

**GROWTH OF HERITAGE TOURISM IN TAMIL NADU WITH
SPECIAL REFERENCE TO SIVAGANGAI DISTRICT**

*THESIS SUBMITTED TO BHARATHIAR UNIVERSITY IN PARTIAL
FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE
OF DOCTOR OF PHILOSOPHY IN COMMERCE*

By

B.MARISAMY

[Reg. No: : COMDEC 11008]

UNDER THE GUIDANCE OF

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**RESEARCH AND DEVELOPMENT CENTRE
BHARATHIAR UNIVERSITY, COIMBATORE – 641 046.**

TAMILNADU, INDIA.

JULY – 2016

**A STUDY ON THE GROWTH AND DEVELOPMENT OF TOURISM IN TAMILNADU
(WITH SPECIAL REFERENCE TO RAMANATHAPURAM, SIVAGANGAI AND
PUDUKKOTTAI DISTRICTS)**

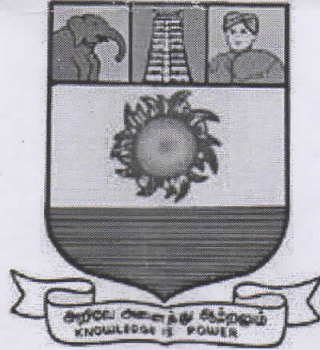
**Thesis Submitted to Manonmaniam Sundaranar University in Partial
fulfilment of the Requirements for the
Award of the Degree of
Doctor of Philosophy in Commerce**

Researcher

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Under the Guidance of

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Sivagangai District, Tamilnadu**



**DEPARTMENT OF COMMERCE
MANONMANIAMSUNDARANARUNIVERSITY
TIRUNELVELI-627 012**

FEBRUARY 2015

**A STUDY ON CONSUMERS' SATISFACTION TOWARDS
MOBILE PHONE SERVICES OF BSNL IN SIVAGANGAI
DISTRICT, TAMILNADU**

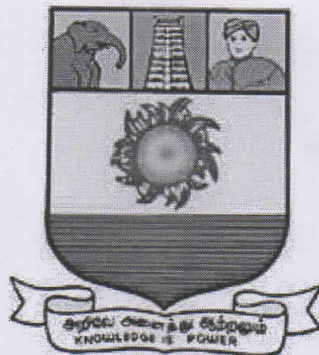
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MANONMANIAM SUNDARANAR UNIVERSITY
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FEBRUARY 2015

**A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT IN LIFE
INSURANCE CORPORATION-WITH SPECIAL REFERENCE TO
SIVAGANGAI DISTRICT**

THESIS SUBMITTED TO
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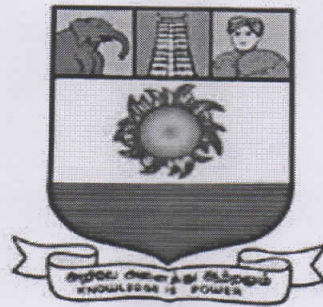
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