrepreneurial skills. All the faculties encouraged and appreciate the future women entrepreneurs and advised to grab their opportunities and focus on marketing strategies also.



Inauguration by our Principal



Staff Members visiting the college bazaar

INTERNATIONAL WOMEN'S DAY CELEBRATION REPORT

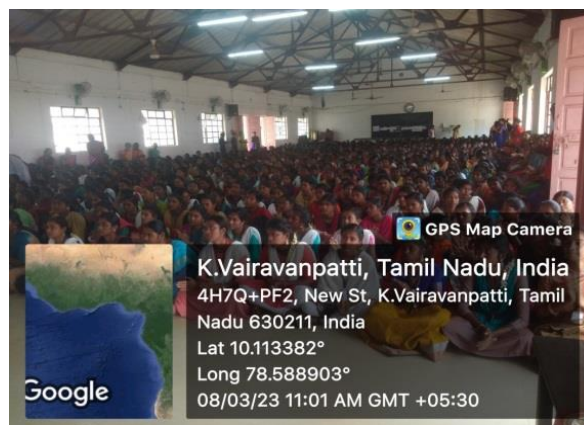
Women Empowerment Committee has organized the International Women's Day on 08.03.2023 in Arumugam Pillai Seethai Ammal College, Tirupattur. The Chief guests of the function Dr.MS.Kanmani, Assistant Professor, Department of Tamil, Sree Sevugan Annamalai College, Devakottai, Sivagangai District, has delivered her key note address on "Women's Empowerment" and highlighted the unique qualities of women on the whole.

Selvi.AL.Meyyammai, Alagappa Matriculation Higher Secondary School, Karaikudi, has delivered a special talk on "Women Education", and it is worthy to note that Selvi.AL.Meyyammai is a daughter of Dr.SM.Alagappan, Associate and Head, Department of Commerce, Arumugam Pillai Seethai Ammal College., Tirupattur.



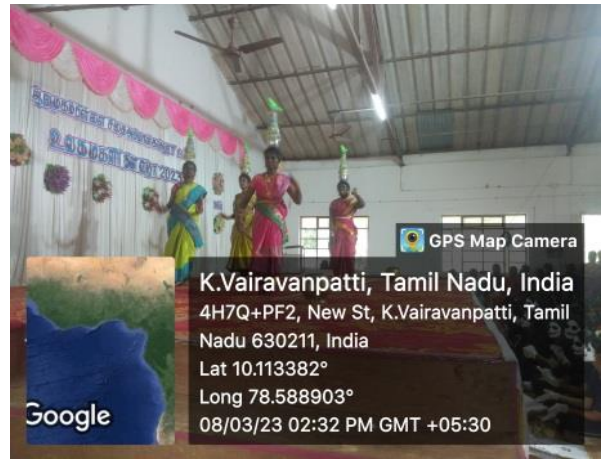
The Programme has started with the Prayer, and the Welcome Address was delivered by the Women Empowerment Committee Convener Dr.A.Susaimanickam, Vice-Principal and Associate Professor, Department of Chemistry. The Presidential address was delivered by Thiru.N.Arumugarajan, Secretary of the college and the Felicitation was given by

Dr.(Capt.)KR.Jeyakumar, Principal and Associate Professor of Economics. Chief guests were introduced by Dr.M.Vijaya, Associate Professor of Economics to the audience and were honoured with shawl. Dr.MS.Kanmani, Assistant Professor, Department of Tamil, Sree Sevugan Annamalai College, Devakottai, Sivagangai District was honoured by Dr.M.Vijaya, Associate Professor of Economics, Arumugam Pillai Seethai Ammal College., Tirupattur and Selvi.AL.Meyyammai, Alagappa Matriculation Higher Secondary School, Karaikudi, was honoured by Thiru.N.Arumugarajan, Secretary, Arumugam Pillai Seethai Ammal College., Tirupattur. The secretary of the college has presided over the International Women's Day Celebration and the celebrations were started with the Special Debate as first event.



Debate was conducted on title of "Pros and Cons of the presence of Recent Social Media to the Women students' community". Girl students numbering six were participated in the discussions. Discussions were focused towards the uses of the social media and how it should be used by the students for their knowledge enhancement. Dr.MS.Kanmani, Assistant Professor, Department of Tamil, Sree Sevugan Annamalai College, Devakottai, Sivagangai District, acted as a Debate Jury.

Proud to announce that one of our girl student Sergeant.S.Rasica , II B.Com 'B' from our College National Cadet Corp has participated on the Honorable Tamil Nadu Governor Parade, Marina Republic Day Parade on 26.01.2023 at Chennai. Our beloved Secretary Thiru.N.Arumugarajan honored the Sergeant in the International Women's Day Programme. Competitions were convened by our faculty members and our students were actively participated in all competitions enthusiastically and won the prizes. The prizes for all competitions were distributed by the Chief guests on International Women's Day occasion. In order to bring out the students talent, we have conducted various cultural events to our girl students like Classical Dance, Folk Dance, Mime, Western Dance and Fashion Show parade, etc., All the participant from cultural events were actively participated and entertained us well.



The program was concluded by proposing vote of thanks by the Co-Convener of Women Empowerment Committee Dr.S.Amutha, Assistant Professor, Department of Business Administration, and the Women's Day Celebration 2022-2023 were ended with National Anthem.

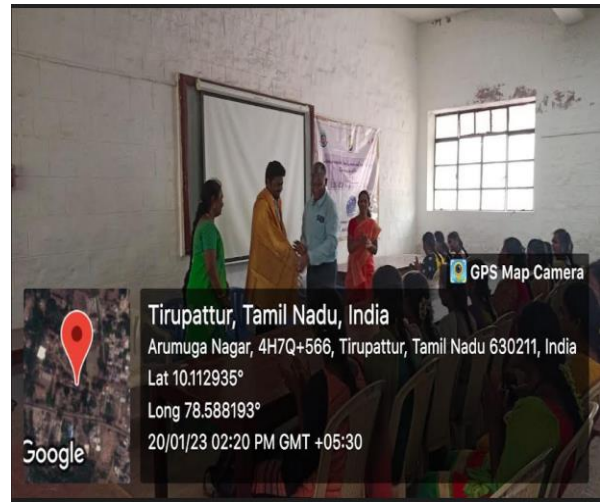


**WOMEN ENTREPRENEURSHIP
CLUB**

**AWARENESS PROGRAMME ON
TAMIL NADU STUDENT
INNOVATORS (TNSI 2022)**

EDIT - IEDP Alagappa University Hub and Arumugam Pillai Seethai Ammal College, Tiruppathur jointly organized an awareness program to the students on 20.01.2023 between 2.00 PM and 4.00 PM in our college. Dr. A. Vanitha Women Entrepreneurship Club, Convener welcomed the gatherers. Presidential Address was given by our honorable principal Dr. (Capt.) KR. Jeyakumar. Mr.J. Arumai Ruban Field Coordinator and Master Trainer, EDIT-Tamil Nadu, Alagappa University Hub, Karaikudi, was the resource person. Our Vice Principal, Dr. A. Susaimanickam gave felicitation address. In his address, he elaborated and enlisted the young student innovative projects in all developing field particularly in technological area. Resource person Mr. J. Arumai Ruban encouraged and initiated the students to develop or cultivate entrepreneurial skills mainly focusing on societal issues. Fifty final year students from various departments took part in the training programme. The participants expressed and demonstrated positive attitudes towards entrepreneurship. They expressed their plans to start ventures soon. Programme came to

an end with the vote of thanks delivered by Mrs.S.K.Muthukumari.



Our Vice Principal honoring the Chief Guest with Shawl



Our Chief Guest. Mr. J.Arumai Ruban giving awareness talk on Tamil Nadu Student Innovators (TNSI 2022)

**MEN ENTREPRENEURSHIP CLUB &
WOMEN ENTREPRENEURSHIP CLUB**
**Entrepreneurship Promotional Activities for
Outgoing Students**

Meeting on Entrepreneurship Development Programme was conducted by EDIT, IEDP, Alagappa University Hub and Arumugam Pillai Seethai Ammal College, Tiruppattur on 10.03.2023. This meeting was intended to cover need of Entrepreneurship Searching market opportunities, availabilities of Government Schemes and Project for marketing. **Mr. A. SIVA AYYANAN**, Assistant Director, Industrial and Commerce (Retd.), Madurai, Tamil Nadu., was the resource person for the first day. Dr. B. Rajkumar, Assistant Professor, Convener, Men-Entrepreneurship Club welcomed the gathering. Presidential Address was delivered by our Honorable Principal Dr.(Capt.) KR. Jeyakumar. Resource person **Mr. A. SIVA AYYANAN**, Assistant Director, Industrial and Commerce (Retd.), Madurai, Tamil Nadu shared his success and challenges faced during initial phase of startup. The session was explored on upcoming opportunities in various sectors and industries for entrepreneurship. He also gave brief insight about business. He emphasized the aspects of Business life cycles and Marketing Strategy, Business Strategy, and how to identify the market. A vote of thanks was proposed by Dr. R. Sanjeevi, Assistant Professor of History. In the third session, Dr. A. Vanitha, Assistant Professor, Convener, Women-Entrepreneurship Club welcomed the gathering, following that presidential address given by our

Honorable Principal Capt. Dr. KR. Jeyakumar. Dr. S. Hannah Evangeline, Co-convener-Women entrepreneurship Club introduced the Resource person. The third session was initiated by **Mr. JR. Nagarajan**, Statistical Inspector, District Industrial Centre, Sivagangai District. He delivered a speech on “Highlighting Government Schemes”. In this session, he covered the mode of raising funds, the role of various government bodies, and Documentation and Loan Procedures. The fourth Session was also handled over to the same resource person, under the topic “Financing Support”. In this session he introduced the innovative methods of Entrepreneurship, Motivation and Personality issues of Entrepreneur, Business support on Identification and Business plan. More than 120 students were participated in this each meeting. All Participants were expressed their positive attitudes towards entrepreneurship. Programme came to an end with the Vote of thanks delivered by Mrs. S. K. Muthukumari, Assistant Professor.



Our Chief Guest. Mr. A.Siva Ayyanan addressing the participants

RESEARCH AND DEVELOPMENT CELL

On 28.03.2023, Research and Development cell organized a seminar on the topic “Financial assistance from funding agencies for research projects”. Dr. R. Kalidoss, Convener, Research and Development Cell, Dr. A. Susaimanickam, Vice- Principal of our college inaugurated and gave the felicitation address. In his address, he stated that every student must cultivate the research temperament in his field. Research has become a pivotal part in one career building. Government and Non-government organizations provide more research funding. Resource person, Dr. V. Manickavasagam, Principal, Koviloor Andavar of Arts and Science college, Koviloor delivered the special address. In his address, he gave a bird’s eye view about the funding agencies available for doing research. He also enlisted the various agencies and the techniques of how a proposal should be submitted. He stressed that the proposal should be benefitted to society. The proposal should be society oriented one. He also enlisted the non-governmental agencies’ funding mechanism also. Since nowadays the proposal must be submitted online and offline mode. More opportunities are available for the students on scholarships. He also emphasized that opportunities are available for the faculty members to fetch major and minor projects, travel grant, and publication grant, etc., Students also got aware of various scholarship platforms. Finally, Dr. J. Shanthi proposed a vote of thanks.



Convener of Research and development Cell giving welcome address



Resource Person Delivering Special Address on Funding Agencies

PARENT-TEACHER ASSOCIATION

One of the objectives of the Parent Teacher Association (PTA) is to promote a cordial relationship between parents and teachers for the benefit of the student. The Association is run by the teacher & parents' representatives as office-bearers. All the parents of college students from the first year to the third year are members of the Association.

The office-bearers of the Executive Committee interact with a departmental staff member on one side and all the parents from time to time depending on their needs. The Parents-Teachers Association in our college is Government registered one and is named as APSACPTA in the year 2019 onwards and is renewed every year through the government portal. The office bearers of the Executive Committee are as follows:

President : Thiru N. Arumugarajan
(Secretary, A.P.S.A College)

Vice-President : Mr. S. Rajamanickam

Secretary: Dr. (Capt.) KR. Jayakumar

Joint Secretary: Dr. M. Ravikumar

Treasurer : Mr. S. Jegadeesan



Executive members:

1. Dr. M. Ramachandran
2. Dr. Y. Samraj
3. Dr. S. Jeyavel
4. Dr. G. Pandimuthu
5. Mrs. P. Kohila

The Parent Teacher groups support the college, teachers and encourage parent involvement in the activities of the institution. General as well as departmental PTA meetings are conducted periodically to evaluate the effectiveness of the academic activities of the students. The members of this association are actively involved in all activities of the college. After internal examination, the parents are appraised about the progress of their wards through class-wise PTA meetings. The Executive Committee members meeting was arranged and it was convened by the PTA Secretary & Principal Captain Dr. K.R. Jayakumar on 14-09-2022 and in which the activities what are to be done this year were discussed. Dr. M. Ravikumar Joint-Secretary of APSACPTA welcomed the Executive Committee members and Dr. M. Ramachandran proposed the vote of thanks. The following activities were carried out in the college by the APSACPTA, during the year 2022-2023.

1. Electrical work and maintenance of fittings in the college were carried out.
2. Salary for PTA staff members were given in time.
3. Insurance scheme for all students for their benefits and their parents are also covered.
4. Class rooms were constructed.
5. Roofs of the class rooms were changed.
6. Computers and computer tables were purchased.

Apart from the infrastructure enhancement, PTA meeting with all parents and students was conducted in all the departments. The following are brief of the points discussed in each department.

- The parents and the students were informed the rules and regulations of the college (i.e) Prohibition of cellphones, any kind of jewelries, dress codes etc.,
- The Department got “The parents Undertaking Forms” filled and signed by the parents and students.
- The parents are advised to have eye on their children.
- They are given the mobile numbers of the HOD and other professors to enquire about the attendance, progress, exam results of their children.
- The Teachers also got the cell numbers, phone numbers and email id of the parents. The Teachers often inform the parents about the attendance, performance, Test and Exam results.
- The students were prepared for the competitive examination,
- The students were also made to develop themselves in extracurricular activities.



Meeting by PTA members



PTA Meeting in Commerce department



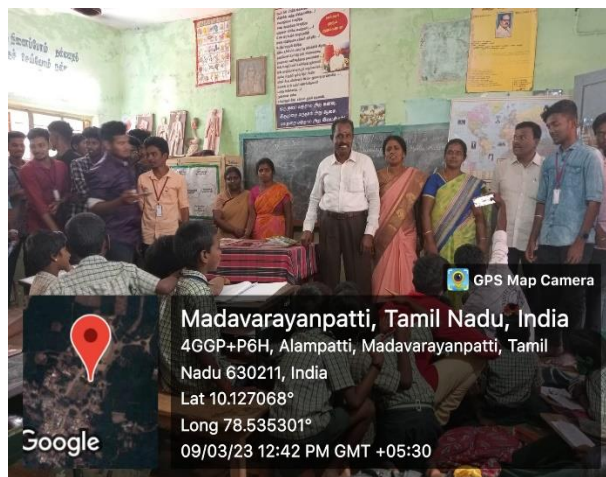
PTA Meeting in Zoology department

SWACHH BHARAT

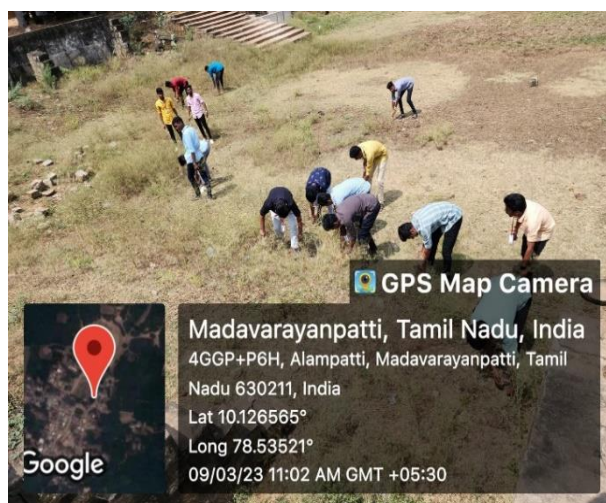
REPORT ON ONE DAY AWARENESS CAMP

One day awareness programme on Cleanliness was organized by Swachh Bharat Mission at M.Alampatti village on 9.3.2023. The Programme was felicitated by Village Panchayat president Mrs. P. Thilagavathi Pandian. Welcome Address was given by Dr. M. Lakshmi Mekala, Member of Swachh Bharat and Assistant Professor Department of Economics. Dr A. Balasubramanian, Convener Swachh Bharat Mission, Associate Professor of Mathematics honored the head of the village. Next Mrs P. Sivasankari, Member, of the Swachh Bharat Mission, Assistant Professor, at Department of Business Administration honored the president of the village panchayat. Sixty Swachh Bharat volunteer students participated in the programme with enthusiasm. The gathering was addressed by Mr. V. Elavarasan, Mrs. P.Thilagavathi Pandian and Dr A. Balasubramanian. The speakers highlighted the nuisance of cleanliness and need of the service from the young generation. The volunteers were enthusiastic and participated with dedication. They cleaned the pond and rally was also carried in the village carrying the pamphlets on the awareness of cleanliness. Volunteers distributed pamphlets to the villagers and slogans were read out to the villagers. Convener Dr. A Balasubramanian was felicitated by Headmaster of M. Alampatti

school. The one-day program was useful to all. Refreshments were arranged by the village head to the volunteers. Thus, programme was useful to all. The vote of thanks was delivered by Dr.S. Mani Meghalai, Assistant Professor Department of English.



Swachh Bharat volunteers giving awareness on cleanliness to school children



Swachh Bharat volunteers cleaning Alampatti village pond

YOGA AND MEDITATION CLUB

WORKSHOP ON INTERPERSONALITY SKILLS

Meditation is one indispensable for every human being. It sacks stress and boosts brain function. Students who meditate accomplish better result in college and hold education more competently. Further, it rises in the intelligence quotient level of the student, improving intellectual function. Yoga and Meditation Club organized one day workshop on Interpersonal Skills to second and third-year students on 03.09.2022.

IQAC Co-ordinator Dr. N. Vijayanand, gave the welcome address. Mr. P. Kumar Zonal Co-ordinator, Mr. S. Prakash, Regional Facilitator, Heartfulness Institute, CEO of SEE Change Consultant, Chennai was the Resource Person. In his speech, he gave a birds eye view on importance and culminating the interpersonal skills. By improving the skills, students will be able to empower the good health, improve the mental hygiene, assimilation of moral ethics and accomplish the advanced level of consciousness.



Special address by Resource Person

He also pointed out that yoga and meditation are antique methods practiced in India for the improvement of both Physical , Mental & Intellectual health. Meditation and breathing can support progress of a person's mental well-being. He expressed that heartfelt meditation practice creates cerebral clarity and calmness, upsurges body awareness, dismisses chronic stress patterns, relaxes the cognizance, refines concentration, encourages emotional health reduces negative feelings, increases self-esteem and self-awareness, and manages anxiety or depression.



Meditation Session

THREE DAYS WORKSHOP ON EXPLORING INNER POTENTIAL SKILLS

Yoga, Meditation, and Value Education Club organized three days workshop on Exploring Inner potential skills from 15th March 2023 to 17th March 2023. Dr. V. Nagarajan Assistant Professor of Commerce welcomed the chief guest Mr.C.Suthanantham Perceptor, Heartfulness Institute, Karaikudi, and Mrs. Latha Karthikeyan Heartfulness Centre Co-ordinator. The main objectives of the workshop were to empower the student to have good healthiness, to exercise mental hygiene, to keep demonstrative constancy, to assimilate moral ethics, to accomplish the advanced level of consciousness uncover and the hidden inner potential skills. Students and faculty members participated in the program.



expressed that heartfulness meditation practice creates cerebral clarity and calmness; upsurges body awareness; dismisses chronic stress patterns; relaxes cognizance; refines concentration; Encourages emotional health reduces negative feelings, Increases self-esteem and self-awareness, and Manages anxiety or depression.



Special Address by the Resource Person

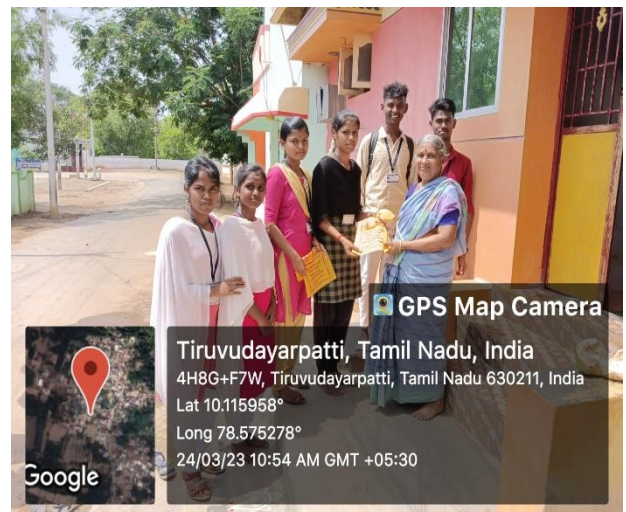
Resource person gave an insight into inner potential skills that every person has to cultivate among themselves. Empathy, interpersonal skills conflict, Interpersonal skills, and resolution skills are some of the important skills that must be followed. Meditation and breathing can support progress of a person's mental well-being.

UNNAT BHARAT ABHIYAN

Drug & Environmental Protection Awareness

Unnat Bharat Abhiyan on behalf of Arumugam Pillai Seethai Ammal College, Tiruppattur organized Drug & Environmental protection Awareness programme on 25.3.2022 at Thiruvudaiyarpatti village. The Programme was inaugurated by Dr. (Capt) KR. Jeyakumar, Principal Arumugam Pillai Seethai Ammal College and Mr.S.Kannan, President of the village panchayat, Thiruvudaiyarpatti, Convenor of Unnat Bharat Dr.P. Narayasamy and his team members Dr.M.Velmurugan and Dr.S.Mani Meghalai along with the 56 student volunteers from the college actively participated in this awareness programme. The students made the villagers aware of the harm caused by drugs through pamphlets. Similarly, they distributed pamphlets and 100 cloth bags containing awareness regarding the elimination of plastic. Around 300 people

were made aware to take care and preserve our environment through this programme. The awareness programme organized by Unnat Bharat Abhiyan on behalf of Arumugam Pillai Seethai Ammal College was a great success as usually the service rendered by the college was highly appreciated. Thus service is the motto of the institution is proved the core.



Students Distributed Cloth Bags